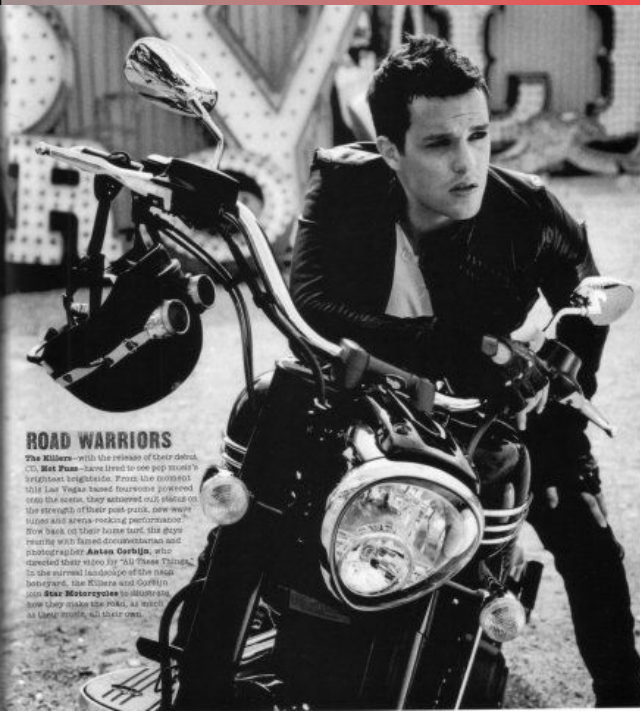


The History of Alternative Rock.





What is alternative rock?

Stylistic origins

Punk rock, post-punk, hardcore punk, New Wave

Cultural origins

Late 1970s, Early 1980s, United Kingdom and United States

Typical instruments

Electric guitar – bass guitar – drums – sometimes keyboards

Mainstream popularity

Limited before the success of grunge and Britpop in the 1990s. Widespread since then.

Alternative rock

also called



alternative music,
alt rock,
alternative

is a genre of rock music that emerged in the 1980s and became wildly popular in the 1990s.

consists of various subgenres that have emerged from the independent music scene since the 1980s, such as

Britpop

Grunge

Gothic rock

Indie pop

Indie rock

These genres are unified by their collective debt to the style and/or ethos of

Punk rock

which laid the groundwork for alternative music in the 1970s

Also includes such genres as

College rock – Dream pop – Post-grunge –
Math rock – Noise pop – Noise rock –
Paisley Underground – Post-Britpop –
Jangle pop – Post-rock – Shoegazing

The term alternative rock

Before the term alternative rock came into common usage around 1990, the sort of music to which it refers was known by a variety of terms.



In 1979, Terry Tolkin used the term **Alternative Music** to describe the groups he was writing about.

College rock was used in the United States to describe the music during the 1980s due to its links to the college radio circuit and the tastes of college students.

In the United Kingdom - dozens of very small **DIY** (do it yourself) record labels, charts based on small record stores called "**Alternative Charts**".

The first national chart based on distribution called **the Indie Chart** was published in January 1980. The term indie was used literally to describe independently distributed records. By 1985, it had come to mean **a particular genre**, or group of subgenres, rather than simply distribution status.

The use of the term alternative to describe rock music originated around the mid-1980s

At first the term referred to intentionally non-mainstream rock acts that were not influenced by "heavy metal ballads, rarefied new wave" and "high-energy dance anthems".

Alternative rock in Russia.



In Russia alternative rock appeared in the middle of 90s. Such groups as Amatory, Jane Air, PsiHeya, Tequilajazzz and many others started to appear. They were quite different but one thing distinguished them - traditional Russian rock and popular music. Nowadays there are groups that play alternative metal: Origami, Slot and many others.





My favorite group.

Skillet is an American Christian rock band formed in Memphis, Tennessee in 1996.

John Cooper is the only original member remaining in the band.



Members' movements

Skillet formed in **1996** with two members: **John Cooper** and **Ken Steorts**.

Then **Trey McClurkin** joined the band.

Steorts left the band and **Kevin Haaland** joined the band.
Korey Cooper joined the band this time too.

Then **Trey McClurkin** left Skillet, and **Lori Peters** joined the group.

After that **Haaland** left the band, and **Ben Kasica** got into Skillet.

In January 2008, **Lori Peters** retired from the band and **Jen Ledger** joined it.

Nowadays there are 4 members in the band:



John Cooper
Korey Cooper
Ben Kasica
Jen Ledger

Thanks for your attention.



Bye!

Form: 8 'A'
Novitskiy Kirill