

# TV: PROS & CONS

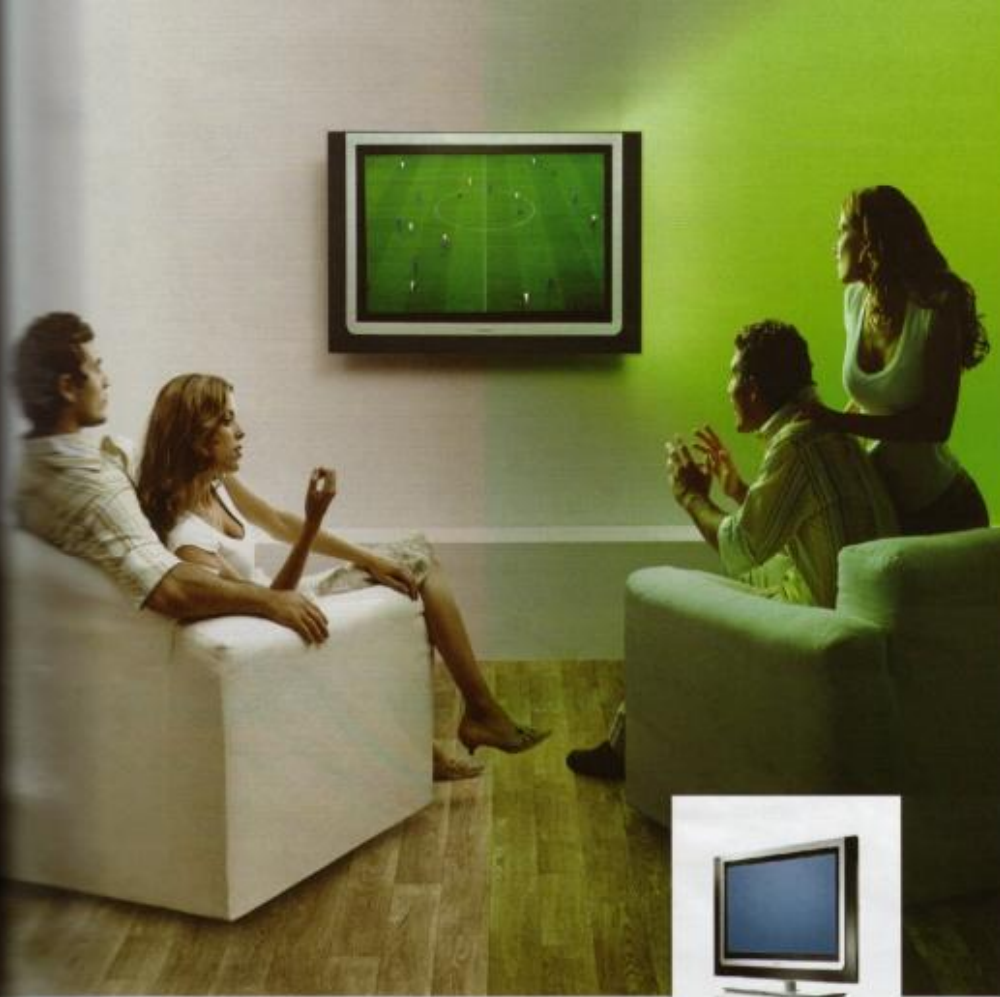
Poll-opinion poll

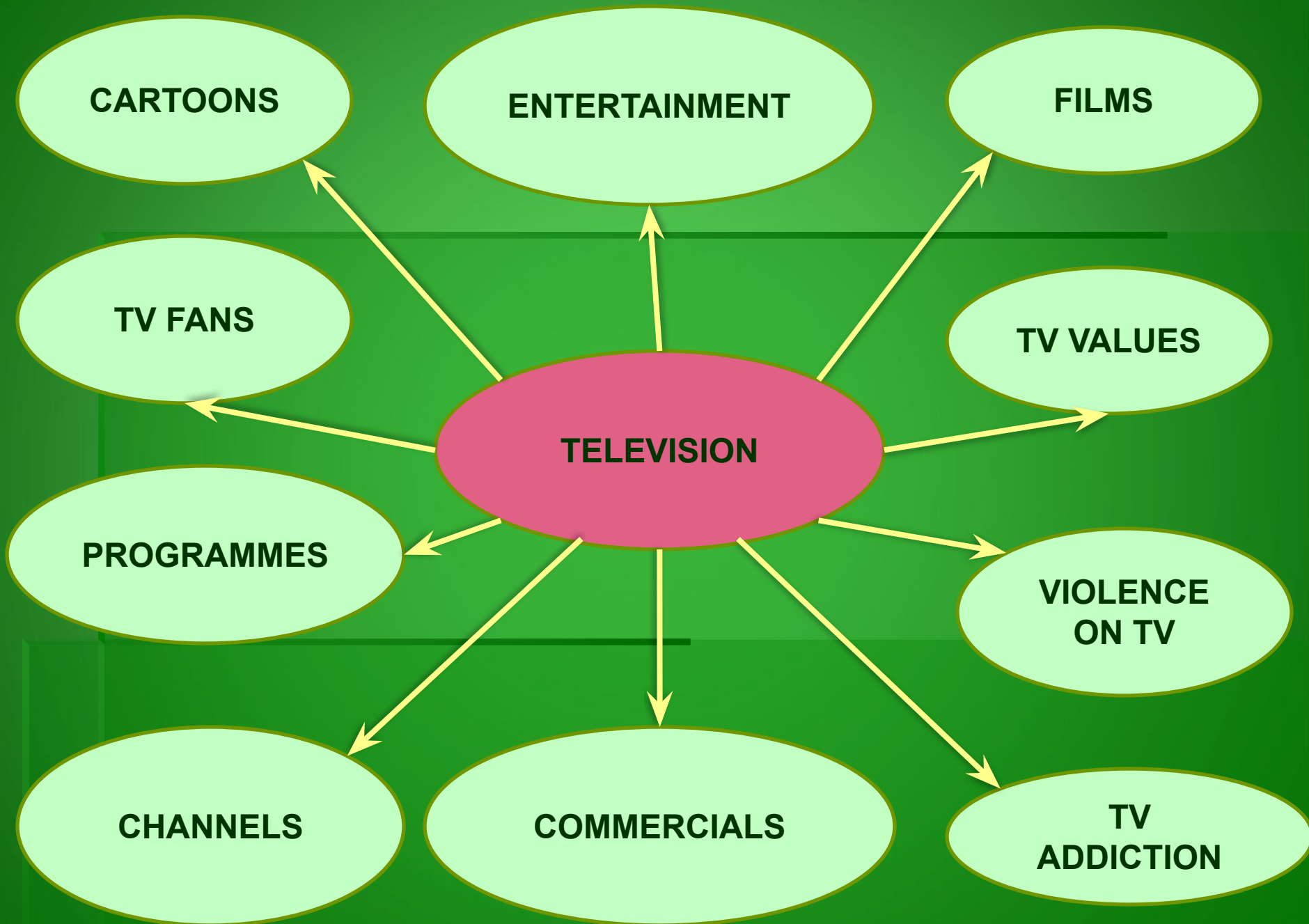
Group work  
Made for the  
Teachers' courses  
of March, 2009.  
Komsomolsk-na-Amure



# Inventions

Among all the  
inventions  
the most important  
one  
is  
**TELEVISION**





# Turn off TV and turn on life ?

- On April 19 millions of TV screeners in the UoA will go blank for seven full days. April 19-25 is **TV - Turnoff Week**.
- TV - Turnoff Network, a non -profit organization, has promoted the annual event since 1995. At first, only a few thousand people took part. This year, there will be participants in every American state and in more than 12 countries.
- We decided to organize TV - Turnoff Week in Russia .  
**Join our project !**

