Swisscoin Business Presentation`

What is Cryptocurrency ?

- Cryptocurrency is a virtual encrypted code or currency using blockchain technology.

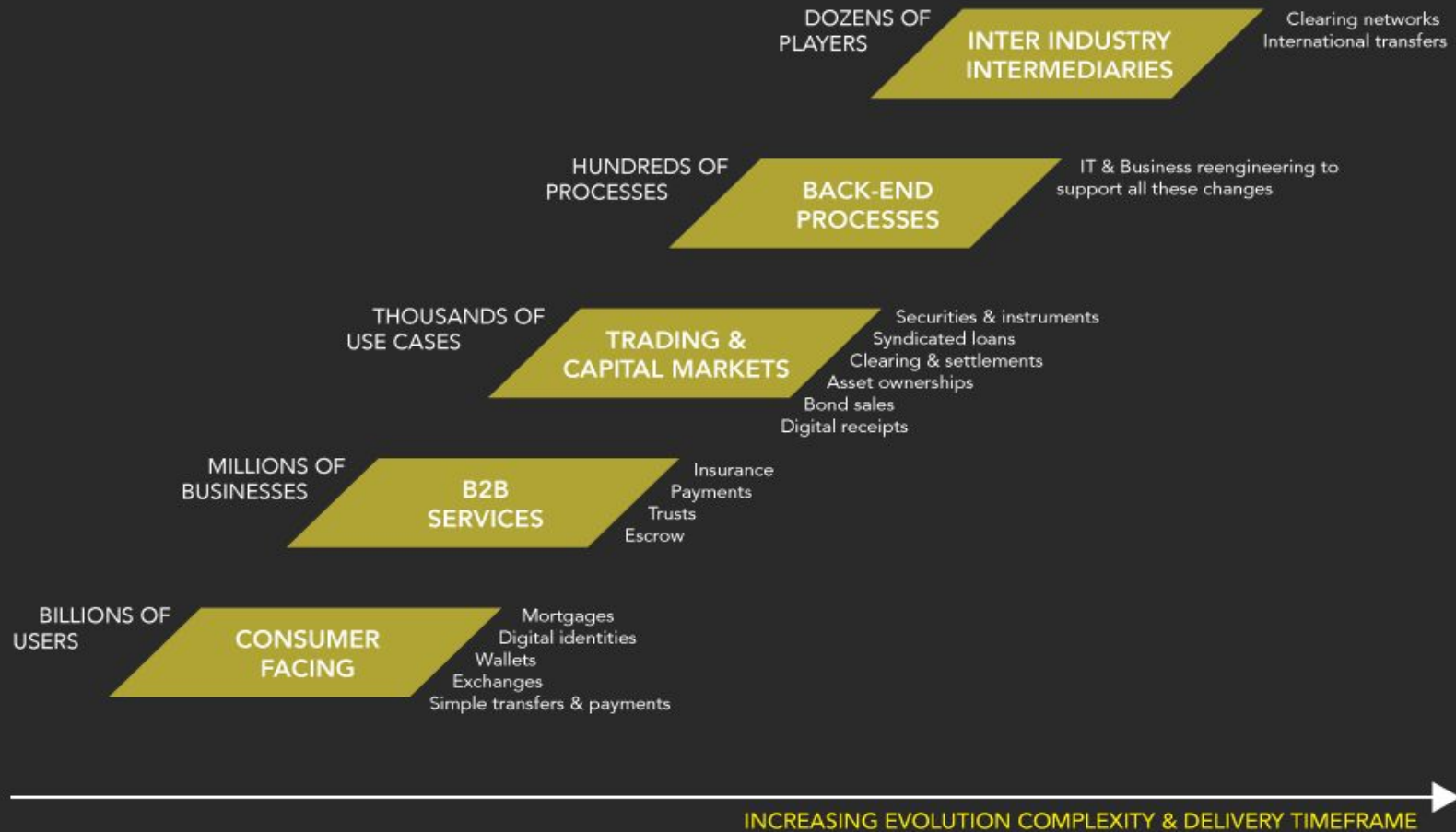# Blockchain & How It Works

- Blockchain is a form of public ledger, and in a way similar to internet.

