

Project: Global Social Media Plan // April
Topic: Eye-catching rims
Format: video
Date: Flexible Content



Description		This interactive post gives Beetle fans a view of the various styles on offer. The look of the car depends on the size of the rims. From comfortable with 18" Disc to a sporty 20" Monterey and, for those in between, the 19" Tornado.
Facebook		
Posting text (240)	Eye-catching rims: which rims do you like most? #vwbeetle #volkswagen	
Twitter		
Posting text (140)	Eye-catching rims: which rims do you like most? #vwbeetle #volkswagen	
Instagram		
Posting text	Eye-catching rims: which rims do you like most? #vwbeetle #volkswagen	
Image		
		