# Have you ever spent a week without TV?

## Plan of the week without TV

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

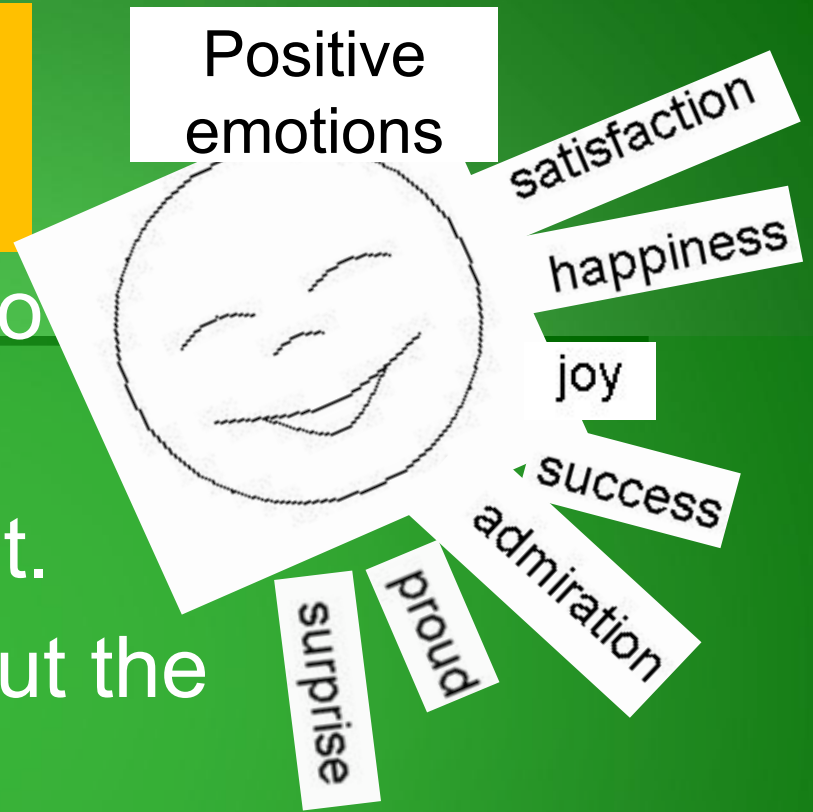
What did we  
use to do  
before there  
was not  
television?





# Arguments for

- The first thing that we do when we come home is switching on the TV set. Our life is circulating about the “BOX”.
- It's a non-stop amusement
- It educates us and informs us
- It gives the opportunity to travel without getting up from the sofa





But I think it's great!  
Television shows the  
events of the world,  
I adore watching  
films, concerts,  
talk-shows,  
interviews  
reality-shows,  
soaps and cartoons  
quizzes,  
weather forecasts  
cookery and  
gardening.

# Popular channels

We like to  
watch it  
every day





# Educational Channels



**Channel for students of Colleges and Universities**

# CULTURE



**The channel Culture is the first of Russian TV channels completely devoted to events from the cultural life in our country.**

# Amusements on TV



RELAX WITH

adventure

MUSIC  
SHOW

SITCOM  
ES

SOA  
PS

come  
dy

CARTO  
ONS

GAME  
SHOW

SPORTS

MELODRAMAS AND MUSICALS



# For your children



БибиГОН





# BIBIGON



This channel is for children from four to sixteen years old. In comparison with other channels for children which transmit only cartoons “Bibigon” devotes much time to different kinds of quizzes, educational games and programmes.

# Oriented programs



news

quiz

documentaries

Wild life  
programmes

debates

culture

sport

music

**SHOULD BE**

Informative  
Educational  
Interesting  
Intellectual

# Arguments against



I think TV is bad for you!

You get lazy,

You cut off from the real world,  
TV watchers harm their eyesight,  
Weaken their physical condition.

It's awfyl!