- It works, as the name suggests through blocks, one after the other.

- Each block contains a certain amount of coins in form of codes.

- In order to generate coins, people or companies called miners, resolve mathematical problems by using highly advanced computers and specific software.

BLOCKCHAIN IN FINANCIAL SERVICES

DOZENS OF PLAYERS — **INTER INDUSTRY INTERMEDIARIES** — Clearing networks / International transfers

HUNDREDS OF PROCESSES — **BACK-END PROCESSES** — IT & Business reengineering to support all these changes

THOUSANDS OF USE CASES — **TRADING & CAPITAL MARKETS** — Securities & instruments / Syndicated loans / Clearing & settlements / Asset ownerships / Bond sales / Digital receipts

MILLIONS OF BUSINESSES — **B2B SERVICES** — Insurance / Payments / Trusts / Escrow

BILLIONS OF USERS — **CONSUMER FACING** — Mortgages / Digital identities / Wallets / Exchanges / Simple transfers & payments

INCREASING EVOLUTION COMPLEXITY & DELIVERY TIMEFRAME

Select Firms Investigating Blockchain Use Cases

|	
Santander	Exploring blockchain potential
BARCLAYS	Blockchain firms at accelerator
UBS	Researching blockchain in London lab
BNY MELLON	Experimenting with bitcoin-like rewards
IBM **SAMSUNG**	Blockchain-based 'Internet of Things' on digital cash
intel	Hired decentralized ledger employee
NASDAQ OMX	Enterprise-wide blockchain initiative
overstock.com	Planning blockchain-based stock exchange
QUALCOMM	Invested in 21 Inc
Seagate	Invested in Ripple Labs for blockchain exposure
US Federal Reserve	Reportedly talking with IBM about digital cash
WESTERN UNION	Exploring program with Ripple
USAA	Exploring how to incorporate blockchain technology

Source: CNBC

How a blockchain transaction works
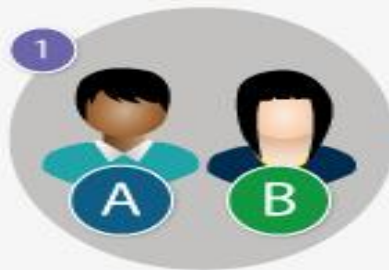
1 A and B wish to conduct an 'interaction' or 'transaction'.
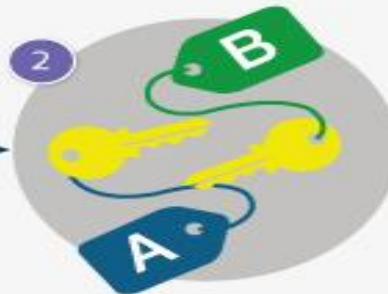
2 Cryptographic keys are assigned to the interaction that both A and B hold.
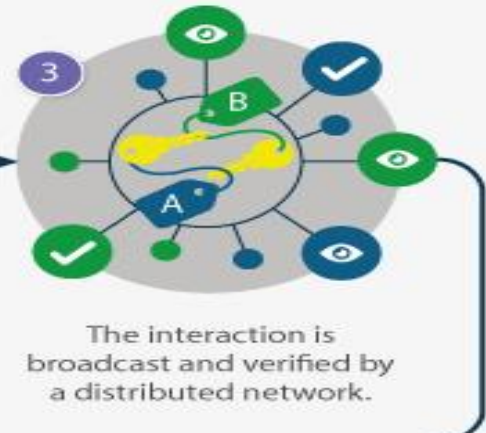
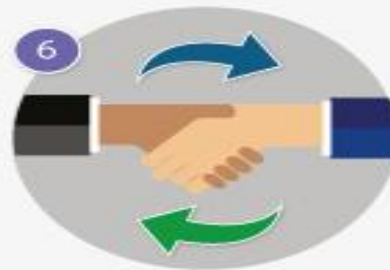**3** The interaction is broadcast and verified by a distributed network.

