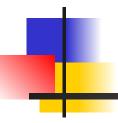
English in the Borderline Schools



HIPPO-PROJECT



PROJECT MANAGEMENT WORKSHOP - Case study 1

Bad News! Your plane has crashed somewhere off the coast of Borneo. A small group of survivors has managed to swim ashore onto a small deserted island. Help is several weeks away.



By the way, you're also very hungry and have been looking around for something to eat for days, finally you get lucky and spot something moving......

PROJECT MANAGEMENT WORKSHOP - Case Study 1

You realize that you are stranded with only a hippopotamus for food. You need a plan!





- Step One: Get into small work teams.
- Step Two: You have fifteen minutes to work out a plan on how to eat the hippopotamus.
- Step Three: Make sure that the plan is as detailed as possible to be able to present to the rest of the group.
- Step Four: The best action plan will be chosen by the group and the winners will each receive a juicy hippo burger.

PROJECT MANAGEMENT WORKSHOP - applications

- You have just completed a fun exercise in project management. Effective project management is an important skill for a manager to possess.
 - ·Organizing a school social event
 - ·Planning a language seminar
 - ·Creating a marketing campaign
 - ·Developing an ESP course
 - Implementing a new directive from HQ
 - ·Eating a hippopotamus

PROJECT MANAGEMENT WORKSHOP - main characteristics

- The main characteristics of a project are as follows:
- 1. Instrument of change
- 2. Clearly identifiable start and finish
 - 3. Specific aims
 - 4. Results in something being delivered
- 5. Is unique
- 6. Is the responsibility of a single person/body.
- 7. Involves costs, resources and time
 - 8. Uses a wide variety of resources and skills

Summary of Hippo Case Study

Clarification of objectives/alternatives

Subsidiary aims

Method of killing: Creativity

Plan: order and agreement of steps / choice of how / allocate responsibility

Is there a Result?

Examine parameters: location/resources/time frame

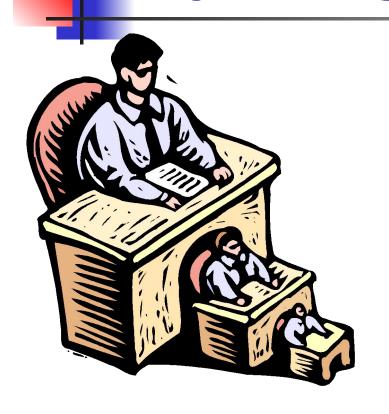
Problems and consequences

Agreement or disagreement:
Conflict - need to practice first

Consensus: how is this reached?

Reflection

PROJECT MANAGEMENT WORKSHOP -the Project Manager



To plan

To organize

To co-ordinate

To control

To lead

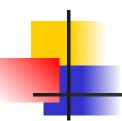
It is essential that the project leader is a good communicator who can get a good influential sponsor. Promote the project and manage user expectation.



PROJECT MANAGEMENT WORKSHOP - Why plans fail



- Lack of planning. Team has no sense of direction.
- The plan has a lack of stakeholders. Without support the plan cannot be implemented.
- Project manager completes plan alone. When appropriate people are involved in the buy-in there will be a higher quality plan with more insights and a smoother path for implementation.
- The team thinks implementation will be easy. The job is underestimated and unexpected consequences can derail project.





Go to Case Study Assignment!