

Presentation of the Company Apple Inc.

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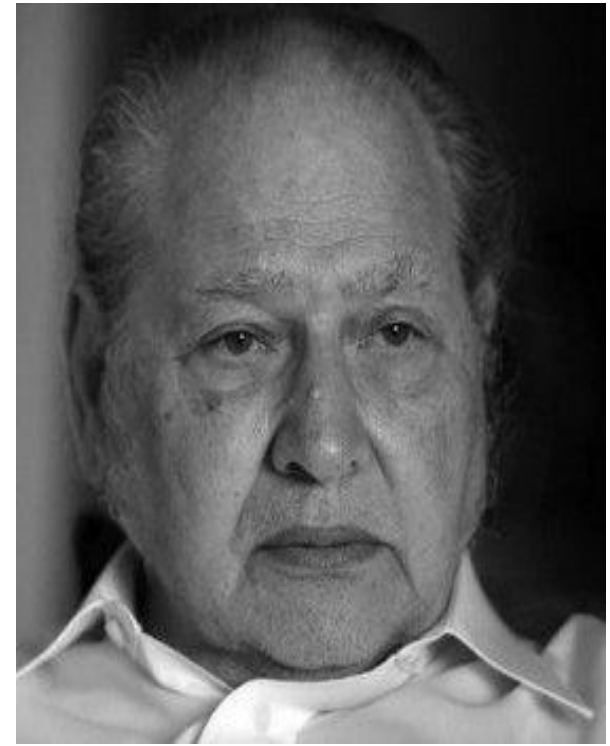
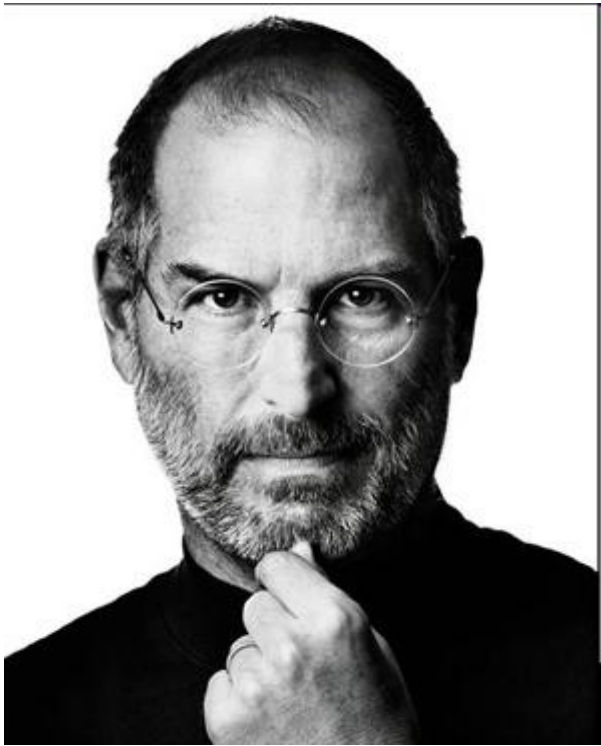


The company is Apple Inc.

It is based in Cupertino, California.



The founders of the company are Steve Jobs, Steve Wozniak, and Ronald Wayne



The company designs and manufactures hard ware products: the Macintosh line of computers, the iPod, the iPhone and the iPad.



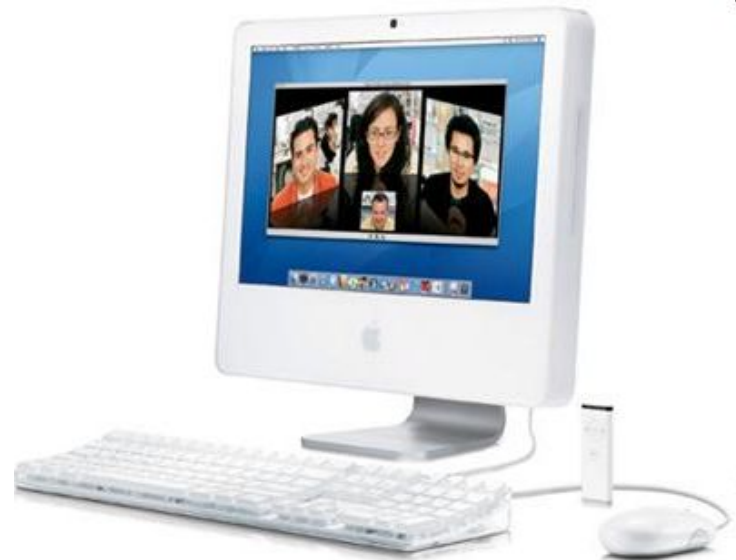
iPod



iPhone



iPad



It specializes in Apple software: the Mac OS X operating system; the iTunes media browser; the iLife suite of multimedia and creativity software; the iWork suite of productivity software etc.

It has annual sales of more than \$65,23 billion.



The company's profit is about \$ 26 billion.



As of July 2011, the company operates 357 retail stores in ten countries, and an online store where hardware and software products are sold.



It employs a total of 49,400 full time employees.