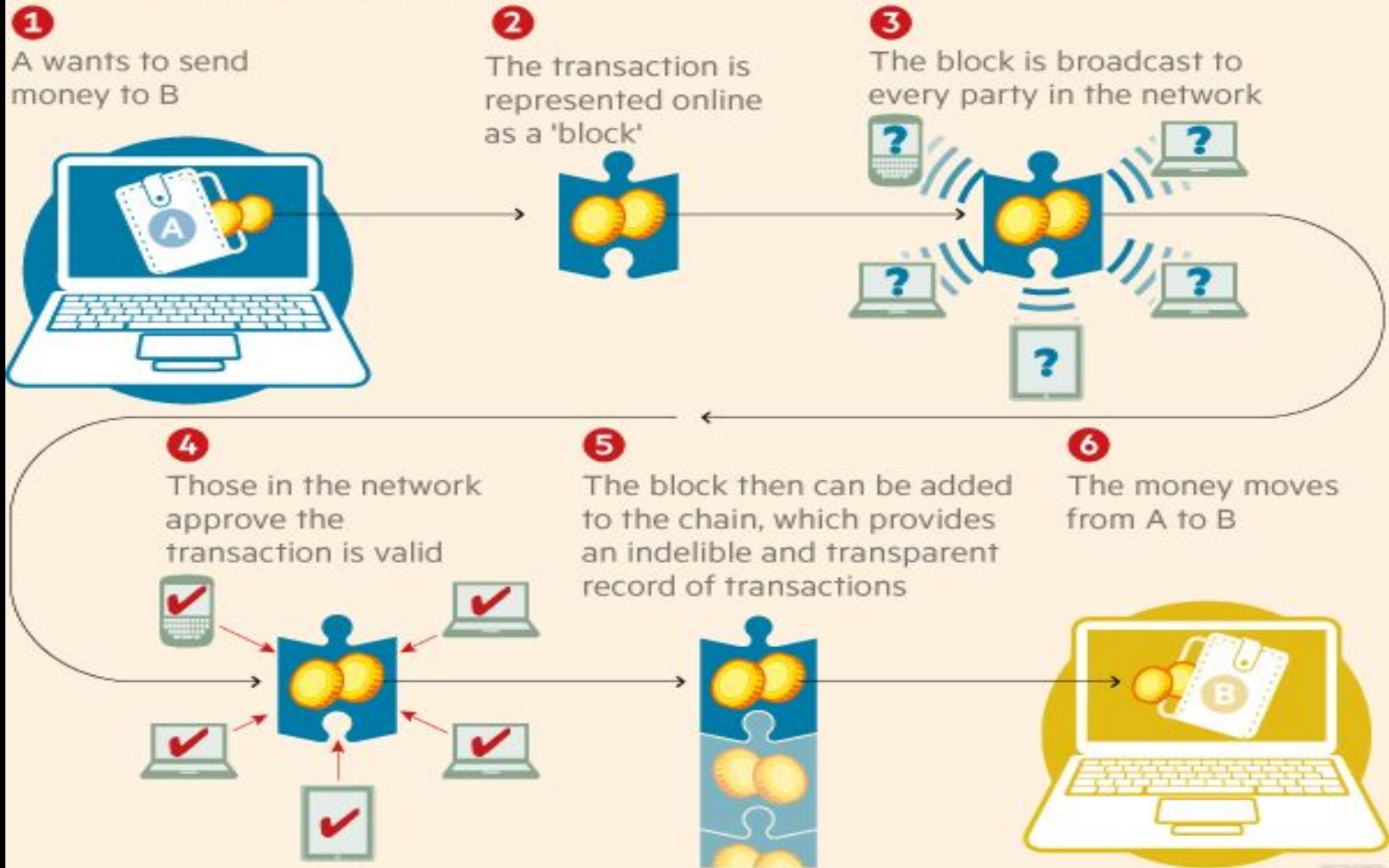**4** Once validated, a new block is created.

