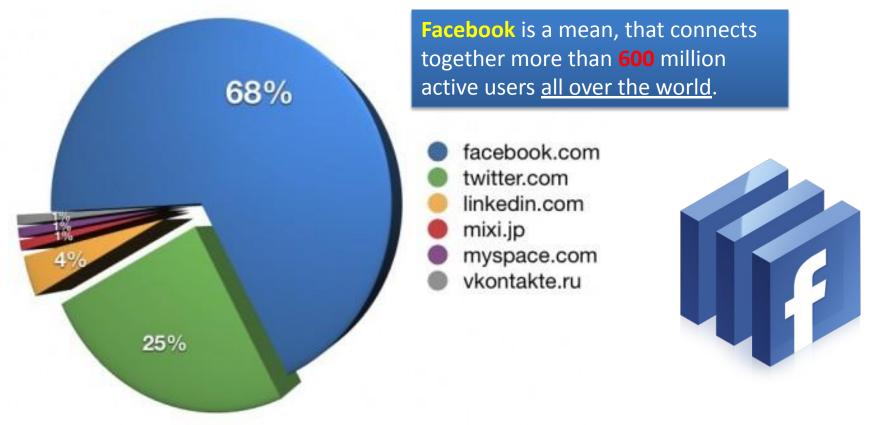
The most developed **Social Networks F F acebook** B Twitter VK.com B

First, I would like to present a short review of the above-mentioned web-sites: Facebook, Twitter and VK.com.



Social Network Referrers



Facebook was founded by **Mark Zukerberg**, who was a <u>second-year student</u> of the **Harvard University**. <u>Initially</u> **F**. was supposed to be some kind of an electronic database of students, but the idea turned out to be so useful and applicative, that **Mark** went on further improving of his project. It used to <u>bind together</u> only American universities, but when the populatity of **Zukerberg**'s creation had reached it's top, an access to **Facebook** was given to common people.

facebook

Facebook helps you connect and share with the people in your life.



Nowadays Facebook continues to grow <u>at a rapid pace</u>. It's a web-network, high-developed that is provided with up-to-date flash technologies, **badgets** (a kind of a visit card with the link to your Facebook page, that you can add to the blog of your site) and an integration with most visited of the resources Internet. Undoubtedly, all of us have seen a social widget with a button "Share" or "Like" on news feeds. It's a perfect way to discuss an article with your friends.

I registered on **Facebook** in 2006 and at that time there was still an <u>option</u>, where you were oblidged to select the state and join a particular network of your institution of higher education or school.

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Twitter is a <u>microblogging</u> web-service. The number of users counts more than **190** million.

The main aim is sharing **140**-character messages. There are some advantages of **Twitter**, for example when the message is short you can catch the point very fast, but as for me, I can't express my opinion in such a limited way. <u>Voluminous</u> thoughts are almost impossible to express within **140** signs. But <u>beyond dispute</u> is that tweets immediately reflect the current situation and let you be informed about event, which is happening right now.







register

Email or Username:

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VK

Log In

Forgot your password?

VK.com is a Russian analogue of Facebook. You needn't to be an expert of programming or design to recognize a <u>striking likeness</u> of these two networks. Frankly speaking, even the creator of VK doesn't deny the fact he came to the idea after an acquaintance with Facebook.

The site provides more opportunities of entertainment to it's users. But they reached this goal at the expense of ignoring **copyrights**: lots of content is uploaded, but it's almost <u>unverifiable</u>. Without continuous search any **abusing** or **obscene** videos, photos and music can be found and downloaded.



VK.com hasn't always been an open social web (at the beginning of it's existence there was a system of invitations), but not long ago it was decided by **Pavel Durov** again that an access can be granted only if a newcomer has a special invitation from his <u>pal</u>. He gives proof to his position with the argument: "An increased amount of spam and fake accounts <u>pester</u> me. The time has come to return to <u>origins</u>, it is handy and secure".

In Russia VK.com is mostly known as Vkontakte.ru. VK.com is a special domain for foreign countries, the main difference – there is no annoying advertisement and the interface is lightened.

To sum up, I'd like to express my opinion on what social web is better. I'm persuaded that nothing can replace meeting friends and spending time with those we love in reality. Nothing natural must be changed to artificial. If there is at least the tiniest possibility to avoid the online life, we should take advantage of it.

We ought to be not like



...but alike this majestic purposeful bird.