

SHOOT WOW!
SHARE NOW!



CONNECTED CAMERA BEGINS

Samsung GALAXY Camera

pptcloud.r

SAMSUNG

» Why Samsung GALAXY Camera
Product Overview

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» Unique Sales Points

» 1 min Sales Talk

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Accessories

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General Specification





Why Samsung GALAXY Camera

Why Samsung GALAXY Camera

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Photographic Paradigm Shift



Shoot

Digital Cameras



Computer

Edit

Computers & Photoshop



Save

Monitors & TVs



Share

Computer, HDD, USB, CD and DVD



Smart Revolution

Always Connected



Shoot



Edit



Save



Share



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Why Samsung GALAXY Camera

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The Visual Communication Era

With Smartphone usage increase & Social Networking growth

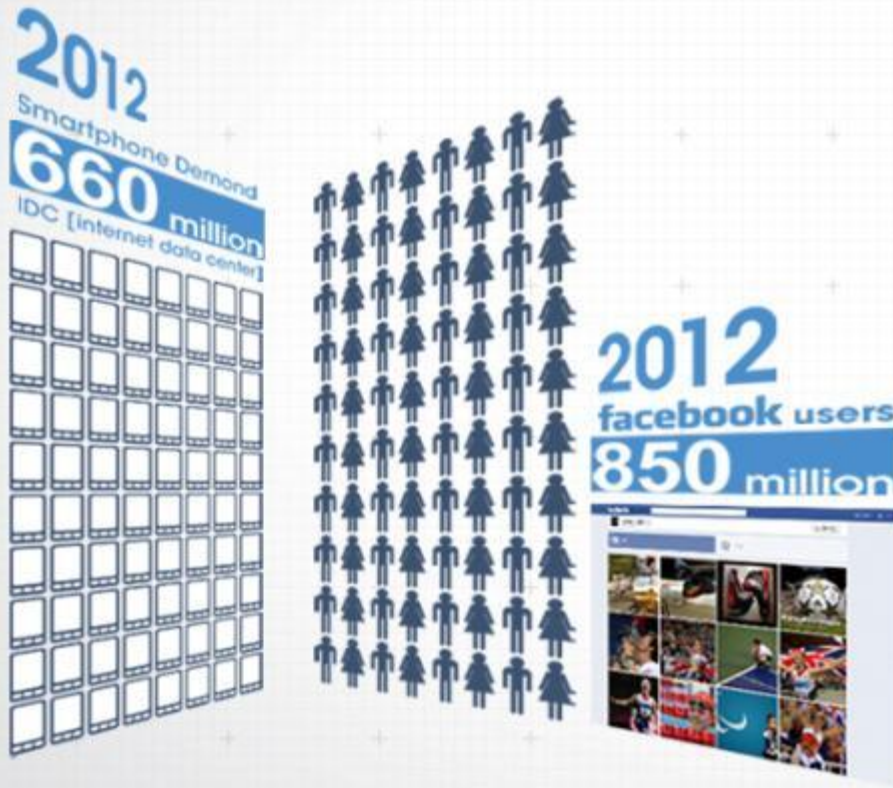
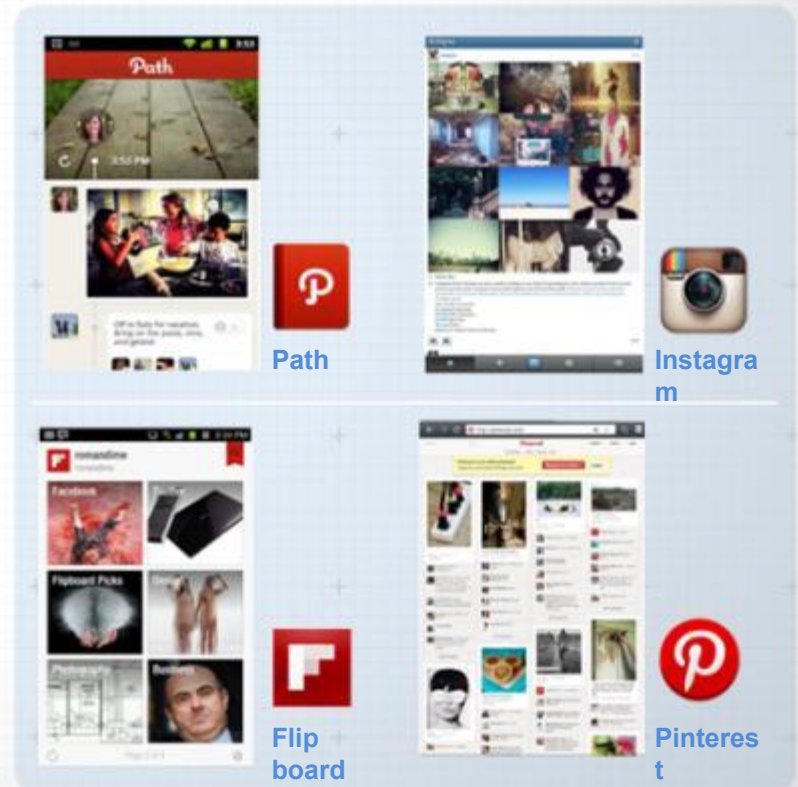