unsatisfaction

irritation

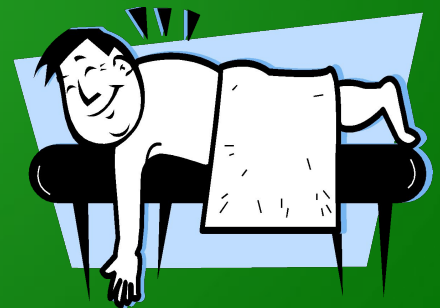
boredom

sadness

anxiety

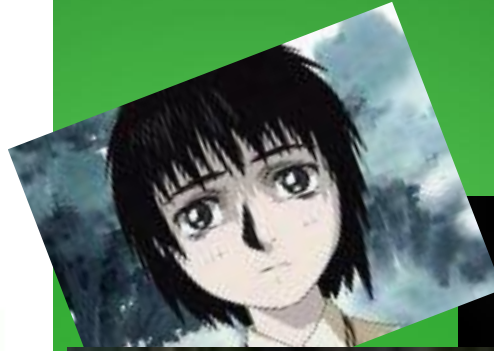
fear

Negative feelings





# Cartoons



- Limit watching horror cartoons !
- Keep them away!
- Return to our children kind Russian cartoons!



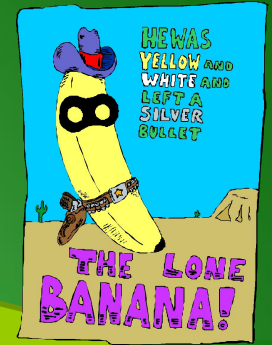


# HORROR

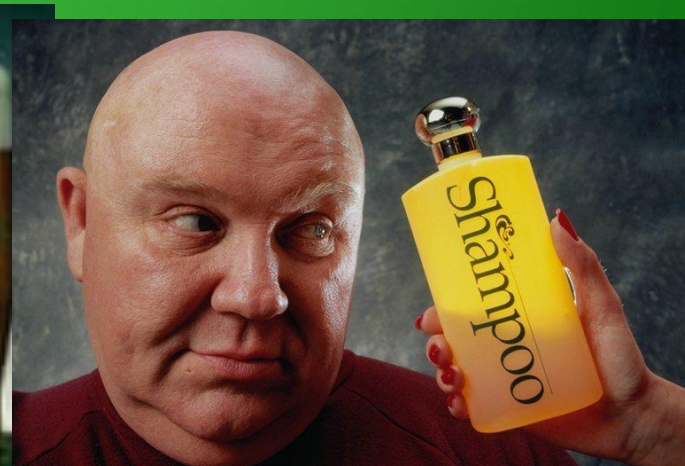


- Horror movies began in Germany. As early as 1913, German filmmakers were frightening audiences with tales of artificial life and mysterious death. Hollywood took over in the 1930s and in Dracula found a monster that has terrified moviegoers ever since. By the 1950s rapid advances in science worried people more than any vampire. So filmmakers used people's fear of technology to create a new kind of film: science fiction.
- Today, horror and science fiction films appear in every imaginary form. But the unexpected danger lurking half-hidden in the shadow still gets the loudest screams.

# Commercials



make you look like that...  
eat what they advertize.....  
drink what they want.....  
use what they recommend us



# VIOLENCE

**The researchers found that kids who watched more than one hour of TV a day were more likely than other kids to take part in aggressive and violent behavior as they grew older.**



# Poll-opinion poll

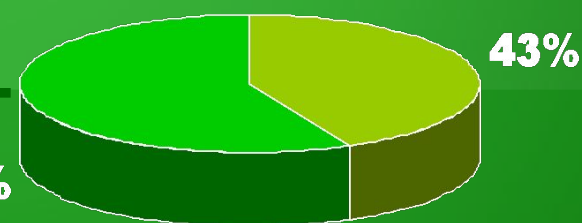
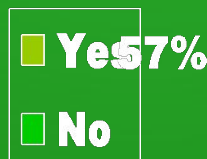
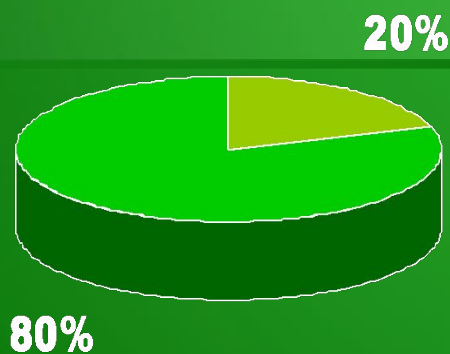
- Every week you watch TV programmes which are considered to be educational
- TV has the power to educate and expand your knowledge
- You prefer watching TV to reading books
- You often forget about lessons when you want to watch TV
- TV makes children silent and calm
- In your family there are often quarrels about the choice of channels and programmes
-





