

(СОЦИАЛЬНЫЕ СЕТИ КАК СПОСОБ ВОЗДЕЙСТВИЯ НА ПСИХИКУ И СОЗНАНИЕ





### **Bistrogorskaya School**

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### Задачи:

- Рассмотреть конкретные факторы влияния на подростков посредством социальных сетей;
- Связь информации в соцсетях и восприятие окружающего мира подростками;
- Провести анкетирование среди учащихся и взрослых лючей имеющих детей подросткового возраста;
- Проанализировать результаты анкетирования;
- Сравнить их со статистическими данными по Россий кой Федерации, а также с данными Великобритании и СПА
- Сделать выводы о влиянии социальных сетей на псих ку и сознание подростков.

### Social Network-What is it?

The very concept of "social network" appeared in 1954, and its meaning was far from modern. "Social network "by James Barnes definition is a social structure consisting of a group of nodes that are social objects (people or organizations) and the connections between them (social relationships)." Simply, a social network is a grown f people familiar with each other.

## History



The twentieth century - the age of information technology-brought a new meaning to the concept of "social network". The first social network related to computer technology was e-mail technology, which appeared in 1971. This technology was used by the military in the ARPA Net. Later, in 1988, IRC -Internet Relay Chat appeared, which allowed to communicate through the network in real time. The reason for the new leap in the development of social networks was the invention of the world wide Web. Public Internet access appeared in 1991, and in 1995 it was created Classmates.com -the first social network in the modern sense of this concept. This idea guickly gained popularity, and still network Classmates.com -one of the most popular and has more than 50

## The most popular network in Russia

The social network is available in 90 languages and more, is highly popular with Russian-speaking audience, is the largest in all of Europe. VKontakte allows you to send messages and images, share video and audio recordings, tags, create your own groups and communities, rela browser games. This is the popular social network in

# The most popular network in Europe

Facebook is The largest social network in the world and the company of the same name that owns it. It was founded on February 4, 2004 by mark Zuckerberg and his roommates during his studies at Harvard University





### География социальных сетей.

### Рейтинг социальных сетей в мире



# Influence of Social Networking on Youth

The latest trend in this day and age is about being social. The number of likes on your profile picture tells how popular you are. Social Networks are getting bigger and bigger and have billions of users. According to a research over 65% of adults use social media sites.90% of the population of these

age group of 18-29. Its nect people.

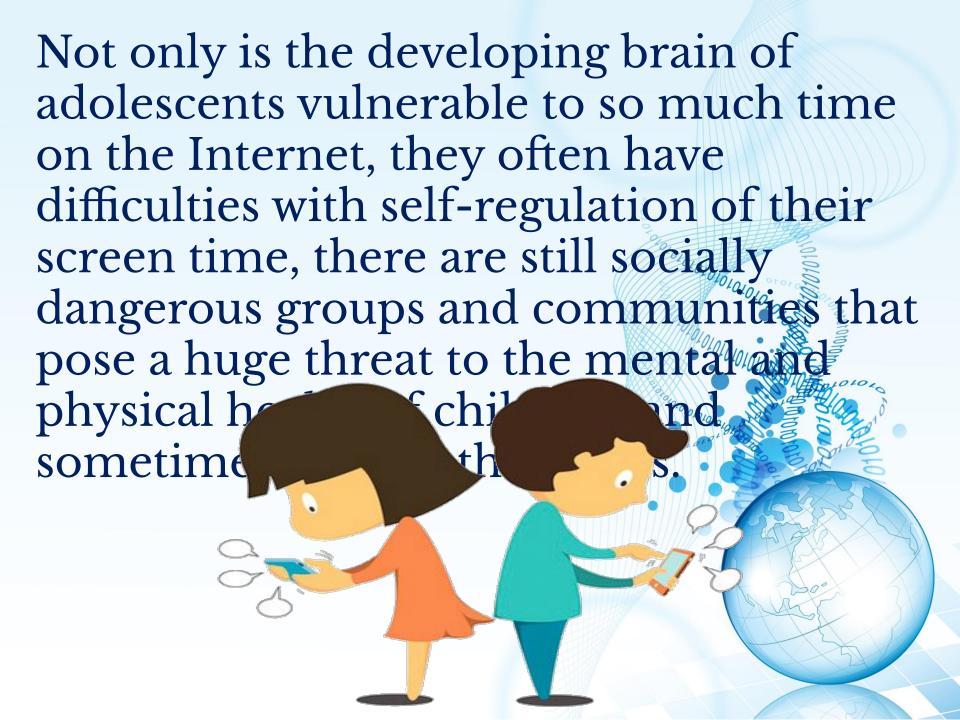


For many teens, social media can become almost addictive. In a study by researchers at the UCLA brain mapping center, they found that certain regions of teen brains became activated by "likes" on social media,



Undoubtedly, social networking plays a huge role in broadening teen social connections and helping them learn valuable technical skills. But what impact is all of this social networking having on young teen minds? Most





# Our (teens`) opinion



We think that, parents shouldn't limit the time for their children to use computers. First of all, teenagers can communicate with their friends who live far away using e-mail. Secondly, they have a good possibility to develop computer skills. They learn to work with documents, photos and video. In addition, teenagers have a chance to relax after school listening to their favourite music or watching films on the Internet. Besides, they can find a lot of useful information in order to do their homework better.

### Our parents' opinion

Nowadays, almost all mothers and fathers worry that their children spend a lot of time surfing the Internet. However, parents don't understand that it's their lifestyle and they try to make their offspring's live without computers.

There are parents who oppose our point of view. They argue that sitting on the Internet is not good for health, especially for eyes. They think that teenagers live in an unreal world. However,

broaden their horizons

with pleasure.

