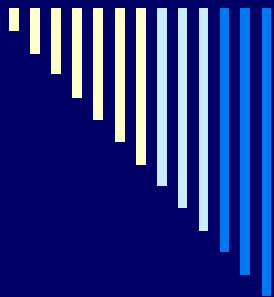
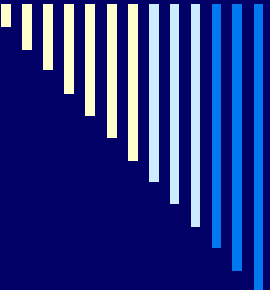


‘Is advertising good or bad for people?’

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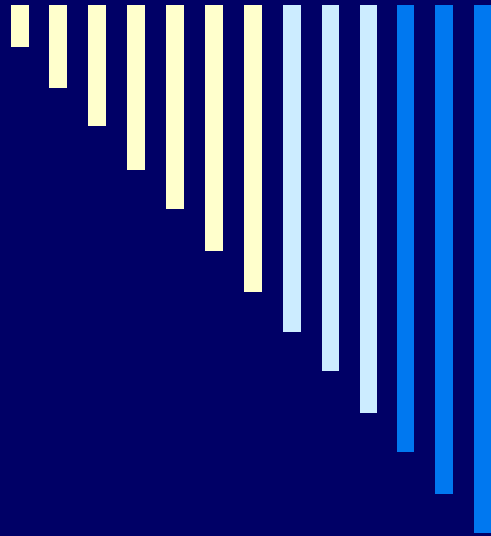


The aim: to develop speaking and listening skills

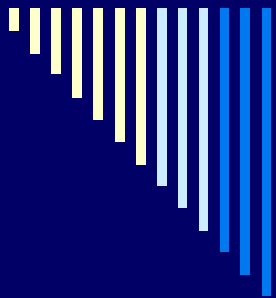


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ADVERTISING
COMMERCIAL**

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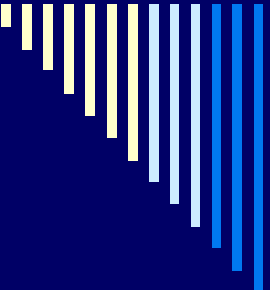


**Is advertising good
or bad for people?**



**Read and comment on this
proverb:**

**‘ALL IS NOT GOLD THAT
GLITTERS’**

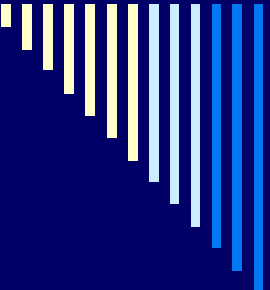
- 
- **UNREALISTICALLY – НЕРЕАЛИСТИЧНО**
 - **PRESSURE – ДАВЛЕНИЕ**
 - **TO CONVINCE – УБЕЖДАТЬ**
 - **TO IMPROVE – УЛУЧШАТЬ**
 - **HARMFUL – ВРЕДНЫЙ**
 - **DEFECTS – НЕДОСТАТКИ**
-

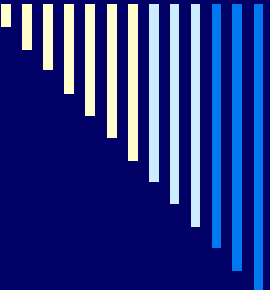


Fill in the sentences using these words:

harmful, convinces, pressure, improve, unrealistically, defects.

- ☐ 1. Advertising puts **pressur** on consumers.
- ☐ 2. People can buy **harmful** products.
- ☐ 3. Advertising **convinces** people to buy things they don't need.
- ☐ 4. Advertising helps you to **improve** your taste.
- ☐ 5. Advertising shows life **unrealistically**.
- ☐ 6. Advertising does not talk about the products' **defects**

- 
- **complain** - пожаловаться;
 - **amount** - количество;
 - **purposely** - намеренно;
 - **put on = show**;
 - **to rush = to run very quickly**;
 - **bother** - надоедать;
 - **a snack** - закуска;
 - **to count on somebody** -
рассчитывать на кого-то;
 - **to put on weight** - прибавлять в
весе.
-



☐ **I think...**

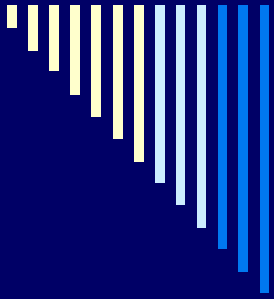
☐ **As for me I think...**

☐ **On the one hand...**

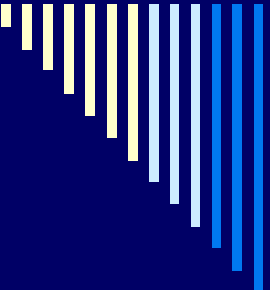
☐ **But on the other hand...**

☐ **I'd like...**

☐ **Best of all...**



Your home assignment is to find an advertisement you like or don't like and describe it.



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- http://images.yandex.ru/yandsearch?text=%D0%BB%D0%BE%D0%B3%D0%BE%D1%82%D0%B8%D0%BF%20nissan&fp=0&pos=3&uinfo=ww-1349-wh-675-fw-1124-fh-469-pd-1&rpt=simage&img_url=http%3A%2F%2Fwww.tamboff.ru%2Fforum%2Ffiles%2Fthumbs%2Ft_ueae_132.gif
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- <http://www.youtube.com/watch?v=XFLogWZO0tg>
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- <http://www.youtube.com/watch?v=uC9nyyBmih8>