**Every week  
you watch TV  
programmes  
which are  
considered to  
be educational**

**Basically you  
watch detectives,  
variety show, soap  
operas, etc.**





TV has the power to educate and expand your knowledge

I prefer watching TV to reading books

18%



Yes  
No

82%

44%

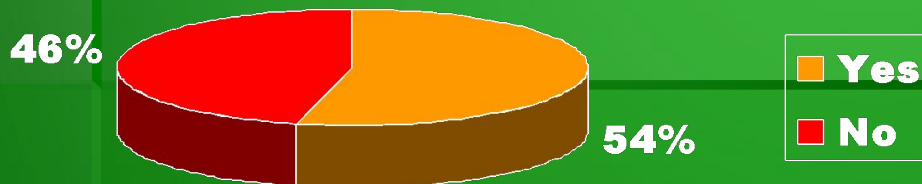


56%

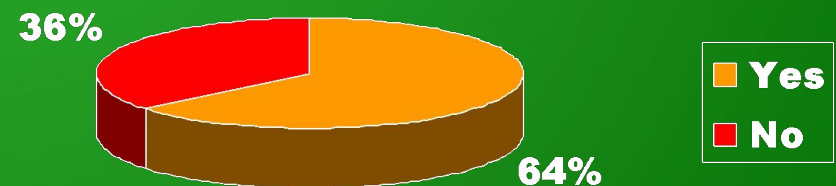
Yes  
No



**You often forget about lessons when you want to watch TV**



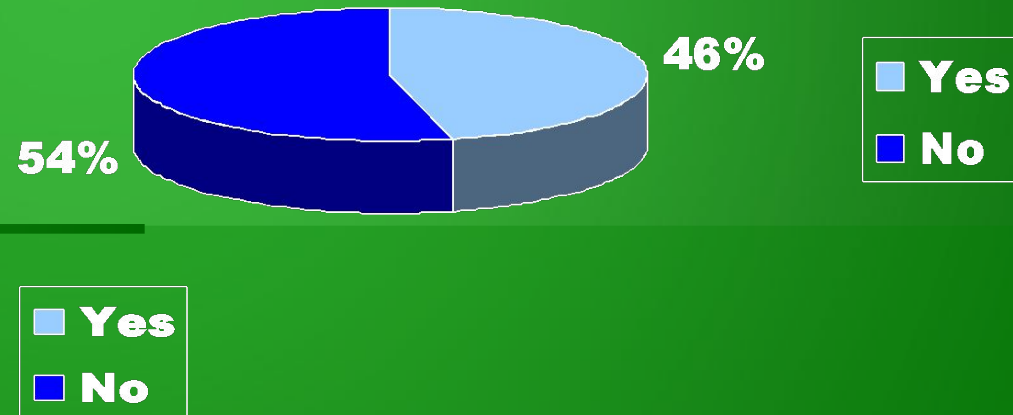
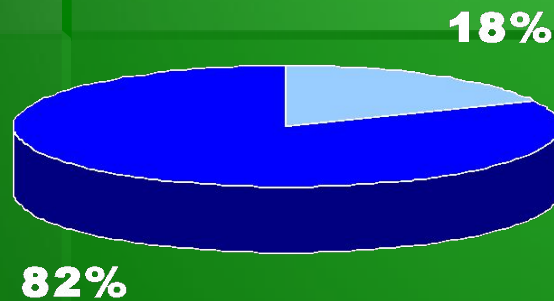
**You combine TV with other kinds of mental activities such as studying, reading or writing a letter**



In your family  
there are often  
quarrels about  
the choice of  
channels and  
programmes



