

Project: VW Content 2017

Topic: Rakete

Format: GIF

Date: 16/11/02



Description	An oversized New Year rocket's stick with a burning fuse is tightened to a Golf – standing in front of a dark background. The fuse ends and the car rushes out of the screen. Then our message appears: Happy New Year!
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Facebook	
Posting text (240)	Happy new yeah! #happynewyear #volkswagen

Twitter	
Posting text (140)	Happy new yeah! #happynewyear #volkswagen

Instagram	
Posting text	Happy new yeah! #happynewyear #volkswagen #vw

Image	
Video-Post	

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Facebook

Posting text (240)	<i>(Alternative:)</i> It seems to become a crazy ride: Happy New Year! #volkswagen #happynewyear
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Twitter

Posting text (140)	<i>(Alternative:)</i> It seems to become a crazy ride: Happy New Year! #volkswagen #happynewyear
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Instagram

Posting text	<i>(Alternative:)</i> It seems to become a crazy ride: Happy New Year! #happynewyear #volkswagen #vw
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Image

Video-Post	
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