

Project: Global Social Media Plan // December
Topic: Young Ladybug
Format: image
Date: Flexible Content



Description	If cars could talk...
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Facebook	
Posting text (240)	It's hard to be a teenager! #volkswagen #vwbeetle
Twitter	
Posting text (140)	It's hard to be a teenager! #volkswagen #vwbeetle
Instagram	
Posting text	It's hard to be a teenager! #teenager #convertible #carsofinsta #parenting #vw #volkswagen #car #vwbeetle
Image	
You're not going out like that, young ladybug?!	