Photo SNS Increase

Images are used as a communication tool



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Why Samsung GALAXY Camera

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New Possibility for Smart Camera

Great Performance



Strong Need for High Quality Pictures

Always Connected



New Market for SMART CAMERA
Combining Great Performance + Instant Sharing



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Why Samsung GALAXY Camera

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Breakthrough from the Paradigm Shift



Sophisticated but simple, GALAXY Camera is the smart camera of your dreams, connected to 3G and Wi-Fi so you can upload and share photos as soon as you snap them. Various cloud and group sharing apps make it even easier. Zoom and wide angle lenses, built-in visual modes and photo edit tools and effects, Full HD video recording and editing with sound allow you to create the best -- and best-looking -- content. All on a gorgeous, large screen with touch display, all the better to enjoy entertaining Hub contents or browse the web.



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GALAXY Camera Introduction



Camera, Reborn

GALAXY Camera directly connects to 3G and Wi-Fi networks, revolutionizing the way digital camera content is created and shared.

Facilitated by Cloud support and group sharing apps, enhanced by professional-looking but easy-to-use technical enhancements -- variable camera lenses and photo settings, editing tools and visual effects, Full HD video with slow-motion.

All on a huge 4.8" HD Super Clear Touch Display to view, edit and enjoy your original content or download Hub contents, even browse the web as you compose that perfect shot.

Camera. Reborn.

Sharing on-the-spot

- 3G + Wi-Fi Network Capability
- Cloud Sharing and Social Network Sharing
- On-spot Sharing with Various Connectivity

Shoot like a Professional

- 16M Pixel with 21X Optical Lens with Touch Zoom
- 23mm Wide-angle lens
- Smart Mode / 1080p Full HD Video Recording

Edit easily & Enjoy fully

- Built-in Photo / Video Editor & Various Apps
- 4.8" HD Super Clear Display (308 ppi)
- Quad Core, Latest Android OS, Hub Contents





GALAXY Camera USPs

Sharing on-the-spot

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Spontaneous, social and so easy

Amazing connectivity through 3G and Wi-Fi networks so you can snap and share right away. Auto Upload your photos to Cloud to save and store or group share through awesome sharing services e.g. Family Story, AllShare Cast, Buddy Photo Share and Share Shot. Enjoy spontaneous photos and clips right in the moment because you're always connected.

Sharing On-the-Spot Whenever, wherever

3G / Wi-Fi Connection

3G and Wi-Fi connections to share photos in-the-moment with family members and your social networks



Real time Auto-backup photos into Cloud

Auto Upload

Auto Upload your photos in real-time to Cloud to auto-save additions to your photo library without PC connection



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Sharing on-the-spot

12

Share your happy moment with your family easily

Family Story enables easy private group sharing and organizing photos by date, memo exchange and event notifications



Reflect your sweet memories into a big screen easily

AllShare Cast

AllShare Cast connects wirelessly to your TV for everyone to watch together on the big screen to share the memories



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Sharing on-the-spot

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Shares the photo with everyone instantly

Buddy Photo Share

Buddy Photo Share recognizes faces to send photos instantly to enjoy with your friends and intimates



Share the photo taken with nearby devices easily

Share Shot connects with other Wi-Fi Direct devices within range to share photos effortlessly among each other



Sharing on-the-spot

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Remotely control your camera from a smartphone

Remote Viewfinder

Remote Viewfinder lets you control your camera remotely with your smartphone,

including zoom in/out and shutter release

※ Will be provided later



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Customer Benefit

Your GALAXY Camera is always connected with 3G and Wi-Fi networks so sharing is as instantaneous as snapping a photos -- right in the moment! No worries about losing your favorite shots with Auto Upload to save to Cloud to retrieve anytime.

