

Description	Let the audience interact with a stop-the-gif game that features the original colours of the Beetle Convertible. Frequently used hashtags on Instagram, e.g. #traffic 3.7 million, #game 16.8 million
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Facebook	
Posting text (240)	Stop when you see a traffic light! #traffic #game #wbeetle #volkswagen

Twitter	
Posting text (140)	Stop when you see a traffic light! #traffic #game #wbeetle #volkswagen

Instagram	
Posting text	Stop when you see a traffic light! #traffic #game #wbeetle #volkswagen #vw

Image		
		