


# Shop around

**CNIB Crocus Campaign**  
A symbol of hope



The Canadian National Institute for the Blind

Throughout the first week of February, The Canadian National Institute for the Blind (CNIB) will be selling crocus plants to benefit people who are blind, visually impaired, or deafblind in your community. To purchase your crocus, contact the CNIB office nearest you.



**Complete 47-Piece Electric Train Outfit**

- Remote Control Engine
- City of Denver Design

You can stop it, start it, and make it go backwards or forwards or over the switches without ever touching the engine or cars. It has 6 streamline coaches, end coach, 11 straight and 10 curved track sections, electric right hand and electric left hand switch, Underwriters approved transformer, semaphore, caution sign, Glendale depot complete with accessories, 6 composition figures. Track circumference—197 in. Train 54¼ in. Switches manually operated.

**\$798**

P9J2733. 47-Piece Electric Train Outfit.....\$7.98



# Match the word with the translation.

## Make the sentence with the extra word

**деньги**

**валюта**

**наличные**

**монеты**

**кредитная карта**

**банкноты**

**скидка**

**магазин**

**discount**

**credit card**

**currencies**

**notes**

**present**

**money**

**cash**

**shop**

**coins**

*Your sentence:* \_\_\_\_\_








**Maximize Life, Minimize Risk**  
No more than 2 standard alcohol  
drinks per day   
 (519) 376-9420

The 15<sup>th</sup> of October.

 **StepOut**  
*Walk to Fight Diabetes*

**2009 ADA Fairfield County Walk**  
**New Canaan High School, New Canaan**  
**Sunday, October 4th 2009**  
**Registration: 9am Walk: 10am**

**Here's How You Can Get Involved:**

- Form a walk team of 5 or more people for the 2009 Step Out event this fall & start fundraising!
- Volunteer — looking for energetic people who are passionate about the fight against diabetes to join the planning committee.
- Partner with ADA as a Corporate Sponsor & help fund the mission, while showing the community that you care about making a difference in the fight against diabetes.

This annual walk is a non-competitive 5K event to raise funds for the American Diabetes Association, an organization dedicated to finding a cure for diabetes and improving the lives of all people affected by the disease.

**23.4 million Americans have diabetes...**  
**Who will you walk for?**

Register online at  
[www.diabetes.org/stepout](http://www.diabetes.org/stepout)  
Contact: Geri Brown 1-888-Diabetes ext. 3544 or [gbrown@diabetes.org](mailto:gbrown@diabetes.org)

The power of  
advertising.  
*(Сила рекламы)*

# Key words

advertisement = advertising = adverts = ads

is

all you watch on TV

all you listen to the radio

all you can read in newspapers and magazines,  
on the facades of buildings, cars and  
trolleybuses, on banners.

**Commercial**

**Social**

**Political**



Read 2 texts and  
say which of this  
is a social ad and  
which is

commercial

"WHERE EVERYBODY HUSTLES"

I

## Cameron State School of Agriculture

A. C. FARLEY, President

LAWTON - OKLAHOMA

✧ ✧ ✧

### A Busy Place for Busy People

✧ ✧ ✧

TUITION FREE. Board on the co-operative plan at actual cost.  
Room, including light, heat and laundry privileges, \$1.00 per month.

If interested, write, telephone or talk to any teacher, student or  
officer of the school.

II

The advertisement is for Knesseth cigarettes, featuring a central shield logo with a crown and the number 7, and a banner below it reading "LUD. 717". The text "The CIGARETTE FACTORY Lud Ltd. are pleased to announce that" is positioned above the shield. Below the shield, the brand name "KNESSETH" is prominently displayed in a stylized font within a dark oval, with a small star underneath. To the right of the brand name, the text "is now on the market. Made of specially chosen ORIENTAL tobacco, these cigarettes are blended by experts of world repute" is written. At the bottom, two columns of text list the brands and quantities: "KNESSETH 20 ORIENTAL CIGARETTES 150 FRUTA" and "Consul 20 VIRGINIA CIGARETTES 205 FRUTA". The entire advertisement is framed by a decorative border.

The CIGARETTE FACTORY *Lud Ltd.*  
are pleased to announce that

**KNESSETH**

is now on the market.  
Made of specially chosen  
**ORIENTAL** tobacco,  
these cigarettes are blended  
by experts of world repute

BRANDS ALREADY OUT

**KNESSETH** *Consul*  
20 ORIENTAL CIGARETTES 20 VIRGINIA CIGARETTES  
150 FRUTA 205 FRUTA

What type of ads  
are these videos?

Video 1

Video 2

**Listen to the  
text and say  
if it is true  
or false**



- 1. It is an ad of a hotel.**
- 2. When I close my eyes I see the pictures from my childhood.**
- 3. Here the time flows slowly.**
- 4. I cant forget my daily cares.**



# Home task

- 1. Learn the words by heart.*
- 2. Write an ads to the newspaper.*

Just like any  
recruitment agency.

EXCEPT WE HAVE LOTS  
OF JOBS FOR STUDENTS

0800 757 562  
[www.sjs.co.nz](http://www.sjs.co.nz)

