

# *CROSS-CULTURAL COMMUNICATION*



Cross-cultural communication is a field of study that looks how people from different cultural backgrounds communicate.



Moral was intended to  
control standard behaviour  
of people.





# Customs

Customs is one of the most widespread and powerful type of culture.



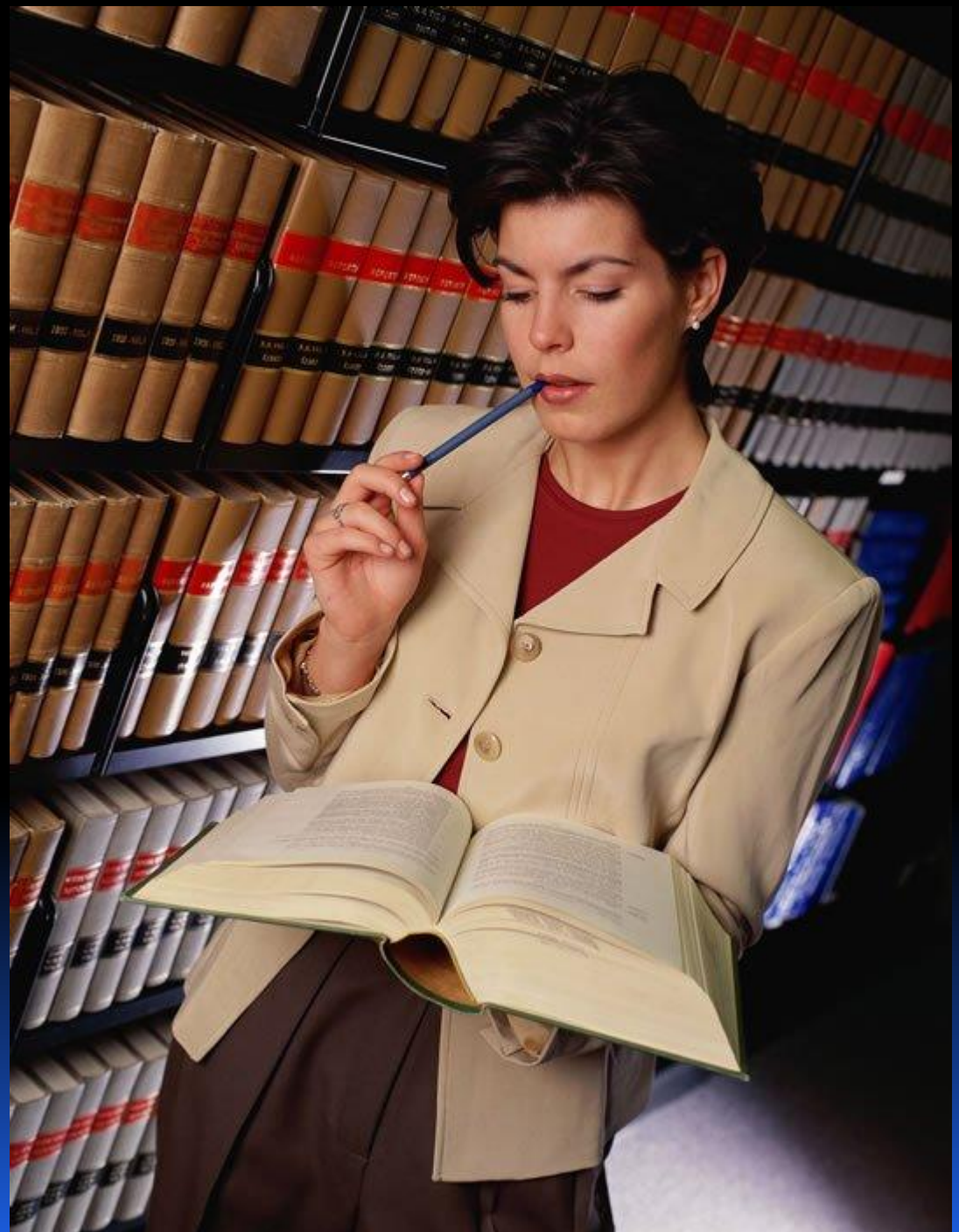
# Traditions







*Right represents itself a  
system of standard  
behavioural models  
approved by the  
government and  
expressed by certain  
norms.*



# *Cultural meanings in Language and communication*





*Thank you for your  
attention!*

*The End.*

