

Project: Global Social Media Plan // [October](#)

Topic: Peek-A-Boo

Subline: Featuring a vintage Volkswagen Beetle and Microbus

Format: Image

Date: Flexible Content



Description	Reminding people of the childhood game peek-a-boo by showing the famous Beetle and Microbus.
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Facebook	
Posting text (240)	Peek-a-boo! #classiccar #vintage #volkswagen

Twitter	
Posting text (140)	Peek-a-boo! #classiccar #vintage #volkswagen

Instagram	
Posting text	Peek-a-boo! #classiccar #vintage #volkswagen #vw

Image	