

TEN
SLOGANS
ON
T-SHIRT

- You have probably seen them everywhere, on the TV, in music videos, on the internet, in the high street – even celebrities are wearing them. What are we talking about? T shirts with slogans on, of course! The growing popularity of wearing a t shirt with a slogan on the front is most definitely a current trend. OK, so it may not be a completely new trend I hear you cry, t shirt slogans have been around for generations. But the fact still remains that if you want to look cool, you need a t shirt with a slogan on!

◎ Slogans are of different types. Such as romantic, ecology, city and country, credo, appeals, designers and sportswear brands, and different

Я
прикрою
тебя



Я защищу тебя



Ничего не
делать очень
трудно
сделать,
Вы никогда не
знаете, когда
вы закончите



*Я не всегда
прав, но я
никогда не
ошибаюсь.*

ЭТО
МОЙ
ЛИЧНЫЙ
СЕКРЕТ





**Прежде чем
судить меня,
убедитесь, что вы
совершенны.**

Не ругай с
моей
футболкой



A black and white photograph showing the back of a person wearing a white t-shirt. The t-shirt has a printed message in bold, sans-serif capital letters. The text is arranged in three lines: 'MY SWAG' in black, 'IS BIGGER' in blue, and 'THAN YOURS.' in black.

**MY SWAG
IS BIGGER
THAN YOURS.**

**Моя
добыча
больше
чем твоя.**

рожден быть
свободным



Растопи
мое
сердце





ЯЗЫК - ОДЕЖДА
МЫСЛЕЙ.

History of T-shirts

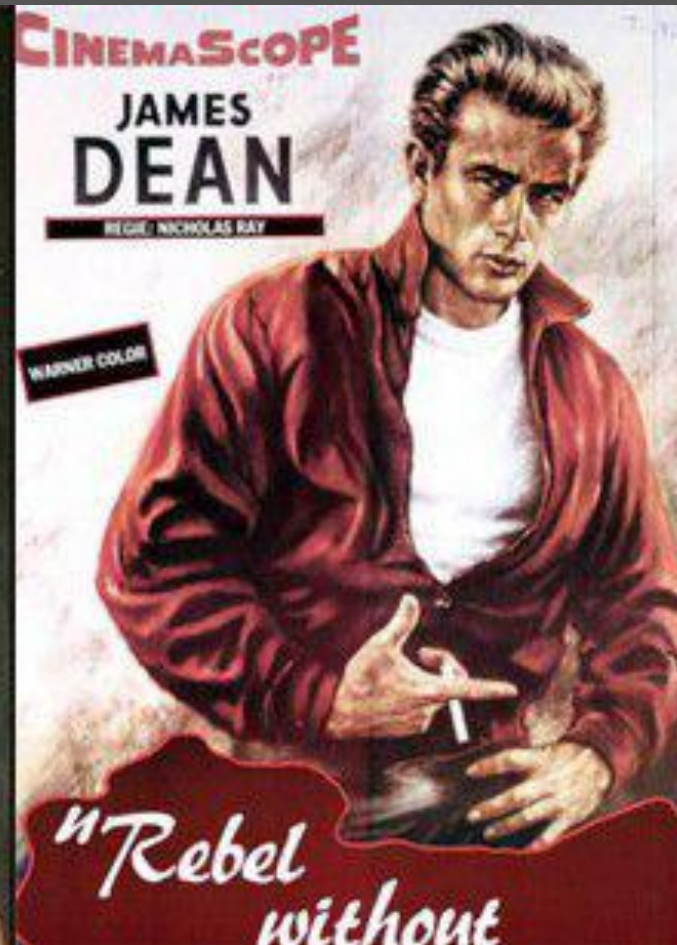
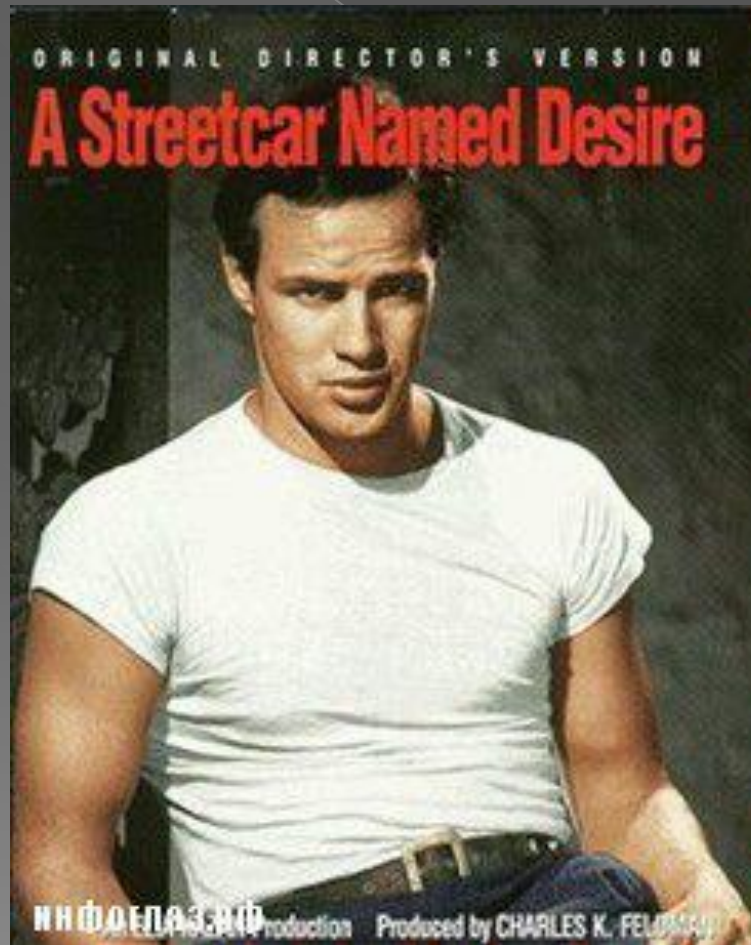
We each have several - for all occasions. But once she was the subject of underwear.

