


Project: Global Social Media Plan // December
Topic: Interior Riddle (5)
Format: image
Date: Flexible Content



Description	We ask our followers what kind of car this is. □ It's a Passat Alltrack.
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Facebook	
Posting text (240)	Which car offers this panorama? #riddle #volkswagen
Twitter	
Posting text (140)	Which #volkswagen offers this panorama? #riddle
Instagram	
Posting text	Which car offers this panorama? #riddle #vw #volkswagen #car #panorama #view #design #interior
Image	
 <p>Picture shows optional equipment available at extra costs.</p>	