Whether your precious ones are far-flung or in the same room, Family Story and AllShare Cast help to strengthen family bonds and enjoy your memorable times together. Sophisticated facial recognition software links to your contact list via Buddy Photo Share to share photos in one easy step -- just press send! Share Shot wirelessly transmits photos to up to 8 other Wi-Fi Direct users within the vicinity for the ultimate in easy sharing.

Set up your GALAXY Camera for that perfect group shot with Remote Viewfinder to control zoom and press the shutter with your



Shoot like a Professional

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Take your vision much further and clearer

Powerful 21X Optical Zoom Lens

Powerful 21X Optical Lens with easy TouchZoom brings faraway subjects within reach for that close-up shot you really want



Get more from your lens

23mm Wide Angle Lens

23mm Wide Angle Lens encompasses a wider frame of vision to capture everything in perfect focus



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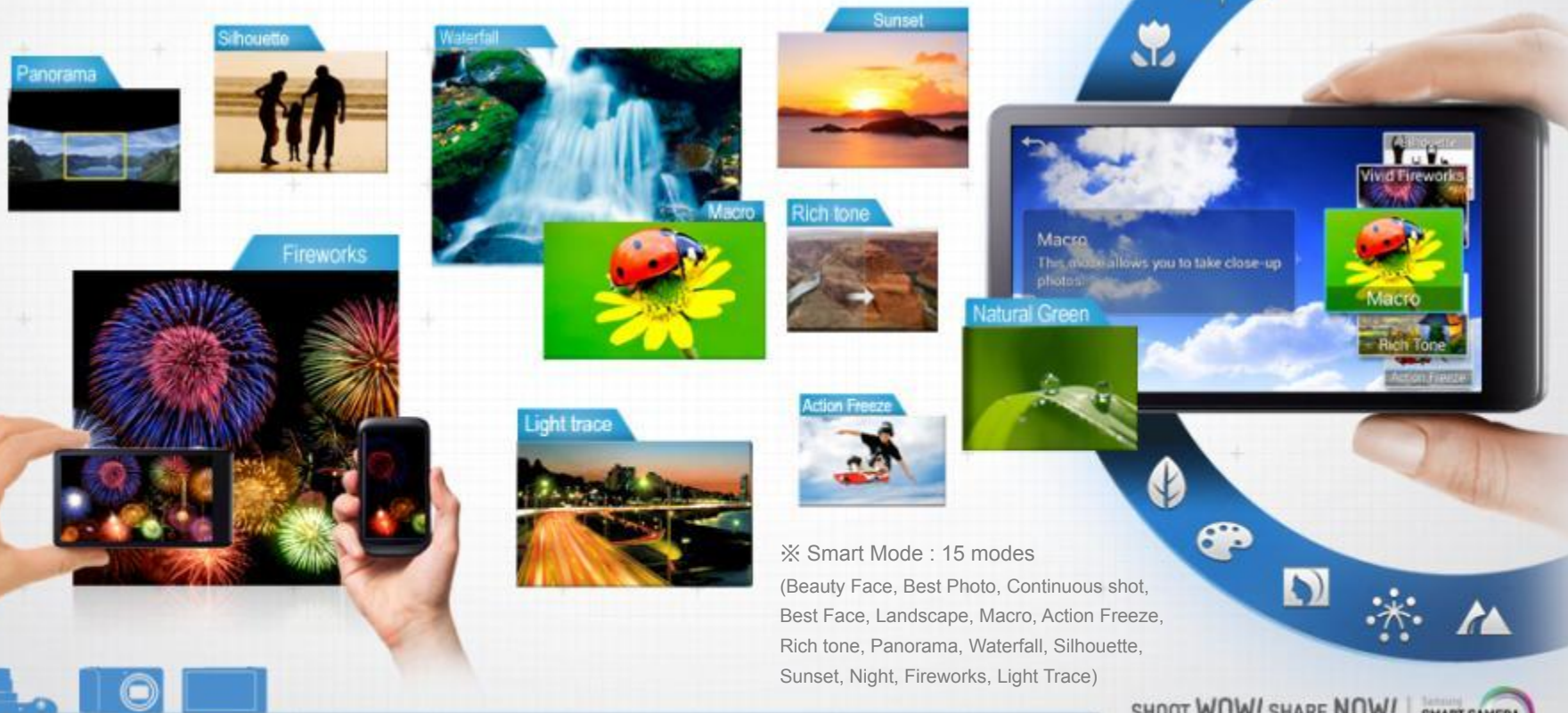
Shoot like a Professional

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The easiest way to shoot like a pro

