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# **Introduction to Information Systems**

**Fourth Edition**

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## **Chapter 9**

### **Web 2.0 and Social Networks**



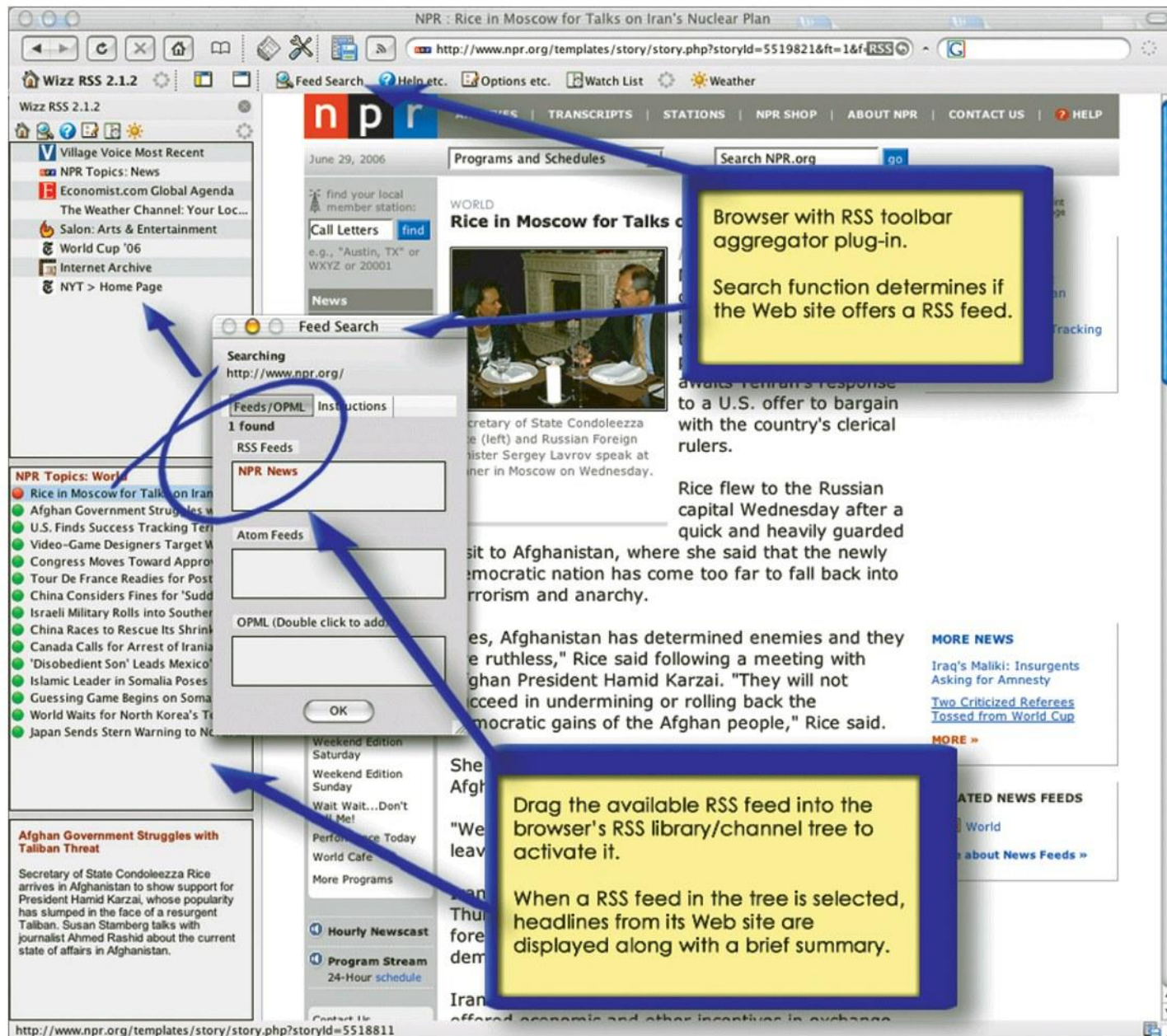
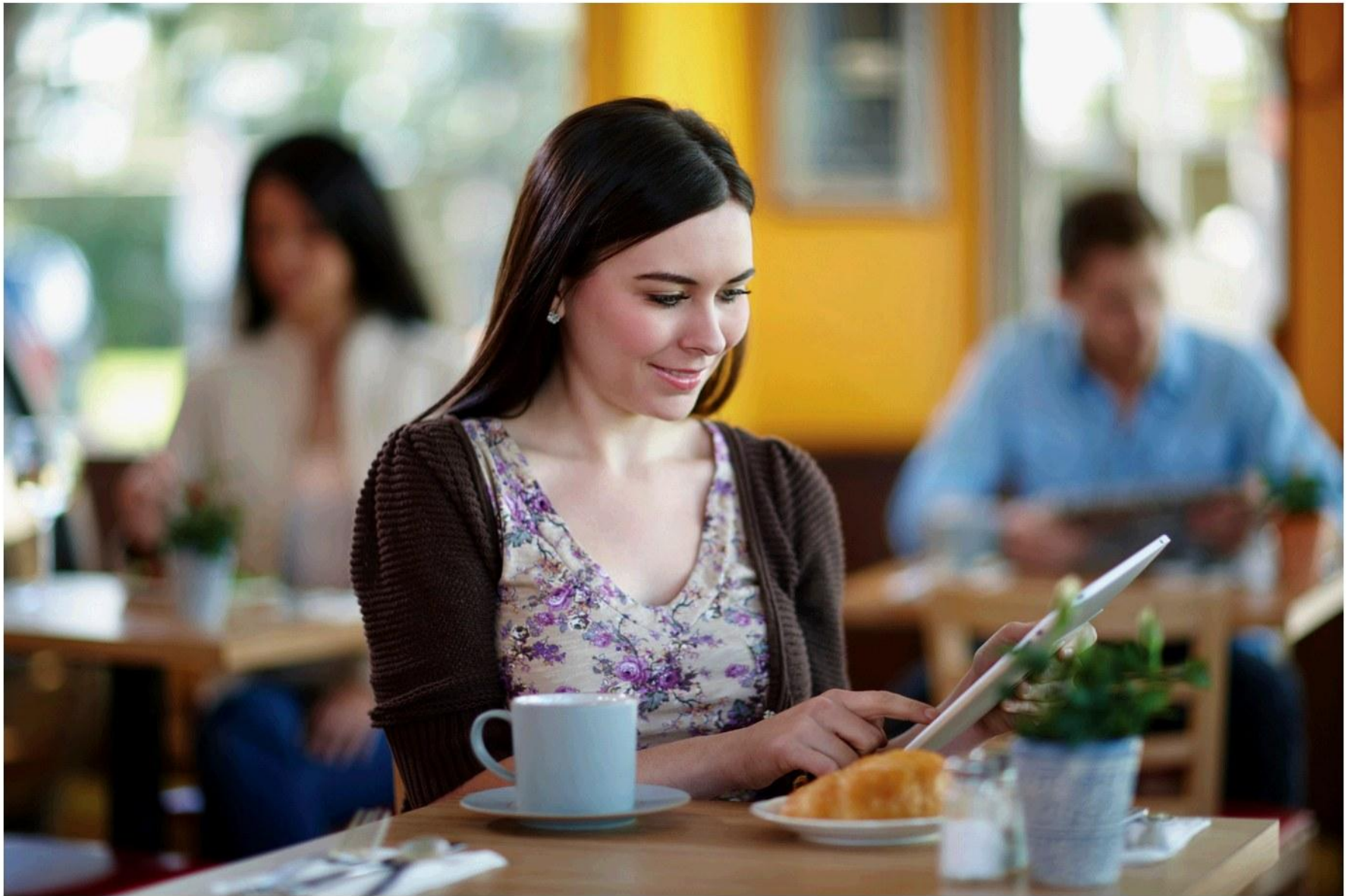


Figure 9.1  
Courtesy of NPR. Used with permission.





**Figure 9.2**  
**Fancy/Image**



**Figure 9.3**  
**Scott Maxwell/LuMaxArt/Shutterstock**