## Research by British scientists

Facebook researchers David Ginsberg and Moira Burke write about the impact of social networks on the human psyche, in particular on his mood. Students of several universities participated in their experiment. Some respondents simply read the Facebook news feed, while others published materials and communicated with friends. Then, the users were asked to answer the following questions:

- 1. How much time do you spend on the Internet?
- 2. Can you live without social nets?
- 3. Give positive features of the impact of social networks
- 4. Give negative features of the impact of social networks
- 5. Does the Internet replace communication in the real world?
- 6. Do you consider yourself as Internet addict?

- The study showed that 68% of students spend from 9 to 12 hours a day on the Internet.
- 85% of students answered that they can't live without social networks.
- 71% of students are sure !!! that the Internet has a negative impact on their physical and mental health, but they can not give it up!!!
- 79% of students believe that the Internet is a modern indispensable source of information and means of communication, and the contemporary world is impossible without the Internet.
- 91% of students agree that the Internet has replaced the real communication.
- But, inspite of the previous results of the study, only 31% of respondents students consider themselves as Internet-addicted.

## Our survey in Bistrogorskaya school

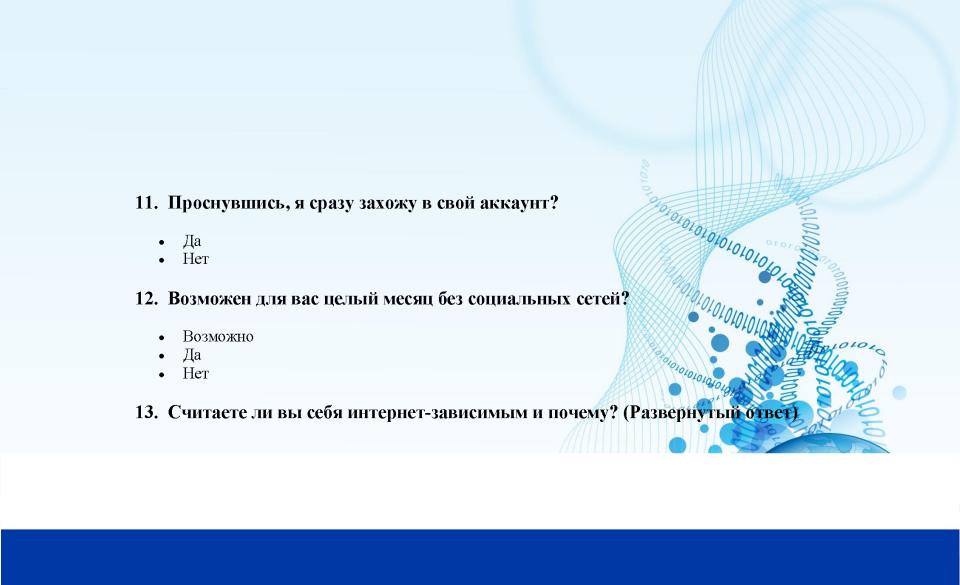
We've done own research at our school. Our anonymous survey was attended by 70 students of middle and



### Влияние социальных сетей на подростков

- 1. Укажите ваш возраст
  - 12-14
  - 15-17
  - 18-20
- 2. Есть ли на твоем мобильном устройстве или компьютере выход в интернет?
  - да
  - нет
- 3. Сколько вы проводите времени ежедневно в интернете?
  - около часа
  - до 5 часов
  - более 5 часов
- 4. Пользуетесь ли вы какими-либо социальными сетями?
  - да
  - нет
- 5. В каких социальных сетях вы зарегистрированы?
  - Одноклассники
  - ВКонтакте
  - Twitter
  - Facebook
  - Мой мир@Mail.ru

#### 6. Для каких целей вы используете интернет? Для он-лайн игр Обшение Для учебы Поиск какой-либо информации 7. Пренебрегаете ли вы домашними делами, чтобы посидеть в социальных сетях? Никогда 101010101010101010 Редко Часто Постоянно 8. Отмечаете ли вы, что перестали делать успехи в учебе, так как слишком много времени проводите в сети? Нет 9. Пытаетесь ли вы скрыть количество времени, проводимое вами в сети? Никогда Редко Часто Постоянно 10. Появились ли у Вас нарушения сна и/или изменился ли режим сна с тех пор, как Вы зарегистрировались в социальных сетях? Нет



# As a result, our studies have found that:

- ✓ 96% of the surveyed students have access to the Internet on a mobile device;
- ✓ 42% of students spend about an hour on the Internet a day;
- ✓ 42% of students spend about five hours on the Internet a day;
- ✓ 9% of students spend more than five hours on the Internet a day;
- ✓ 98% of students use social networks;
- ✓ The most popular network among our students is VK 95%;
- ✓ 86% of students use internet for communication;
- ✓ 75% for searching information;
- ✓ 63% for study;
- ✓ And only 34% of students use i-net for playing on-line games!!!
- ✓ 18% of students admitted that they had problems with sleep after they registered in social networks;
- But, in spite of all results 45% students think that they can do without social network even a month!!!
- ✓ And 80% of students do not consider themselves Internet-dependent, which is very surprising!!!







### Conclusion

As we can see, the influence of media on teenagers is very big and it probably goes in the wrong direction. What is more, it has a very painful and harmful effect on growing up... What should we do or better still, what is necessary to be done to stop the negative influence of the mass media on teenagers? Is it too late? We must do something before it gets too late. Sport and science must become our priorities and they must be promoted in them... That will change their attitudes and the way of thinking and in that way their way of life will be changed a lot.

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