



American newspapers

- “Knowledge will forever govern ignorance”

James Madison, the fourth president
of the USA

- “Congress shall make no law ...
abridging the freedom of speech,
or of the press...”

The first Amendment of the U.S.
Constitution

- In the 17th century newspapers, magazines, almanacs were published in America. The oldest printing press in America was set up as early as 1639 at Cambridge, and its activity was never interrupted. The first newspaper in the United States came out in Boston in 1690.



First newspapers

- The first regular newspaper was the Boston News-Letter, a weekly started in 1704 by the city postmaster, John Campbell. Like most newspapers of the time it published shipping information and news from England.
- Independent newspaper publishing started with the "New- England Courant" in 1721. In 1776 on the eve of the Revolution Boston had five newspapers, and Philadelphia three.

Top 10 US Newspapers by Circulation

- USA Today- 2,281,831
- Wall Street Journal- 2,070,498
- New York Times -1,121,623
- Los Angeles Times- 907,997
- Washington Post-740,947
- New York Daily News-708,773
- Chicago Tribune-643,086
- New York Post-565,679
- Long Island Newsday-527,744
- Houston Chronicle-477,493

National press



- There is no real national press in the USA as there are more than 85 newspapers published in 34 languages. There exist two main groups of newspapers: qualities and populars. Quality newspapers are serious daily issues. They appeal mainly to the upper and middle classes. Popular, tabloid newspapers are smaller in size and contain many photographs. Unlike quality newspapers popular newspapers are not so serious and their stories tend to be sensational.

Containing



- Only 2 or 3 newspapers with the largest circulation tell their readers about some rumours or crimes. The main function of press in America is to give objective information. The materials should be given in full volume and newspapers should give floor to all possible facts and opinions. There is also no secret information for the press. The information is usually taken from the News Agencies. The largest and most famous of them are: Associated Press (AP) and United Press International (UPI).



- There also exist about 122 domestic and foreign news bureaus in the USA. There are over 4000 monthly and 1300 weekly magazines in the USA. Among them are: “National Geographic”, “Reader’s Digest”, “Cosmopolitan”, “Time”, “Vogue” and others. Women’s magazines publish all sorts of recipes, stories about local or outstanding women, furnishing questions and other items.

- Publishing books in America is rather a prosperous business. America is on the 9th place in the world by the books, published and read. Public libraries always organize book sales. Most newspapers and magazines publish chapters from the books of young authors.



Thank you