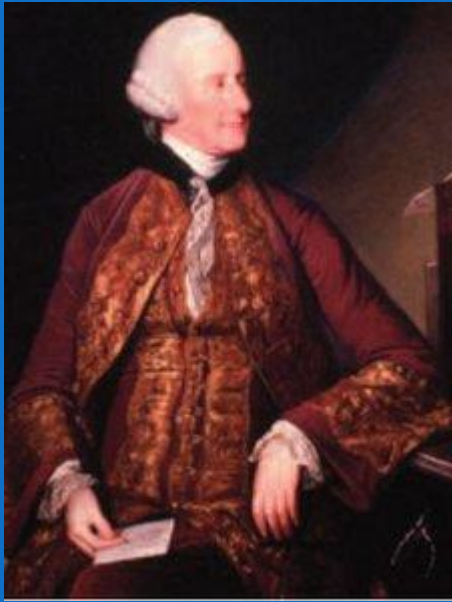




The Sandwich Celebrates 250th Birthday

*Автор презентации:
Королева Наталья Анатольевна
учитель английского языка
ГБОУ СОШ №79
Санкт-Петербурга
2012г*

Sandwich celebrates 250th anniversary of the sandwich



When John Montagu, the fourth Earl of Sandwich, ordered beef served between slices of bread about 250 years ago he probably did not think his request would become a global convenience meal.



The story goes that the Earl asked for the particular serving so that he could eat while continuing to play cards and his friends asked "to have the same as Sandwich", according to the British Sandwich Association.

The first written record of the sandwich was in 1762 and the Kent town of Sandwich, which is the earldom of the Montagu family, is celebrating the 250th anniversary of the meal.

SANDWICHES...



Which of these topics or words from the article are most interesting and which are most boring?

*sandwich / residents / celebrating /
culinary history / playing cards / port
town / ancestor / contribution / fast
food / roast beef / historic event /
global food / bizarre*



- Pizza

CULINARY HISTORY

Considered a peasant's meal in Italy for centuries we cannot say who invented the very first pizza pie. Food historians agree that pizza like dishes were eaten by many peoples in the Mediterranean including the Greeks and Egyptians.

However, modern pizza has been attributed to baker Raffaele Esposito of Naples. In 1889, Esposito who owned a restaurant called the Pizzeria di Pietro baked what he called "pizza" especially for the visit of Italian King Umberto I and Queen Margherita.



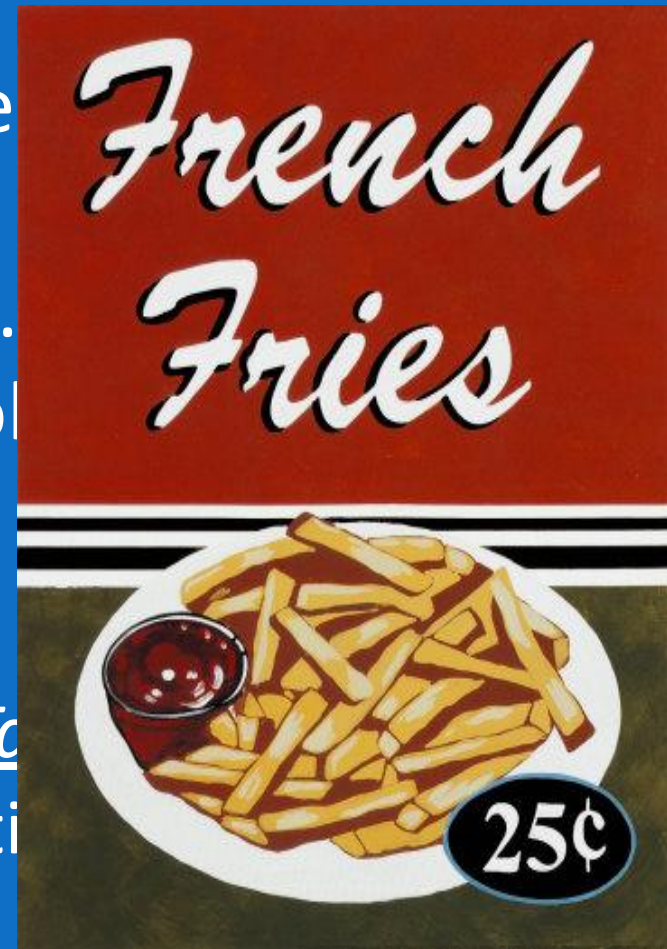
CULINARY HISTORY

- French fries

The original name for French fries was "fries fried in the French manner" that Jefferson first described the dish. He introduced French fries to the colonies in the late 1700s.

