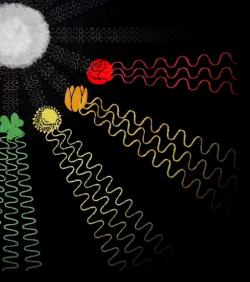
THE PERCEPTION OF COLOR





Presentation plan

- Color properties
- Visual analyzer
- Color meaning
- Conclusion



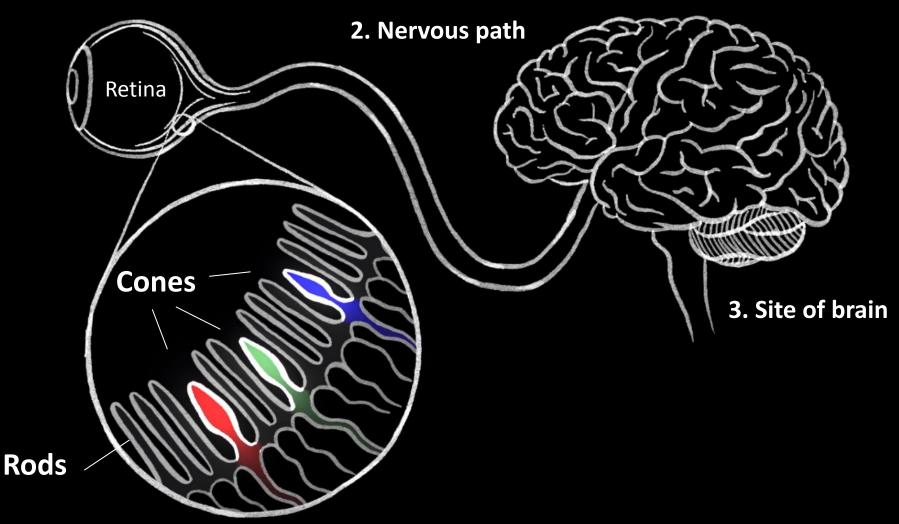
Color properties

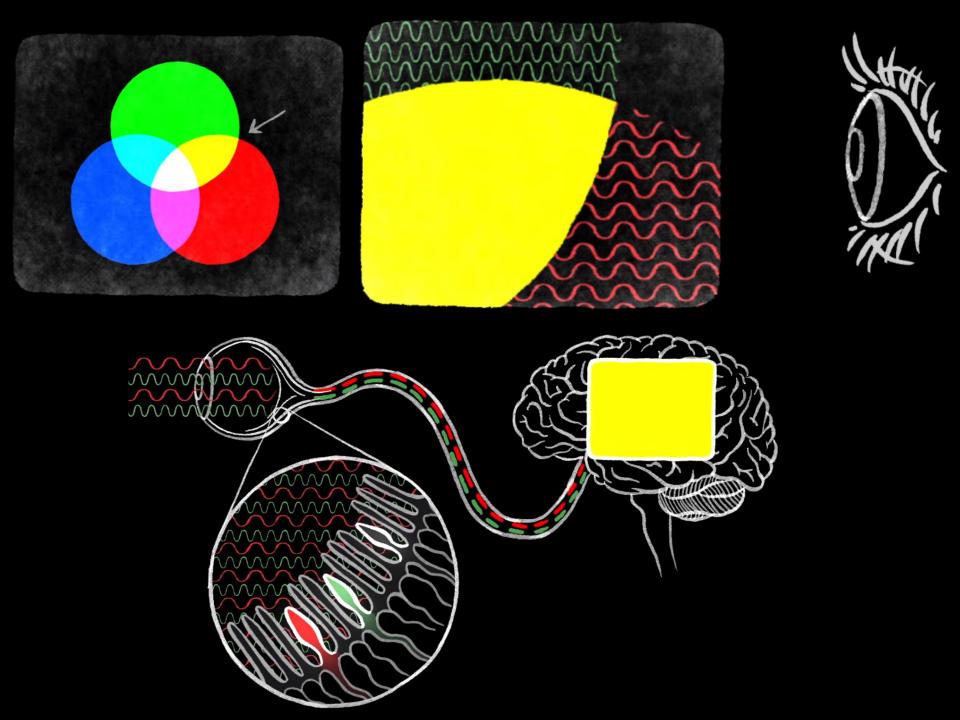
• Color – physical property of light itself



Visual analyzer

1. Organ of sight





Color meaning