There is such a version: date birth T-shirts is 1913. Originally it was created for the soldiers of the American fleet, because it does not constrain movement, and quickly dried up.

Only came to the USSR as sportswear, got familiar to us, the name "T-shirt" is really becoming a football shape element and attribute cult for fans and players.

For a long time they remained a privilege of the army and produced only one color - white.

In the world of fashion shirt broke through cinema. In 1951 it was first shown to the public in the movie "A Streetcar Named Desire".



In the 1960s people first hit upon the idea that you can not just T-shirts to wear - they can be written on the photo! Clearly, no hippies here has not done: they are mainly applied on their shirts various social inscriptions since ordinary Pacific and ending deployed manifestos against the Vietnam War. Mad punks no less crazy 70s made shirts epitome of brutality, blood and sex: Sex Pistols, for example, liked to hang out in T-shirts with Queen Elizabeth, studded with pins, or with the inscription I Hate Pink Floyd.

T-shirt has become a "talking thing": it can protested suffered, rejoiced demanded ... and made history! By the eighties trend became noticeable thanks Briton Katharine Hamnett - she made shirts with texts like «Frankie Say Arm The Unemployed» («Frankie says:" equips unemployed ") and" 58% Don't Want Pershing »(« 58% disapprove " Pershing ", we are talking about placing Pershing missile launcher in the UK). Demand for shirts grew like an avalanche, the most popular inscriptions stamped million - for example, the legendary Shit Happens, or I`m With Stupid.

We wear T –

for

*commercial
advertising*

*shirts: for
souvenir
messages*

for

wearable

*art to
display
one's*

interests,

*to make a
protest or
a
statement*

*to display
one's
interests,
tastes*

*to show the
age and the
social
status*

English inscriptions
are widely used on t-shirts.



*«This is
Photo of My
Ass»*

Clothes cover up our character.

The statements also may be found to
be offensive or shocking to some.

*«Ready to
Die»*

*«Let's Drink
and Make
Bad Choices»*

There are lots of stupid and vulgar
statements and slogans.

CONCLUSION

- Firstly, it is very interesting to know that a t-shirt originally came from Britain.
- Secondly, it is necessary to mind, that T-shirts are popular garments on which to display one's interests, tastes, and affiliations. We must be careful choosing English speaking T – shirts.

Thank

you

for

Literature and sources

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