

February 23, 2010 **Class work** Mass Media. What's the news?

Newillstudy Conditionals We will know more about Mass Media

If there is rightness in the soul where will be beauty in the If there is beauty in the person There will be harmony in the home If there is harmony in the home There will be order in the nation If there is order in the nation

Zero Conditional

It is used to say what always happens.

E.g.: If you **get** ready for your exams properly, you **pass** them successfully.



First Conditional

 It is used to describe what may possibly happen.

 E.g.: If the weather is fine, we will go for a walk.



Second Conditional

- It is used to describe something that is impossible and is just imagined.
- E.g.: If I were you, I would become a painter.
- It is used to describe something which is very unlikely to happen.
- E.g.: If I had more time, I would ride a horse more often.

Third Conditional

 It is used to describe something in the past which could have happened, but didn't.

E.g.: If the weather had been fine,

would have gone to the beach.



MIXED TYPE

 The actions of 2 parts have different time references.

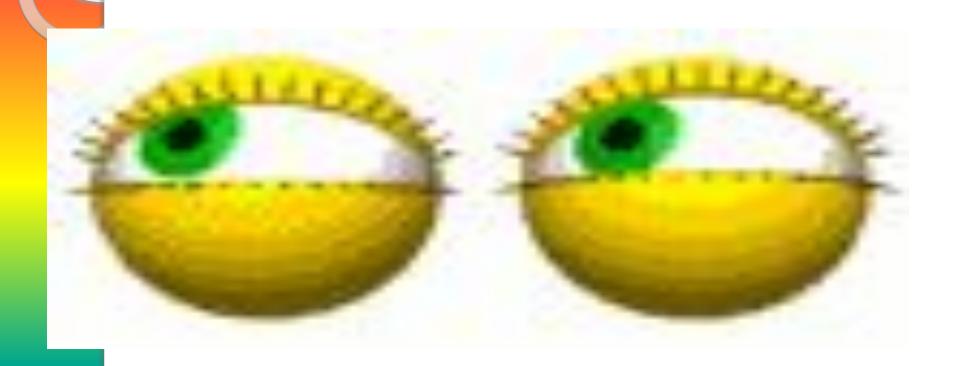
E.g.: If I had written the essay last night, I would go to the gym now.

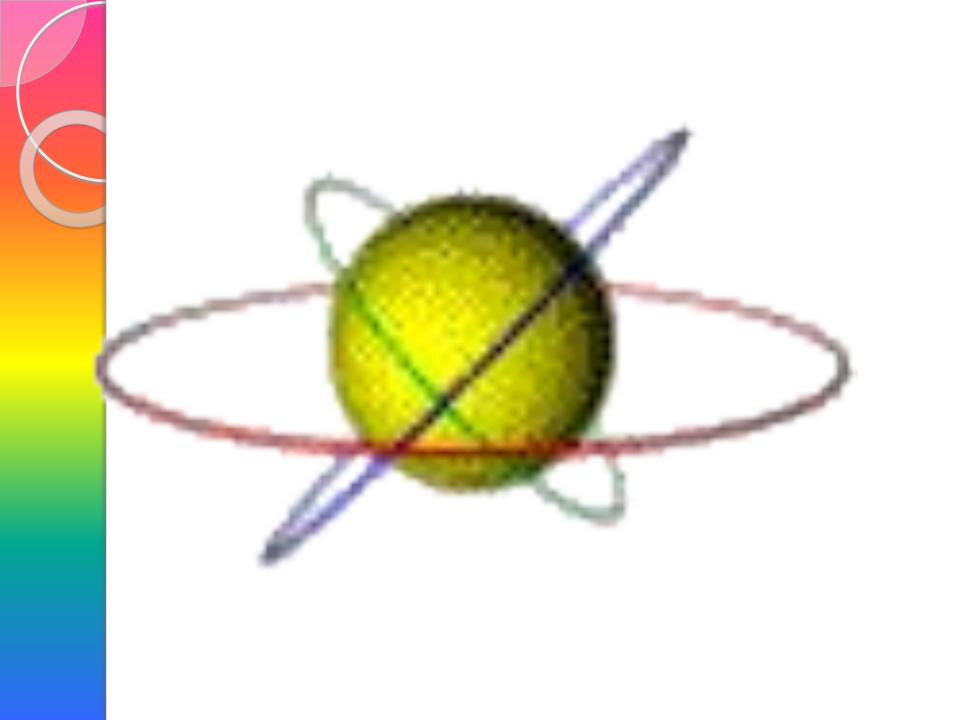
(lf + past perfect)+ (would+ verb) (3+2) (lf + past simple)+ (would+ have+ verb 3) (2+3)