5 This block is then added to the chain, creating a permanent 'golden source' of the interaction.

6 The transaction between A and B is completed.

Standard Chartered

How a blockchain works

1 A wants to send money to B

2 The transaction is represented online as a 'block'

3 The block is broadcast to every party in the network

4 Those in the network approve the transaction is valid

5 The block then can be added to the chain, which provides an indelible and transparent record of transactions

6 The money moves from A to B

FT

Figure 1. Blockchain: How it works

Blockchain allows for the secure management of a shared ledger, where transactions are verified and stored on a network without a governing central authority. Blockchains can come in different configurations, ranging from public, open-source networks to private blockchains that require explicit permission to read or write. Computer science and advanced mathematics (in the form of cryptographic hash functions) are what make blockchains tick, not just enabling transactions but also protecting a blockchain's integrity and anonymity.

1 TRANSACTION Two parties exchange data; this could represent money, contracts, deeds, medical records, customer details, or any other asset that can be described in digital form.
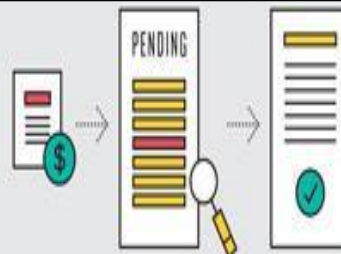
2 VERIFICATION Depending on the network's parameters, the transaction is either verified instantly or transcribed into a secured record and placed in a queue of pending transactions. In this case, nodes—the computers or servers in the network—determine if the transactions are valid based on a set of rules the network has agreed to.
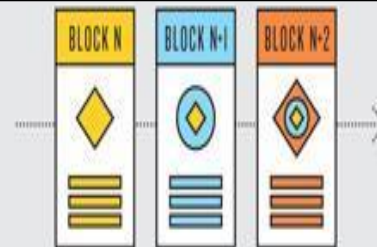
3 STRUCTURE Each block is identified by a hash, a 256-bit number, created using an algorithm agreed upon by the network. A block contains a header, a reference to the previous block's hash, and a group of transactions. The sequence of linked hashes creates a secure, interdependent chain.
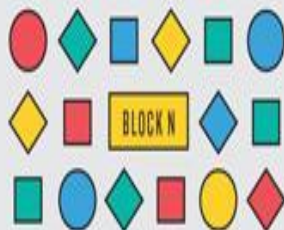
4 VALIDATION Blocks must first be validated to be added to the blockchain. The most accepted form of validation for open-source blockchains is proof of work—the solution to a mathematical puzzle derived from the block's header.
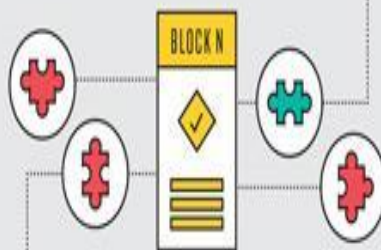
5 BLOCKCHAIN MINING Miners try to "solve" the block by making incremental changes to one variable until the solution satisfies a network-wide target. This is called "proof of work" because correct answers cannot be falsified; potential solutions must prove the appropriate level of computing power was drained in solving.
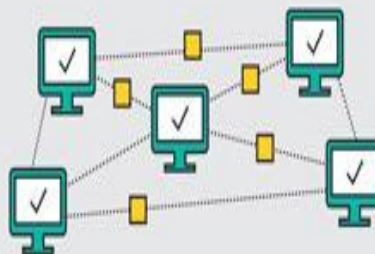
6 THE CHAIN When a block is validated, the miners that solved the puzzle are rewarded and the block is distributed through the network. Each node adds the block to the majority chain, the network's immutable and auditable blockchain.
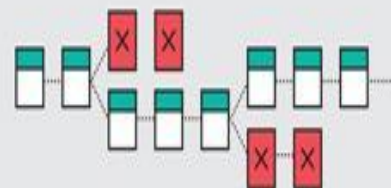
7 BUILT-IN DEFENSE If a malicious miner tries to submit an altered block to the chain, the hash function of that block, and all following blocks, would change. The other nodes would detect these changes and reject the block from the majority chain, preventing corruption.

