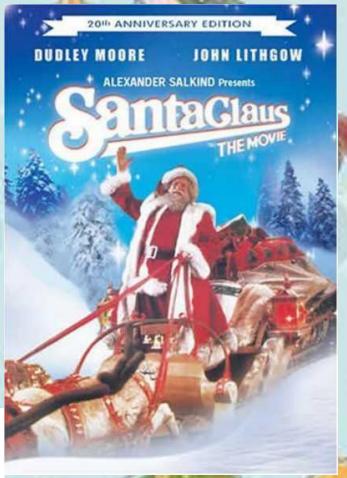


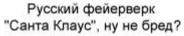
Santa, Santa everywhere...













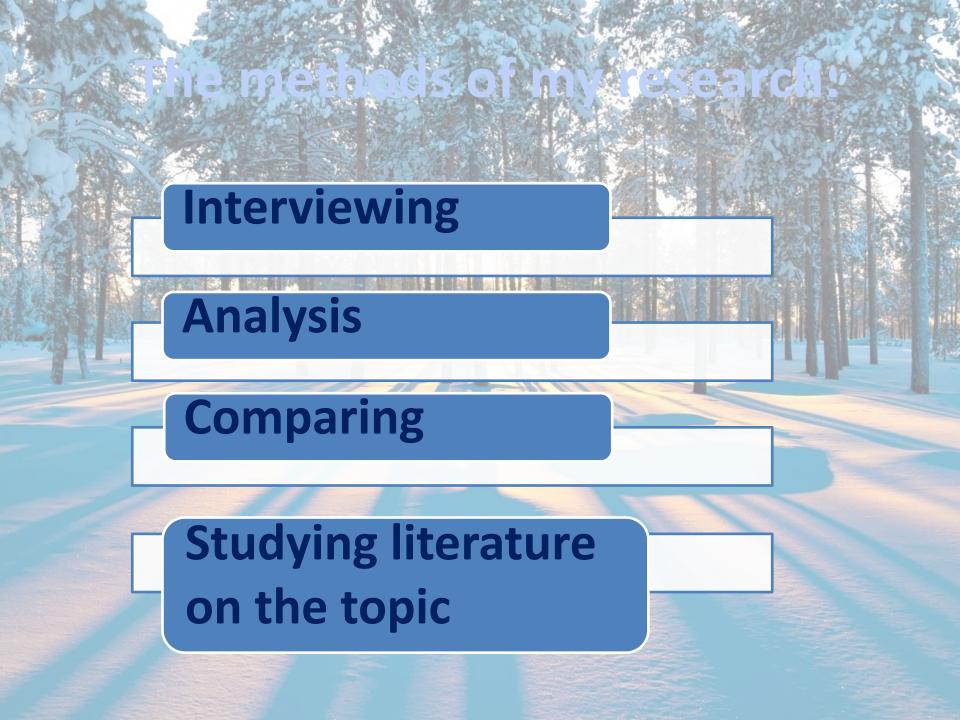


Santas, Santas everywhere...

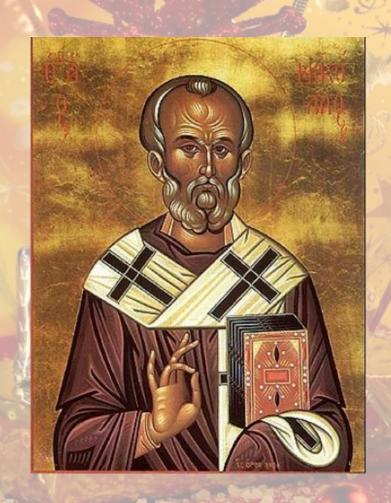


Theobjectives

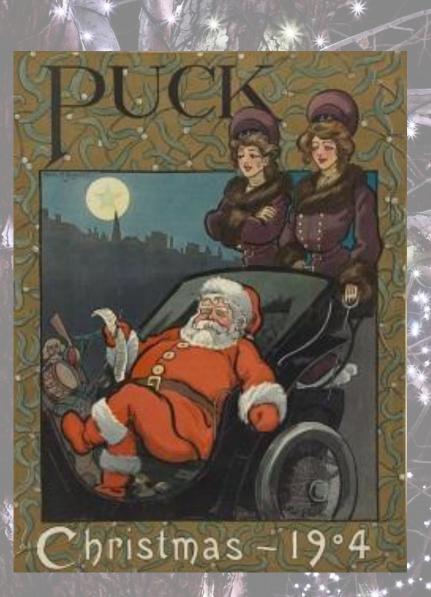
- to learn about the origins of Santa Claus and Father Frost, the way they have been changed throughout the history;
- to point out and analyze the reasons of Santa's popularity in Russia;
- to make a survey about the attitude of Russian people of different groups towards these characters;
- to analyze the information and arrange it in the form of a diagram;
- to analyze and compare the results of the survey



Christian Saint Nicholas



There were a lot of legends that he distributed gifts to the poor at night through their windows, saved a city from famine, had aided a ship in distress, etc.



THE SATURDAY EVENING POST



My HAT'S OFF to the pause that refreshes" LISTEN IN Gradual Michael Phonos

out for the pause that refreshes with ice-cold Cola ready. Coca-Cola. He even knows how to be good to himself. And so he always comes up smiling. So can you. Wherever you go shopping, you

The Coca-Cola Co., Atlanta, Ga.

OVER NINE MILLION A DAY . . . IT HAD TO BE GOOD TO GET WHERE IT IS



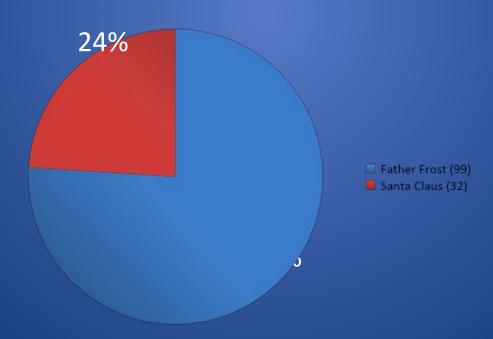
Survey Nº1

Who do you like more: Father Frost or Santa Claus?

the total number of respondents :131 p.

Likes Santa: 32 p.

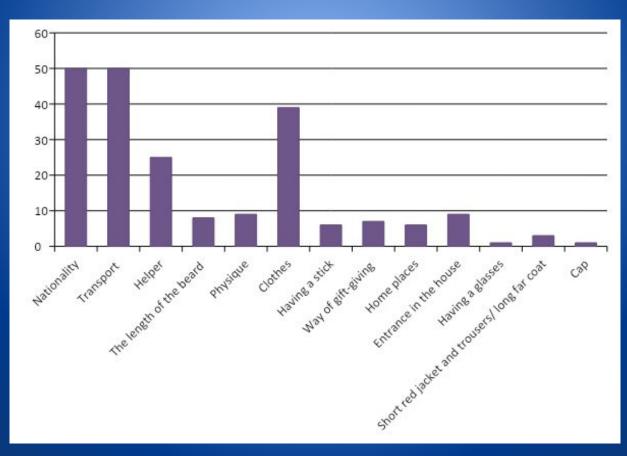
Likes Father Frost: 99 p.



Survey Nº2

Point out differences between Father Frost and Santa Claus

the total number of respondents:50 p.









Conclusion

- 1) It is wrong to consider that Father Frost and Santa Claus is the same personage.
- 2) The problem lies deeper
- 3) If people don't remember their routes, their traditions, their nation is under the thread of extinction.

