



**Presented by
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1.Introduction

- Foundation
- Name
- Logo

2.Activity

- Another production
- Environmental impact

3.Starbucks in Ukraine

- Reasons
- Standards

History

Activity

***Starbucks
in Ukraine***



...drip coffee
beans, tea,
coffee mugs...

History

Activity

Starbucks in Ukraine

Jerry Baldwin,
Zev Siegel,
Gordon Bawker



Howard Schulz



1971



GETTY IMAGES

History

Activity

***Starbucks
in Ukraine***



®

www.bilostalo.ru

History

Activity

***Starbucks
in Ukraine***



**Music
Movie
Books**

History

Activity

***Starbucks
in Ukraine***



**1999-“Ground
for your
Garden”**

History

Activity

***Starbucks
in Ukraine***

**Reasons, why there is no Starbucks
in Ukraine:**

- **Unstable economy**
- **No franchising**

History

Activity

Starbucks in Ukraine

The background of the slide features a Starbucks storefront at night. The green neon sign "STARBUCKS COFFEE" is visible at the top. The entrance is lit up, showing the interior of the store. A semi-transparent grey box is overlaid on the left side of the image, containing a list of Starbucks' core values.

Customer Service
Excellence

Product Quality

Accessibility

Emerging Corporate
Responsibility

Financial Resources

Brand Recognition



**Thanks for
attention!**