Why use Cryptocurrency?

- The first ever cryptocurrency by the name of bitcoin was created in 2009.

- The idea behind it was to create an easy, cheap, stable and highly secure way for global transactions.

- The price of bitcoin in 2009 was 0.02€, and at that time many people where doubting about the utility and success of it.

- By now, the price is of 700€, and bitcoin as well as other cryptocurrencies are rapidly gaining more and more attention from people, governments, banks and so on.

Why use Cryptocurrency?

- Cryptocurrency is destined to become the currency of the future, and is rapidly gaining momentum, investments and value.

- In order for you to understand how fast cryptocurrencies are growing, one must keep in mind that, everything in the world has changed, except for the way we made transactions for the last 60 years. With the birth of internet so much has changed, and now, with the dawn of cryptocurrency, the whole financial system is set to rapidly change and adapt to something new.
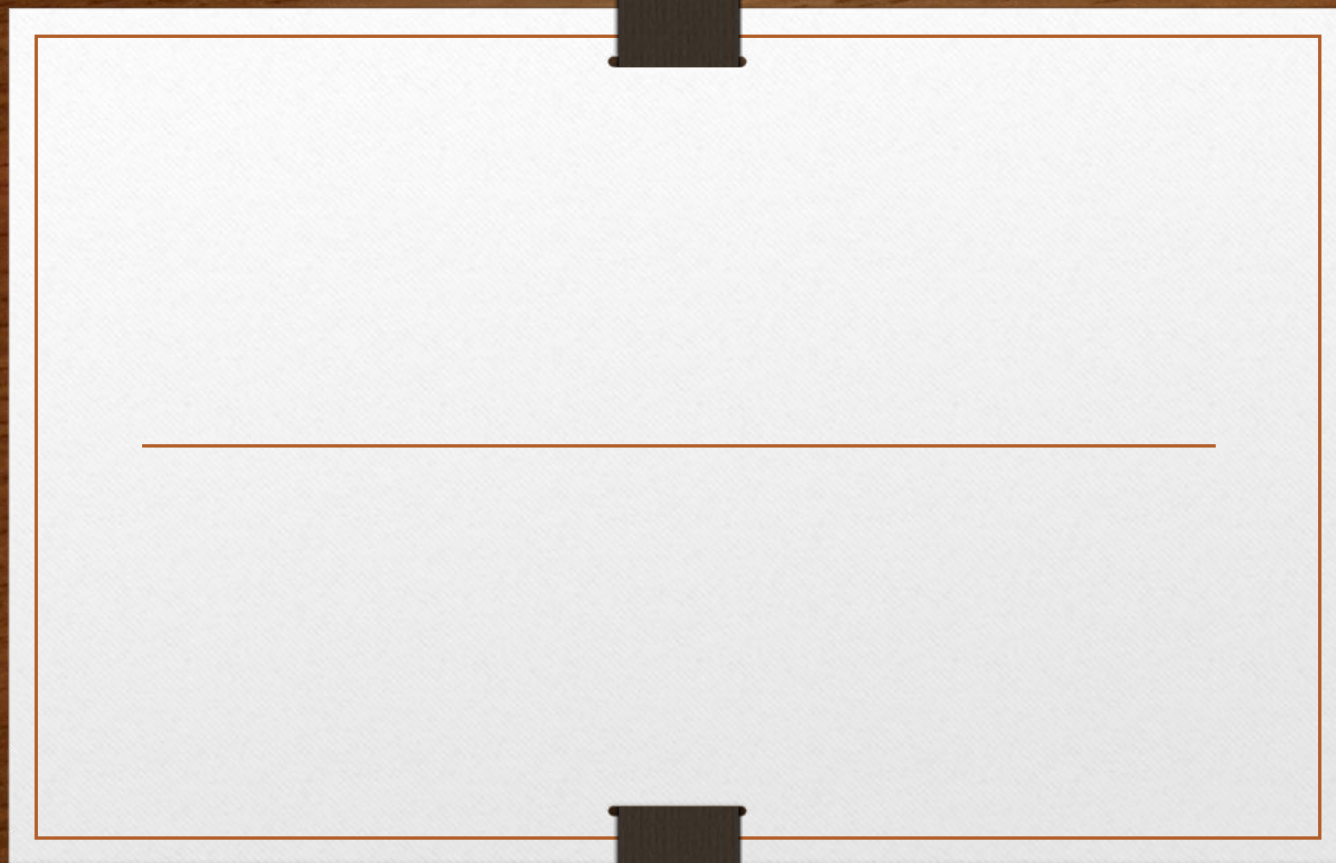
Bitcoin as Cryptocurrency

