* The mass media



Match the items.

1. Television

a) a way to communicate with your partner who might be a thousand miles away using the computer (e-mails).

2. Newspaper

b) broadcasting programmes (the news, plays, advertisements, shows, etc.) for people to watch on their television sets;

3. Tabloid

c) a paper printed and sold usually daily or weekly with news, advertisements etc.;

4. Radio

- d) the process of sending and receiving messages through the air; broadcasting programmes for people to listen to;
- 5. The Internet
- e) a newspaper with rather small pages, many pictures and little serious news;

Check your answers.

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b)

C)

d)

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5. The Internet

a newspaper with rather small pages, many pictures and little serious news;

Read the text. Use the word given in capitals at the end of each line to form a word that fits in the space in the same line.

In Britain there are 12 national (1)	newspapers DAY	
and most people read one of (2) every d	lay. THEY	
Daily newspapers are (3)	every day PUBLISH	Η
of the week except Sunday. Sunday new	vspapers are	
(4) than daily newspapers	s. All the Sunday LARGE	1
newspapers are (5)	Most national news- NATION	N
papers in Britain express a (6)	opinion, POLITIC	CS
and people (7) the new	wspaper that they CHOIC	E
read according to (8) ow	n political THEY	
(9)	BELIEV	Æ

Check your answers

In Britain there are 12 national (1) <u>daily</u> newspapers	DAY	
and most people read one of (2) them every day.	THEY	
Daily newspapers are (3) <u>published</u> every day	PUBLISH	
of the week except Sunday. Sunday newspapers are		
(4) <u>larger</u> than daily newspapers. All the Sunday	LARGE	
newspapers are (5) <u>national</u> . Most national news-	NATION	
papers in Britain express a (6) political opinion,	POLITICS	
and people (7) <u>choose</u> the newspaper that they	CHOICE	
read according to (8) their own political	THEY	
(9) beliefs.	BELIEVE	