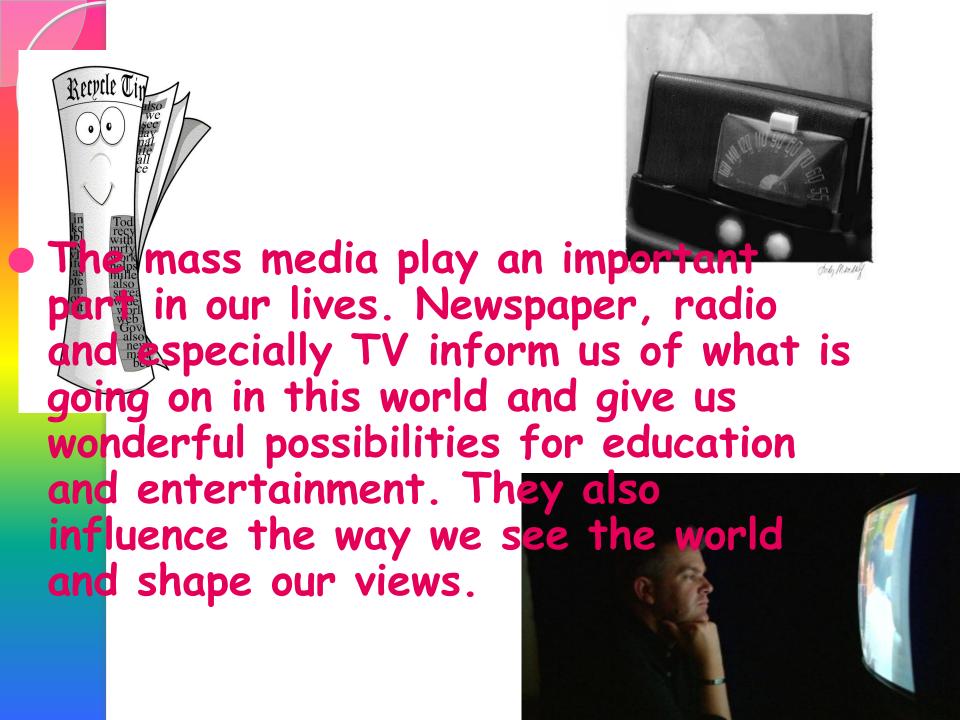
If I hadn't gone to this school, I would never meet him.

If she <u>disliked</u>
me, she
wouldn't
have told the
story.

Ex. 3, p. 133 Change the real sentences of unreal condition









TELEVISIO N



MASS MEDIA

NEWSPAPER

S

RADI

0



INTERNET MAGAZINE

S



Of course, not all newspapers and TV programmes report the events objectively, but serious journalists and TWS reporters try to be fair and provide us with reliable information.

It is true that the world today is full of dramatic events and most news seems to be bad news. But people aren't interested in ordinary events. That is why there are so many programmes and articles about natural disasters, plane crashes, wars, murders and robberies. Good news doesn't usually make headlines. Bad news does.



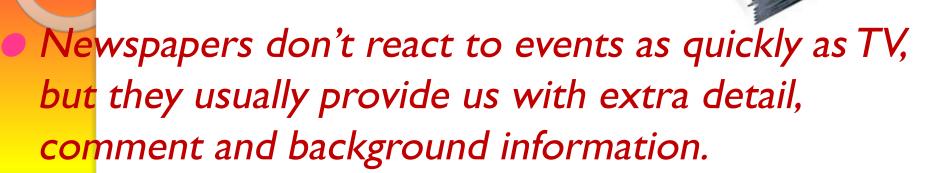
be allowed?

Some people say that journalists are given too much freedom. They often intrude on people's private lives. They follow celebrities and print sensational stories about them which are untrue or half-true. They take photos of them in their most intimate moments. The question is should this

The main source of news for millions of people is television. People like TV news because they can see everything with their own eyes. And that's an important advantage. Seeing, as we know, is believing. Besides, it's much more difficult for politicians to lie in front of the cameras than on the pages of newspapers.

Still, many people prefer the radio. It's good to listen to in the car, or in the open air, or when you do something about the house.









NEWSPAPERS IN

wheavies») contain a lot of serious articles, e.g. about politics, business, science, cultural news.

wtabloids») carry a lot of big photographs, contain short, simple reports on the main news, stories about famous people.

THE TIMES

THE GUARDIAN

THE INDEPENDENT

THE DAILY
TELEGRAPH

THE DAILY MAIL

THE DAILY MIRROR

POPULA

R

PRESS

THE

DAILY

EXPRESS

THE SUN

THE DAILY STAR

QUILIT Y

WHAT'S IN THE





Bomb suspected in Russian crash

At least 39 people were killed and nearly 100 injured when a Russian express train came off the rails last night in what is being investigated as a bomb attack.





Johnson condemns hacker to Xmas in a US jail

by Paddy McGuffin



Computer hacker Gary McKinnon is facing Christmas in a US jail after the Home Secretary refused to block his extradition.



The Internet has recently become another important source of information. Its main advantage is that news pears on the screen as soon as things happen in real life and you don't have to wait for news time on TV.