(**Tater Tots:** On October 21, 1958, Tater Tots were trademark registered and eating potatoes was never the same.

George Crum invented potato chips in 1853.)





CULINARY HISTORY --

Pasta

There is some evidence of an Etrusco-Roman noodle made from the same durum wheat as modern pasta called "lagane". However this food, first mentioned in the 1st century AD was not boiled like pasta, it was cooked in an oven. The next culinary leap in the history of pasta would take place a few centuries later. Like so much of southern Italian life, the Arab invasions of the 8th century heavily influenced the regional cuisine and is the most accepted theory for the introduction of pasta. The dried noodle-like product they introduced to Sicily is most likely the origins of dried pasta .

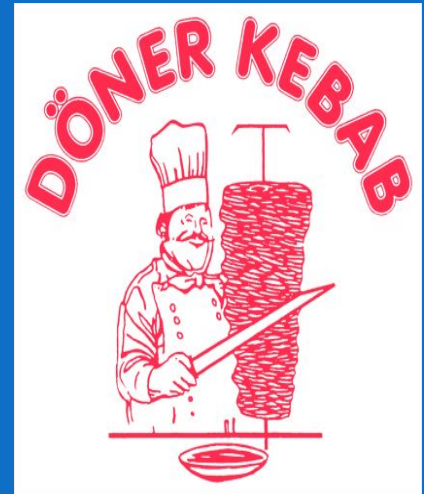
CULINARY HISTORY

- Kebabs

It is written that Christopher

Columbus
espetada
in wine and

The term
Turkish word
"skewer"
it is a sign
natural so
meats were
but also to



s were a
Unusual
enderize,
mey flavor.



CULINARY HISTORY

- Hamburgers

The origin of the hamburger is clouded by history and controversy. In Medieval times the Tartars, a band of warriors from the plains of Central Asia would place pieces of beef under their saddles while they rode. This would tenderize the meat that would then be eaten raw. This is the legend of the origin of the modern dish, Beef Tartare. In the nineteenth century, German immigrants brought a dish called Hamburg Style Beef to the United States, which had traveled to the seaport city of Hamburg, Germany from Russia. This dish was a raw, chopped piece of beef and is believed to be the primitive ancestor of the modern hamburger.



CULINARY HISTORY

- Chocolate



1500 BC-400 BC :The Olmec Indians are believed to be the first to grow cocoa beans as a domestic crop.

14th Century:The drink became popular among the Aztec upper classes who usurped the cocoa beverage from the Mayans and were the first to tax the beans. The Aztecs called it "xocalatl" meaning warm or bitter liquid.

1502:Columbus encountered a great Mayan trading canoe in Guanaja carrying cocoa beans as cargo.

1519:Spanish explorer Hernando Cortez recorded the cocoa usage in the court of Emperor Montezuma.

1847: Joseph Fry & Son discovered a way to mix some of the cocoa butter back into the "Dutched" chocolate, and added sugar, creating a paste that could be molded. The result was the first modern chocolate bar.

FAST FOOD: What's the best?

- sandwiches
- French fries
- fried chicken
- tacos
- kebabs
- hamburgers
- falafel
- pizza



KEBABRETT

HALAL Döner/Kebab - rull med sal



BREAD:



bagels.jpg



bagels2.jpg



bagels3.jpg



baked_goods.jpg



baking.jpg



bread.jpg



bread_2.jpg



bread_20.jpg



bread_3.jpg



bread_4.jpg



bread_and_cheese.jpg



bread_and_cheese2...



bread_and_muffins.jpg



bread0.jpg



bread00.jpg



bread2.jpg



bread3.jpg



bread6.jpg



breads.jpg



breads_2.jpg



cereal.jpg



cereal_2.jpg



cereal2.jpg



cereal3.jpg



cheese.jpg



cheese0.jpg



cheese6.jpg



cheeseburger.jpg



cheeses.jpg



cookies_and_chees...



cornbread.jpg



croissant.jpg



croissants.jpg











dough.jpg



focaccia_bread.jpg

Guess if a-h below are true (T) or false (F).