- If one invested 25€ back in 2009 in bitcoin, one would be millionaire by now.

- But there is still plenty of room for profit in the cryptocurrency industry. In fact this technology is still not mainstream even though within a few years it will be common.

- So now is the best time to invest fiat money and energy into cryptocurrency. Not only we are sure that it works, but we also know that all future transactions and records will use this technology!

Newsletter

- http://www.businesstoday.in/sectors/banks/what-is-blockchain-technologylet-us-explain-bitcoin-banks/story/238438.html

- http://timesofindia.indiatimes.com/business/india-business/RBI-to-study-Blockchain-technology-to-cutail-paper-currency/articleshow/52906383.cms

Bitcoin or Swisscoin?

- Bitcoin is the godfather of cryptocurrencies, and as such has still room for growth, but it is to be considered more like gold by now, since it's price has become relatively stable, with an approximate growth of 30% yearly.

- Swisscoin on the other hand is a brand new decentralized cryptocurrency from switzerland (5months), and as such has a huge growth potential for the next upcoming years.

Swisscoin Highlights

- Swisscoin is based in the crypto-valley of switzerland, where all the big related institutions and companies are situated.

- Swisscoin is a decentralized cryptocurrency with a total amount of 2billion coins forever.

- Simple An Secure

- Fast, Cheap and Traceable ☐KYC Compliant

- Swisscoin has a clear and effective growth/adoption strategy. It offers 100 free coins for the first 1million users and another 100 free coins for the first 1 million merchants who will accept swisscoin as a payment method for goods and services.

- It has an incredible compensation plan, in order for a maximum number of people to start using the coin. This in return, will create a rapid growth of the coin's value.

- It's values are to contribute to a world where wealth is more equally distributed, through the knowledge and adoption of cryptocurrency.

- It offers banking facilities for for people without access to such.

- It offers a 100% insurance on your coins.

How much R.O.I to expect

- Presently, swisscoin has reached the fourth block of the chain, and has already sold/gifted 900.000.000 coins. Meaning that only 1,1billion coins are left forever to be mined.

- The mining difficulty has reached 4/1, meaning that 4 tokens are needed to get 1 swisscoin. Thus an investment of 250€ would get you 1250 swisscoins!

- The expected value of swisscoins will be between 2-5 euros by the end of next year, thus and investment of 250€ would possibly bring 4100€ within a year or less, and/or 10000 + + over several years.