You watch only  
entertainment  
programmes





**TV makes children  
silent and calm**



**28%**



**72%**

■ **Yes**  
■ **No**

**Parents and children  
spend a lot of time  
watching TV  
together**

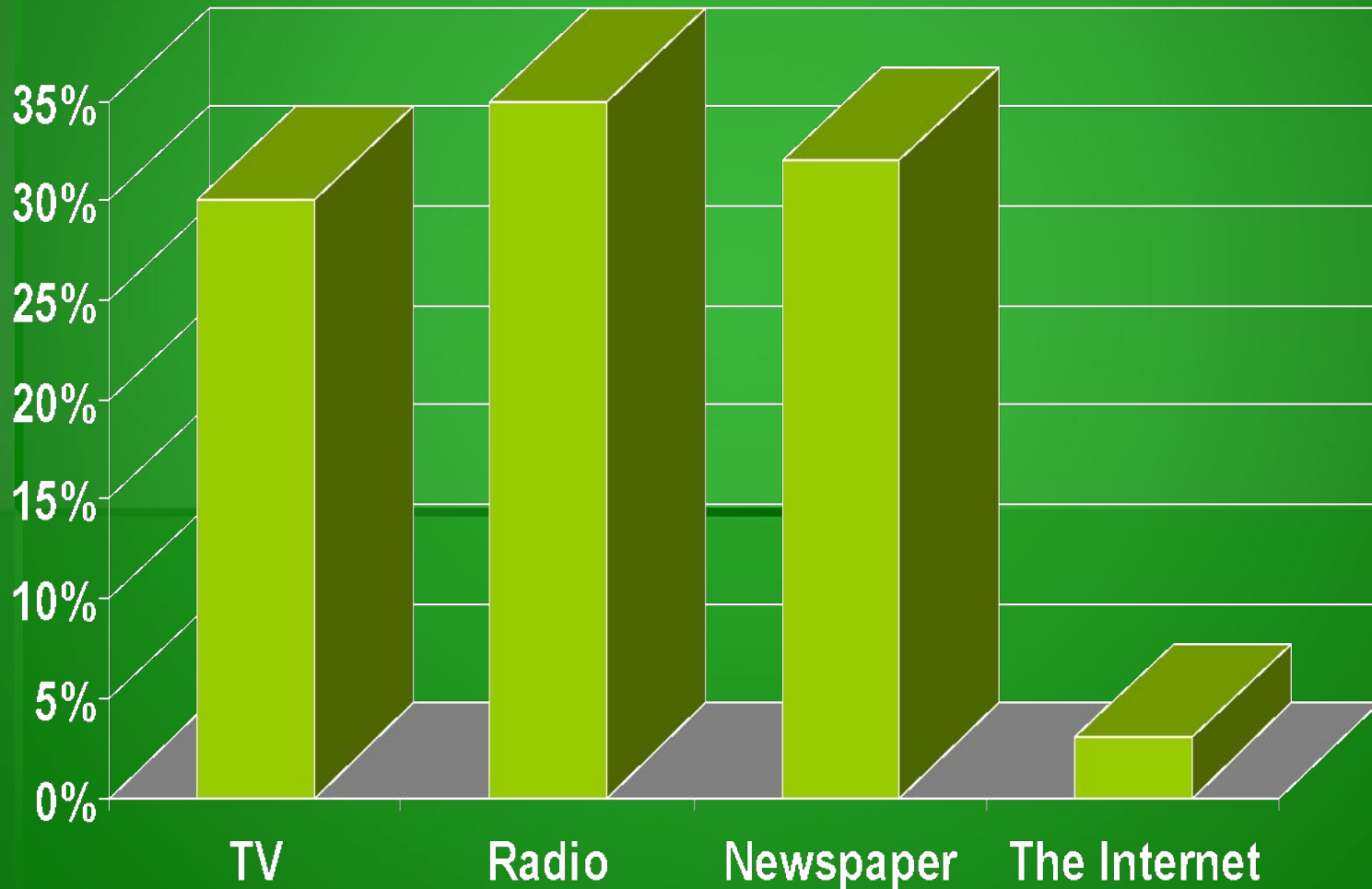
**38%**

**62%**

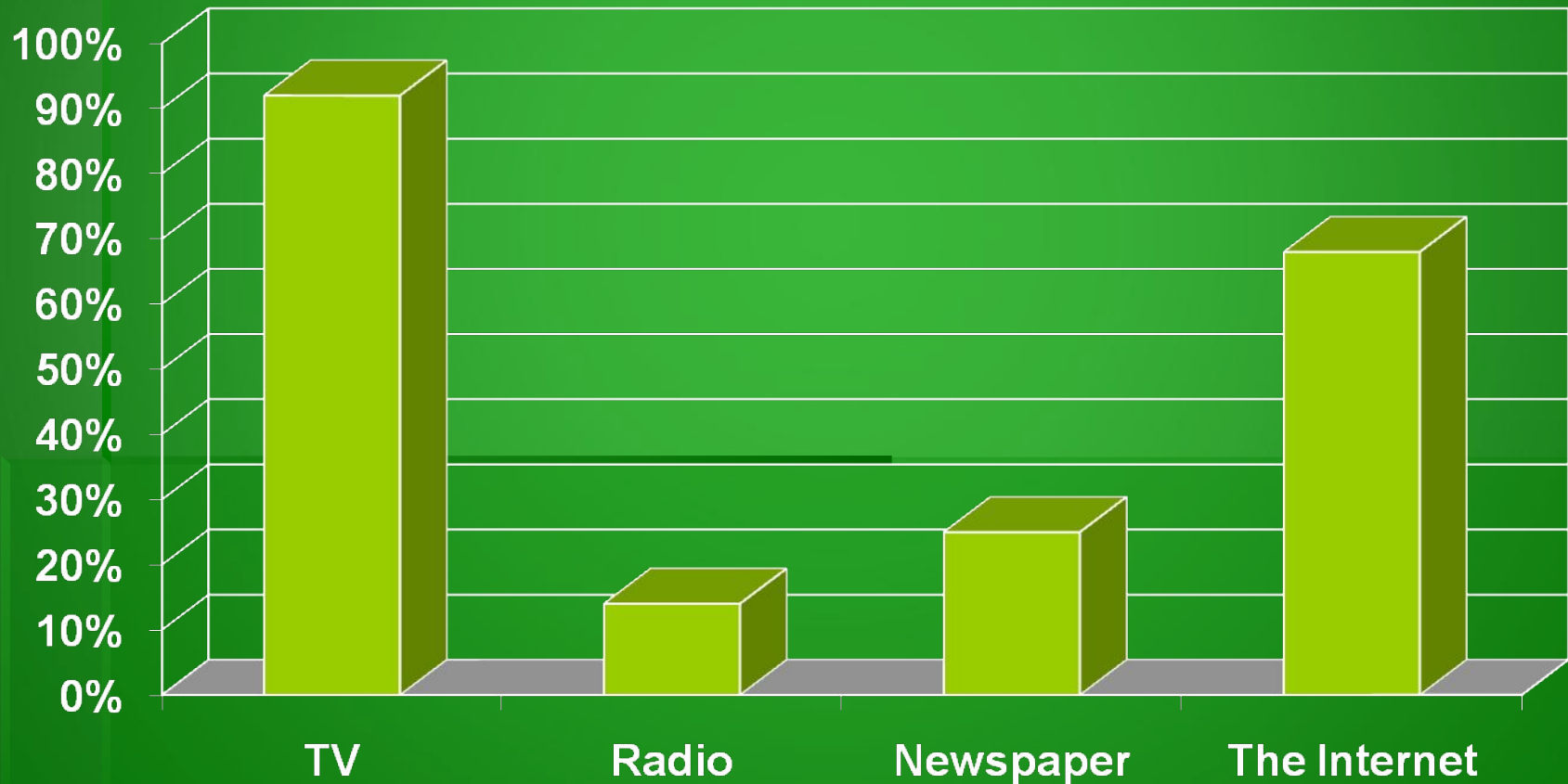


■ **Yes**  