- **a** The sandwich is originally from an English town called Sandwich. . 
- **b** The sandwich was invented by the personal chef of a king. . 
- **c** The inventor of the sandwich wanted to eat it with a knife and fork. . 
- **d** There is a town near Sandwich called Ham. . 

- **e** A descendant of the sandwich inventor said his ancestor knew the sandwich would become a global phenomenon. 
- **f** The current Earl of Sandwich's favourite filling is roast beef. . 
- **g** The town of Sandwich has been rebuilt and is full of new buildings. 
- **h** A celebration organizer thinks its strange her town has such a history. 

Match the following synonyms from the article.

-
1. residents
2. history
3. ordered
4. latter
5. coincidence
6. hosted
7. ancestor
8. spawn
9. historic
10. bizarre
- a. last-mentioned
- b. generate
- c. momentous
- d. background
- e. strange
- f. locals
- g. gave
- h. fluke
- i. forefather
- j. requested

PHRASE MATCH: (Sometimes more than one choice is possible.)

-
1. residents in the _____
2. celebrating their culinary _____
3. he was playing _____
4. slices of beef between _____
5. It is perhaps a _____
6. hosted a celebratory _____
7. in honour _____
8. spawn a multi- _____
9. equally _____
10. be named _____
- a. history
- b. two pieces of bread
- c. excited
- d. coincidence
- e. of his ancestor
- f. English town of Sandwich
- g. after us
- h. cards with friends
- i. billion dollar industry
- j. lunch



GAP FILL: Put the words into the gaps in the text.

The sandwich is 250 years old this weekend and (1) **residents** in the English town of Sandwich, where the bread meal was first eaten, are celebrating their (2) **culinary** history. According to the town's records the English nobleman Earl, John Montague **first** ordered a sandwich in 1762. It is reported he was playing cards with friends and wanted something he could eat without a knife and fork. He (4) **requested** slices of beef between two (5) **pieces** of bread, and so the sandwich was born. Montague chose to live in Sandwich over another (6) **port** town, Portsmouth. Had he chosen the (7) **latter**, we would be eating portsmouths today. It is perhaps a (8) **coincidence** Sandwich is just a few kilometres from the town of Ham.

The 11th Earl of Sandwich, also (9) **named** John Montagu, hosted a celebratory lunch in honour of his ancestor and his (10) **contribution** to the global fast food industry. He told reporters: "My ancestor...could never have (11) **imagined** that his simple invention would spawn a (12) **multi**-billion dollar industry, employing hundreds of thousands of people." He added: "My favourite sandwich is a traditional one - roast beef and hot horseradish on (13) **freshly** baked bread." Organisers of the celebrations are (14) **equally** excited about the historic event. Mandy Wilkins said: "The sandwich is a global food and Sandwich, our town, is just a little town full of medieval buildings. It's (15) **bizarre** that such an important food item should be named (16) **after** us."

SANDWICHES DISCUSSION

- **a)** What did you think when you read the headline?
- **b)** What springs to mind when you hear the word 'sandwich'?
- **c)** What do you think of the sandwich being 250 years old?
- **d)** How much do you like sandwiches?
- **e)** How important are sandwiches in your life?

SANDWICHES DISCUSSION

- **f)** What do you think of the history of how the sandwich got its name?
- **g)** Do you think the Earl of Sandwich was really the person who invented the sandwich?
- **h)** Is having the sandwich as part of a country's culinary history something to be proud of?
- **i)** Many British people eat sandwiches every day. Could you?
- **j)** What do you think of the towns Ham and Sandwich being so close together?

SANDWICHES DISCUSSION

- **k)** Did you like reading this article?
- **l)** What three adjectives best describe this article?
- **m)** How much of a contribution is the sandwich to the global fast food industry?
- **n)** Is the sandwich more successful than the hamburger?
- **o)** What are your favourite sandwich fillings and why?

