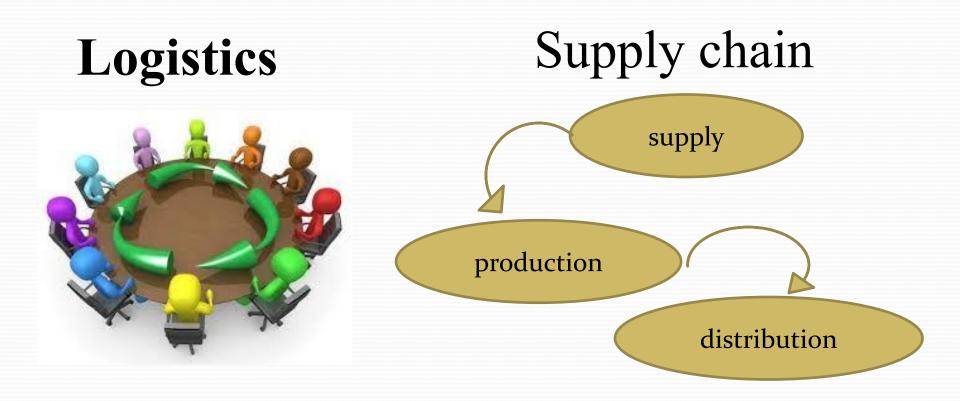
### Logistics & Supply Chain management

Institute of additional education at Kazan national research technological university Center of cross-cultural communications Zakieva Lilia gr.302

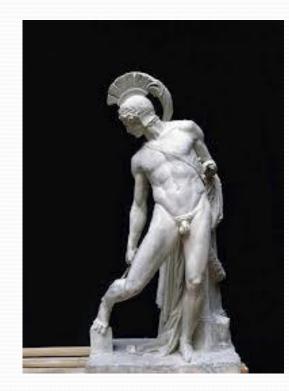
#### What is Supply Chain Management?



#### What's the difference between Supply Chain Management and Logistics?

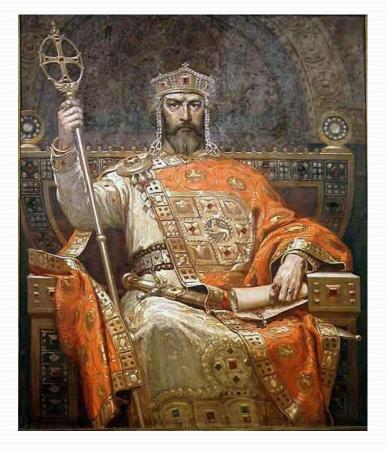


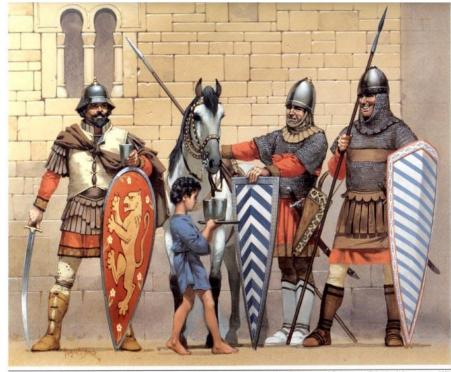
# History of the term «logistike»





#### Problems of logistics





1: Byzantine soldier, c. 1295 2:

2: Epirote Byzantine soldier, 14th century 3: Byzantine or Bulgarian infantryman, c. 1350

#### Interesting facts



## Logistics: «Practical art on army maneuver»

Dzhomini XIX century

#### Practical application of logistics





#### Logistics today



Today logistics is the instrument of management promoting achievement of the strategic, tactical and operational objectives of the organization