■ **No**

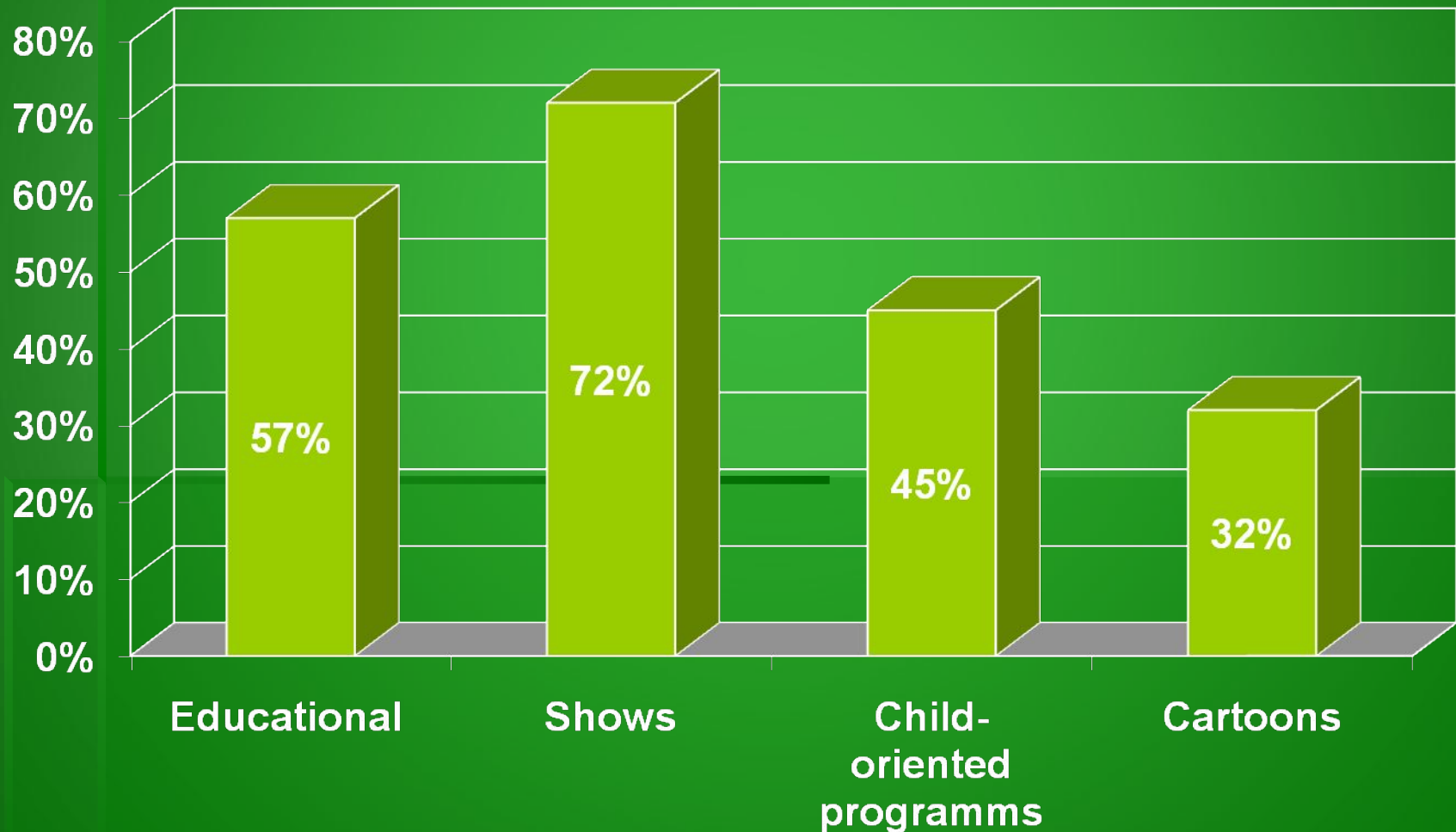
# Compare analyses 1980-1990s



# Compare analyses 2007-2009



# TV channels viewers





# CONCLUSION

- TV is the essential part of our life.
- TV is the best way of spending time.
- It affects every personality.
- It brings information in millions of homes.
- It informs, educates and entertains.

Nevertheless there are some items we'd like to change.

# PROPOSALS

## APPEAL TO THE RUSSIAN GOVERNMENT

- ❑ Forbid violent programmes
- ❑ Change your attitude to the choice of programmes
- ❑ Limit the sexuals, cruel scenes and horrors
- ❑ Save Russian Cinematography, Culture and traditions!!!