Smart Mode

Smart Mode provides various special modes that visually enhance your photos with a professional's touch



※ Smart Mode : 15 modes

(Beauty Face, Best Photo, Continuous shot, Best Face, Landscape, Macro, Action Freeze, Rich tone, Panorama, Waterfall, Silhouette, Sunset, Night, Fireworks, Light Trace)

Shoot like a Professional

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Control all expert mode to the perfect photo

Expert Mode

Expert Mode allows control of camera settings e.g. focus, shutter speed and choice of auto or manual camcorder mode



Shoot like a Professional

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Camera expertise made simple

Simple but smashing visual tools make your good pictures look great. Get ready for your close-up with powerful 21X Optical Zoom Lens and a 23mm Wide Angle Lens that covers all the bases. Smart Pro and Casual Mode with settings like HDR, Action Freeze and Light Trace transform your images into visual splendors. Highest quality 1080p Full HD Video Recording and Slow Motion Video make your videos high impact and unforgettable.

Record your precious moment more professionally

1080p Full HD Video Recording

1080p Full HD Video Recording documents unforgettable events in high quality widescreen video to preserve forever



Sometimes slower looks more amazing

X4 Slow Motion Video

Slow Motion Video captures scenes in time-arresting 120 frames per sec. to add visual flair to your footage





Customer Benefit

Top flight camera and video features include 1080p Full HD Video Recording to create superb HD quality widescreen videos and Slow Motion Video for the most striking slow-mo effects that give your footage that extra edge. Variable zoom and wide angle lenses bring long shots into close-ups and help you find the right frame size and angle for that perfect shot.

Smart Mode outfits you with a professional's arsenal of visual tools that transforms your picture-taking with presets like HDR, Macro, Panorama, Action Freeze, Light Trace and more.

Expert Mode lets you exert manual control over variable settings to customize and perfect your photos and videos to get the exact look and feel you want.



Edit Easily & Enjoy Fully

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Ideal for viewing, editing & entertainment

Extraordinary editing tools including Photo Wizard and Video Editor help you create the most inspiring, original content. View, edit and polish your photos and videos on a huge 4.8" HD Super Clear Touch Display. All the better to enjoy downloaded multimedia Hub contents or to browse the web, check out photo blogs or latest SNS.

Edit Photo Professionally with ease



Photo Wizard™

Powerful Photo Wizard packs 65 amazing editing features to professionally edit, polish and share your best photos



Make your own Amazing Video with



Video Editor™

Video Maker allows you to create and edit stunning movies from a touch screen, quickly and easily



Enjoy more with Various Free Photo Apps at

Huge array of free photo apps like PicsArt, Photo Grid HD, Photo Warp, Photo Wonder, Pixlr-o-matic, Photo Art Color Effects, etc



PicsArt
PicsArt

PicsArt is a free, Android-only, full-featured photo editor and art community.



Photo Grid HD
RoidApp

Make your photos collection into amazing collages. With PhotoGrid you can make your photos collection into amazing collages.



Photo Warp
TONUZABA
ENTERTAINMENT

This app will melt your face! Just take a picture then warp, bend and distort it to your heart's content.



Enjoy more with Various Free Photo Apps at



PhotoWonder
Baidu Int'l .Inc

Show your perfect image with PhotoWonder
Anywhere Anytime!



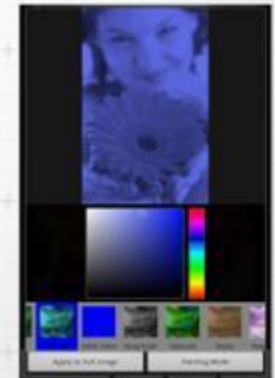
Pixlr-o-matic
Autodesk Inc.

You can add fun retro effects to your photos in a
snap and transform your photos into cool
looking vintage images.



**Photo Art
Color Effects**
Fun Factory

Create art photos fast and easily! Color the picture
with your fingers or apply several effects.



Edit Easily & Enjoy Fully

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See together right away on a big clear screen

12.1cm (4.8") HD Super Clear Touch Display

Large 21.1cm (4.8") HD Super Clear Touch Display for ultra sharp (308 ppi) photos for you to review, edit and select



Entertain all multi-media contents just like smartphone

Video , Music Files

Same interface for multimedia contents as your smartphone for easy familiar access to music and video files



Search the web/SNS on-the-go

Web browser

Web Browser to search the web, check social status and access SNS on-the go through your GALAXY Camera anytime





Customer Benefit

Outfitted with wondrously easy Photo Wizard for all the photo editing tools you'll ever need to transform your photos into visual gems.