SANDWICHES DISCUSSION

- **p)** Does our city have any famous food?
- **q)** What occasions are best to eat sandwiches?
- **r)** Do you prefer sandwiches with white or brown bread?
- **s)** Do you think there's also a town somewhere called Hamburger or Pizza?
- **t)** What questions would you like to ask the 11th Earl of Sandwich?

В презентации использован сайт:

www.BreakingNewsEnglish.com

<http://www.bbc.co.uk/news/uk-england-kent-18010424>

http://images.yandex.ru/yandsearch?text=pizza&img_url=img-fotki.yandex.ru%2Fget%2F5803%2Frikko-pizza.0%2F0_72107_99af02fd_XL&pos=99&rpt=simage

http://images.yandex.ru/yandsearch?text=French%20fries&img_url=t1.ftcdn.net%2Fjpg%2F00%2F00%2F20%2F72%2F400_F_207233_WhZsBcvj1gzHEA7l4NJkY0e6kY0IKc.jpg&pos=7&rpt=simage

http://images.yandex.ru/yandsearch?text=French%20fries&img_url=cache2.artprintimages.com%2Fp%2FLRG%2F8%2F897%2F2XPJ000Z%2Fart-print%2Fcatherine-jones-french-fries.jpg&pos=48&rpt=simage

http://images.yandex.ru/yandsearch?text=pasta&img_url=www.royalpizza.ru%2Fupload%2Fiblock%2F749%2F749143c5ef322ffe1b3e9790410eef0e.jpg&pos=4&rpt=simage

http://images.yandex.ru/yandsearch?text=kebabs&img_url=www.donerkebab.in%2FDoner%2520Kebab.png&pos=4&rpt=simage

http://images.yandex.ru/yandsearch?p=1&text=kebabs&img_url=www.evupsultan.no%2Fimages%2F17.mai-menu%2FMenu1.jpg&pos=32&rpt=simage

http://images.yandex.ru/yandsearch?text=kebabs&img_url=www.claytonauw.org%2Fgourmet%2FTurkey%2Fsis_kebab_TurkishFood.jpg&pos=59&rpt=simage

http://images.yandex.ru/yandsearch?text=hamburgers&img_url=www.demirmedya.net%2Fanasayfa%2Fmedia%2Fk2%2Fitems%2Fcac%2Fhe%2F7260cbfd914be30cb6f02a858ccb3f60_XL.jpg&pos=48&rpt=simage

http://images.yandex.ru/yandsearch?text=chocolate&img_url=img0.liveinternet.ru%2Fimages%2Fattach%2Fb%2F3%2F17%2F390%2F17390012_1202562433_21768115_chocolate.jpg&pos=15&rpt=simage

http://images.yandex.ru/yandsearch?text=%E2%80%A2%09fried%20chicken%20&img_url=i1197.photobucket.com%2Falbums%2Faa431%2Fneo-32%2FPhotos-FriedChicken.jpg&pos=12&rpt=simage

http://images.yandex.ru/yandsearch?text=%E2%80%A2%09tacos%20&img_url=www.therestaurantbroker.com%2Ffran%2Ftaco.jpg&pos=70&rpt=simage

http://images.yandex.ru/yandsearch?text=%E2%80%A2%09tacos%20&img_url=i2.crtcdn1.net%2Fimages%2Fasset%2F855%2F843%2F01%2FTNLI760t_400x300.jpg&pos=192&rpt=simage

http://images.yandex.ru/yandsearch?text=%E2%80%A2%09falafel&img_url=www.alexandraburke.fan-strefa.pl%2F%3Ffeb%3Dpicture-of-falafel

http://images.yandex.ru/yandsearch?text=%E2%80%A2%20bread&img_url=www.limak.ru%2Fphoto%2Fpages%2F205%2F11.jpg&pos=81&rpt=simage

http://images.yandex.ru/yandsearch?text=%E2%80%A2%20bread&img_url=www.grafamania.net%2Fuploads%2Fposts%2F2008-09%2F1222094417_breads-001.jpg&pos=130&rpt=simage

http://images.yandex.ru/yandsearch?text=%E2%80%A2%20bread&img_url=static5.depositphotos.com%2F1004058%2F489%2Fi%2F950%2Fdepositphotos_4895479-Question-of-a-menu.jpg&pos=297&rpt=simage