Swisscoin Expected Growth

The Swisscoin Product

ROOKIE
KOSTENLOS
E-Book gratis
0 Split
Academy-Level: 0

TRAINEE
25,- €
200 Token
1 Split
Academy-Level: 1

TESTER-50
50,- €
500 Token
1 Split
Academy-Level: 2

TESTER-100
100,- €
1.000 Token
1 Split
Academy-Level: 3

TESTER-250
250,- €
2.500 Token
1 Split
Academy-Level: 4

TESTER-500
500,- €
5.000 Token
1 Split
Academy-Level: 5

TRADER-1000
1.000,- €
10.000 Token
2 Splits
Academy-Level: 6

CRYPTO-TRADER
2.500,- €
25.000 Token
2 Splits
Academy-Level: 7

CRYPTO-MAKLER
5.000,- €
60.000 Token
2 Splits
Academy-Level: 8

CRYPTO-BROKER
7.500,- €
90.000 Token
3 Splits
Academy-Level: 9

CRYPTO-MANAGER
10.000,- €
120.000 Token
3 Splits im Mining
Academy-Level: 10

CRYPTO-DIRECTOR
15.000,- €
200.000 Token
3 Splits im Mining
Academy-Level: 11

What is The Compensation Plan?

- The Swisscoin compensation plan has been created for a rapid adoption and use of the coin within few years. This enables the coin to also rapidly increase in value.

- The compensation plan is based on a unlimited referral system, and offers 6 different types of bonuses.

- The bonuses are paid out daily, with a 60/40% ratio. That is 60% of the bonus goes to your euro-wallet, and 40% to your trading account.

Cont…Compensation Plan

- The Euro-Wallet can be used for everything, and the cash can be withdrawn anytime to your bank account, can be used with your **mastercard**, or can be **instantly transferred** from one swisscoin e-wallet to the other.

- The balance of your trading account can only be used for purchasing more tokens (Swisscoins).

The Bonuses in Detail

- Bonuses are calculated according to BV (Business volume) 1€=0.8BV

- Example: I am the upline of Mr. X. Mr X purchases 1000 € pack.

- 1000*0.8 = 800BV I get.

- All BV's accumulate and are kept over all time

- So if my 11th downline purchases 1000€ i still get 800BV

Direct & Fast start Bonus-I & II

- ## 10% Direct Bonus:

So if we take our previous example, on a 1000€ pack purchased by first downline would be 800BV 10% = 80€

And according to 60/40 ratio, i will get 48€ on my cash account and 32€ on my trading account.

- ## 10% Fast start Bonus:

If within 1 month one reaches 5000bv one earns an extra 500€ and if one reaches 10000bv one earns an extra 1000€

Team Bonus-III (From 2-22%)

For team bonus qualification one needs at least a tester 50 pack and it is calculated according to the amount of BV one has, and which is listed as follows:

Example: I have 1000BV, so I am qualified for 2% team bonus, thus if any of my downlines purchases a 1000€ pack, i will earn, 2% of 800 = 16€

If I have 5000Bv and my downline has 1000BV I am qualified for 4% and he is qualified for 2%, thus if one of his downlines purchases 1000€ pack, the 16€ will be divided into 8€ each, that is i will get 2% difference.

BV	%Team Bonus
1000	2
5000	4
10000	6
25000	8
50000	10
100000	12
250000	14
500000	16
1000000	18
5000000	20
10000000	22

Matching Bonus-IV(From 5-20%)

Matching Bonus is calculated up to 11 generations on all direct bonuses of all your downliners and as follows according to each level of downline:

1st level of Downline: 5%

2nd Level of Downline: 10%

3rd level of Downline: 15%

4th level of Downline: 20%

5th Level Of Downline: 15%

6th Level Of Downline: 15%

7th level of Downline: 5%

8th level of Downline: 4%

9th level of Downline: 3%

10th level of Downline: 2%

11th level of Downline: 1%

Matching Bonus-V(From 5-20%)

In our chart example, we have 4 firstliners who have received 480BV, thus 48€bonus, thus receiving 5% of 48 = 2.4€ matching bonus

You	250 €	Team	Direct bonus of downliners Indirect	Matching Bonus	
1	50	4	48	5	2,4
2	50	12	96	10	9,6
3	50	24	192	15	
4	50	48	384	20	

In order to calculate matching bonus, one takes the direct bonus of your determined downline which is your indirect bonus and multiply it by the percentage of matching bonus according to the dowline level

Merchant Bonuses-VI

- This is a brand new bonus available.