Video Editor is your own personal moviemaking suite to edit and add effects, scene transitions plus sound to create mini-masterpieces to share and enjoy. Sweeten your photos through collage, funny effects, beauty images or painting-by-finger -- an exciting assortment of built-in photo apps that spark up your images.

Large, gorgeous photos on your HD display shows every crisp detail, making it a pleasure to view and edit your handiwork. Multimedia contents are organized the same way as on your smartphone so it's fast and familiar to use. Spread the enjoyment by sharing the latest downloads and multimedia contents with friends, sharing the fun.

Having an embedded web browser gives you freedom to check the web or SNS updates, cross-reference Internet sources or gain inspiration from your favorite photo blogs or websites -- the advantages are





Sharing On-the-Spot

3G & Wi-Fi Connection / Auto Upload / Family Story / AllShare Cast
Buddy Photo Share / Share Shot

GALAXY Camera's 3G and Wi-Fi connectivity lets you upload and share photos and videos right away, wherever you are. Seamless connections enable auto-save to Cloud, remote shoot, various group sharing apps and services.



1 minute sales talk

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Shoot Like a Professional

Powerful 21X Optical Zoom / 23mm Wide Angle Lens / Smart Mode

1080p Full HD Video Recording / Slow Motion Video

All the expertise and vital tools you need to create professional-looking photos are distilled in the GALAXY Camera. Built-in lens options and striking visual effects are simple and straightforward. Shooting Full HD quality widescreen video and integrated editing tools allow you to create inspiring, original content.

Smart Mode 16 Modes
(Beauty Face, Best Photo, Continuous shot, Best Face, Landscape, Macro, Action Freeze, Rich tone, Panorama, Waterfall, Silhouette, Sunset, Night, Fireworks, Light Trace)



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Game Hub / Web Browser

SHOOT WOW! SHARE NOW! | Samsung SMART CAMERA

Accessories

30

In-Box items



Battery



Travel Adapter



Data cable



Hand Strap



Quick Manual

After-Market items

Exclusive

Universal



Pouch
(Black / white / Orange / Red)



Carrying Case
(Black / white / Brown / Red)



Screen Protector
(2pcs)



Travel Adapter with Data Cable



HDMI Cable



Battery Charger With Extra Battery



External Battery Pack



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General Specification

Image Sensor

16.3 effective megapixel 1/2.3" BSI CMOS

Lens

F2.8, 23 mm, 21x super long zoom

IS

OIS

Display

121.2 mm (4.8"), 308 ppi, HD Super Clear Touch Display

ISO

Auto, 100, 200, 400, 800, 1600, 3200

Network

3G (HSPA+ D/L 21Mbps, U/L 5.76Mbps): 850 / 900 / 1900 / 2100 MHz

Processor

1.4GHz Quad-Core processor

OS

Android 4.1 (Jelly Bean)

Memory

8GB + memory slot : micro SDSC, micro SDHC, micro SDXC

Image

JPEG format 16M, 14M, 12M Wide, 10M, 5M, 3M, 2M Wide, 2M, 1M

Video

MP4 (Video: MPEG4, AVC/H.264, Audio: AAC)

Full HD 1920x1080(30fps), 1280x720(60fps), 1280x720(30fps)

640x480(60fps), 640x480(30fps), 320x240 HQ(30fps), 320x240(30fps)

Slow motion Movie 768x512(120fps)

Video Output

HDMI 1.4

Value-added Features

Smart Mode : 15 modes(Beauty Face, Best Photo, Continuous shot, Best Face, Landscape, Macro, Action Freeze, Rich tone, Panorama, Waterfall, Silhouette, Sunset, Night, Fireworks, Light Trace)

Share shot, Auto Upload, Remote Viewfinder, Best Face, Smart Night

Smart Content Manager, Photo Wizard, Video Editor

Voice Control, Slow Motion Video, S Planner, S Suggest

Google™ Mobile Services

Google Search, Google Maps, Gmail, Google LatitudeGoogle Play Store

Google Plus, YouTube, Google Talk, Google Local, Google Navigation

Google Downloads, Google Chrome browser, Google Play Books

Google Play Movies

GPS

A-GPS, GLONASS

Connectivity

WiFi a/b/g/n, WiFi HT40

GPS/GLONASS

Bluetooth v.4.0

Battery

1,650 mAh

Dimension (WxHxD)

128.7 x 70.8 x 19.1 mm

Weight

300g