THE

ET

The Internet is an extremely useful tool that has become an important part of our lives in the last few years

MAKE NEW FRIENDS GET
INFORMATIO
N MUCH
EASIER

What are your favourite sites? Continue the list.

http://www.odnoklassniki.ru/

FIND A JOB

http://www.kinopoisk.ru/

COMMUNICATIO N http://mail.ru/

shopping

http://vkontakte.ru/

studying

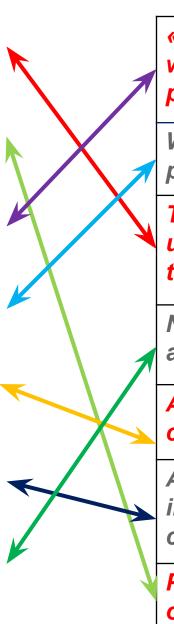
DIVIDE THESE WORDS INTO GROUPS.

TV PROGRAMMESMAGAZINES ABOUTNEWSPAPERS

GOLF, HEADLINE, PRODUCER, HOROSCOPE, **HEALTH AND BEAUTY, DOCUMENTARY, FISHING,** CHESS, ARTICLES, PAGE, QUIZZES, QUALITY, CELEBRITIES, THE PRESS, ADVERTS, THE NEWS, PHOTOGRAPH, CHANNEL, LOCAL, SOAP OPERAS. **COMPUTERS**







«Fly-on-the-wall» TV programme in which celebrities or ordinary people are filmed all the time.

Websites are collections of web pages.

TV programme where «guests», usually celebrities, come and talk to a journalist.

Newspapers usually with gossip about celebrities.

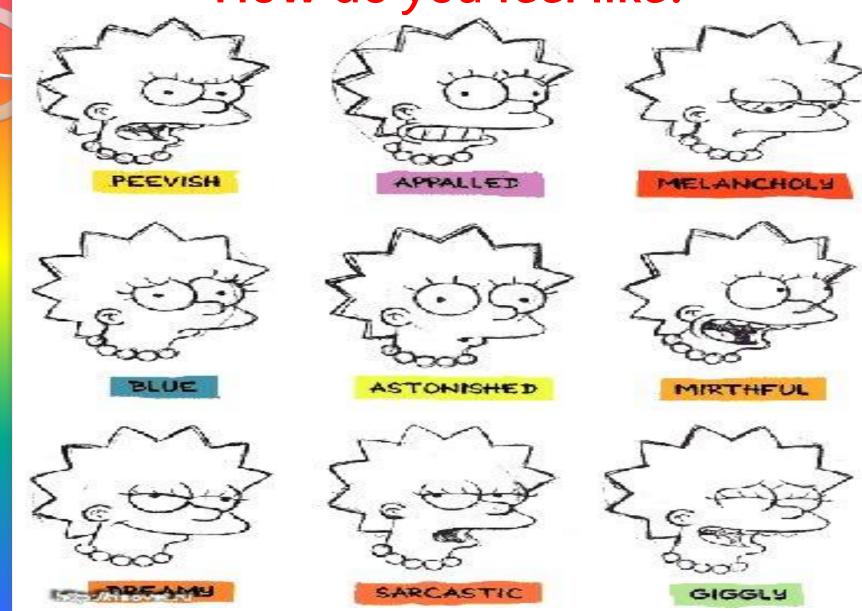
A competition or quiz in which contestants take part.

A serious programme with information about a topic of current interest

Popular drama series that goes on for a long time.

News about recent events

How do you feel like?



H/w Ex. 4, p. 135(w), p. 113-114 study the words

ARE YOU A COUCH POTATO?

TV QUIZ.

Answer these questions with «yes» or «no». For «yes» you'll get two points, for «no» - one point.

1.Do you have 'watching television' on the top of your list of hobbies?

2.Do you get offended, if someone refers to television as 'an idiot box'?

4. You remember over 100 channels by

their numbers on the remote control.

3.You do not remember birthdays and tannivers aries, but remember the entire month's TV schedule.

5.You prepare for a TV session with lots of 6.You have seen all the seasons of 'Friends' and remember every episode.

7.Watching television for 5-7 hours on a stretch is a normal routine for you.

8. You wait desperately for new shows, which are being advertised heavily.

9.You meet your friends only to watch TV
together.
10.You are always looking out to buy a
bigger, better television.

Let's count your score.



If your score is 10-12 points

YOU ARE NOT IN LOVE WITH
YOUR TV SET
IT IS GOOD THAT YOU DO NOT
WATCH TV SO MUCH. KEEP TV
WATCHING TO A MINIMUM, AND
ENJOY LIFE. THAT IS THE WAY TO
GO.

If your score is 13-20 points

YOU ARE IN LOVE WITH YOUR TV SET

YOU ARE IN LOVE WITH YOUR TELEVISION SET. YOUR FAVORITE PASTIME IS WATCHING TV SHOWS. YES, YOU ARE A COUCH POTATO. WE WOULD SUGGEST - SWITCH OFF THE TV SET FOR A WHILE, AND EXPLORE THE OUTDOORS AND SOCIALIZE MORE.



Thank you for the lesson.

Good-bye.