- For each merchant one will join to accept swisscoin as payment method for his goods or services, one will receive a certain lifetime percentage on all swisscoin transactions with that particular merchant!

Rank Bonuses And Diamond Pool

Sl No	Leadership Badge	Leadership Rank	Leadership Award	Qualifying BV	Qualifying terms
1	SWISSCOIN	JADE	PIN, Urkunde	1000	Personal Organisation 2* USER
2	SWISSCOIN	PEARL	PIN, Urkunde, 100,- € Rank-Bonus	5000	Personal Sponsored 1* JADE
3	SWISSCOIN	SAPPHIRE	PIN, Urkunde, 250,- € Rank-Bonus	10000	Personal Sponsored 2* JADE
4	SWISSCOIN	RUBY	PIN, Urkunde, 500,- € Rank-Bonus	25000	Personal Organization 1*PEARL
5	SWISSCOIN	EMERALD	PIN, Urkunde, 1.000,- € Rank-Bonus	50000	Personal Organisation * SAPPHIRE

6		DIAMOND	PIN, Urkunde, 2.000,- € Rank-Bonus, 1 Anteil am Diamond-Pool	100000	Personal Organisation 1*RUBY
7		BLUE DIAMOND	PIN, Urkunde, Award, 5.000,- €, Rank-Bonus, 2 Anteile am Diamond-Pool	250000	Personal Organisation 1 * EMERALD
8		GREEN DIAMOND	PIN, Urkunde exclusiv, Award, 10.000,- € Rank-Bonus, 3 Anteile am Diamond-Pool	500000	Personal Organisation 1 * DIAMOND
9		PURPLE DIAMOND	PIN, Urkunde exclusiv, Award, 20.000,- € Rank-Bonus, 4 Anteile am Diamond-Pool	1000000	Personal Organisation 2 * DIAMOND
10		RED DIAMOND	PIN, Urkunde exclusiv, 100.000,- € Rank-Bonus, Award, 5 Anteile am Diamond-Pool	5000000	Personal Organisation 5 * DIAMOND
11		BLACK DIAMOND	PIN, Urkunde, Award, 200.000,- € Rank-Bonus, 6 Anteile am Diamond-Pool	10000000	Personal Organisation 10* Diamond

Rank Bonuses And Diamond Pool

12		DOUBLE BLACK DIAMOND	PIN, Urkunde, Award, 1.400.000,- € Rank-Bonus, 7 Anteile am Diamond-Pool	50000000	Personal Organisation 20* Diamonds

- Diamond is what we want to reach. It gives us 1% pool share in the total BV of Swisscoin in the entire World.

As you can see, according to each superior level of diamond rank, one recieves extra diamond pool shares.

The Double Benefits of Swisscoin

1) Earning bonuses in euros, which are paid out daily

2) Remember, there is a 60/40% bonus rule, thus at some point in time we need to reinvest our money into new swisscoins. So these swisscoins we purchase, will rapidly gain value over time and we will be able to sell them for great profits.

This 60/40% rule will also help to stabilize the price and reduce market fluctuations in the future,making swisscoin a more stable cryptocurrency rather than many others.

The Power of MLM combined With Cryptocurrency

- Since Swisscoin has a maximum ever number of coins available (2billion), that is a limited supply, the more people purchase and use the coin, the faster the value will increase in an exponential way.

- Multi-level marketing creates a huge network of people who rapidly adopt the coin, and in such a way create the perfect environment for the coin to organically gain value.

Conclusion

- The next generation of millionaires will not emerge from oil, but from cryptocurrency.

- In MLM and cryptocurrency, it is within the first 2 years, that the growth potential is the best, and Swisscoin is only 5 months old and rapidly gaining momentum.

- In other words, swisscoin offers us the opportunity to become millionaires within a year with only 3-6 months of investment and hard work now.

Join now, and become part of the Swisscoin success story.

Thank You

For your Precious Time and Attention

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