Stereotypes concerning British National Character and Russian National Character









The relevance of the subject





The objective of the research



The tasks of the research



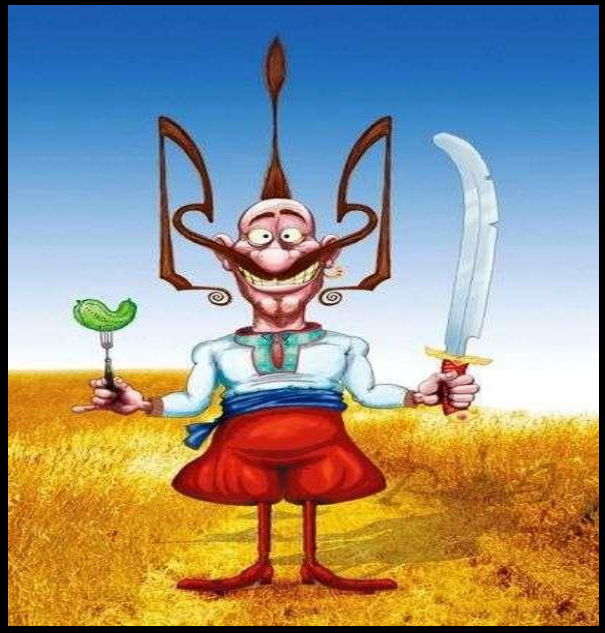


What are stereotypes?

















National character



British National Character Stereotypes



British people



Irish



Welsh



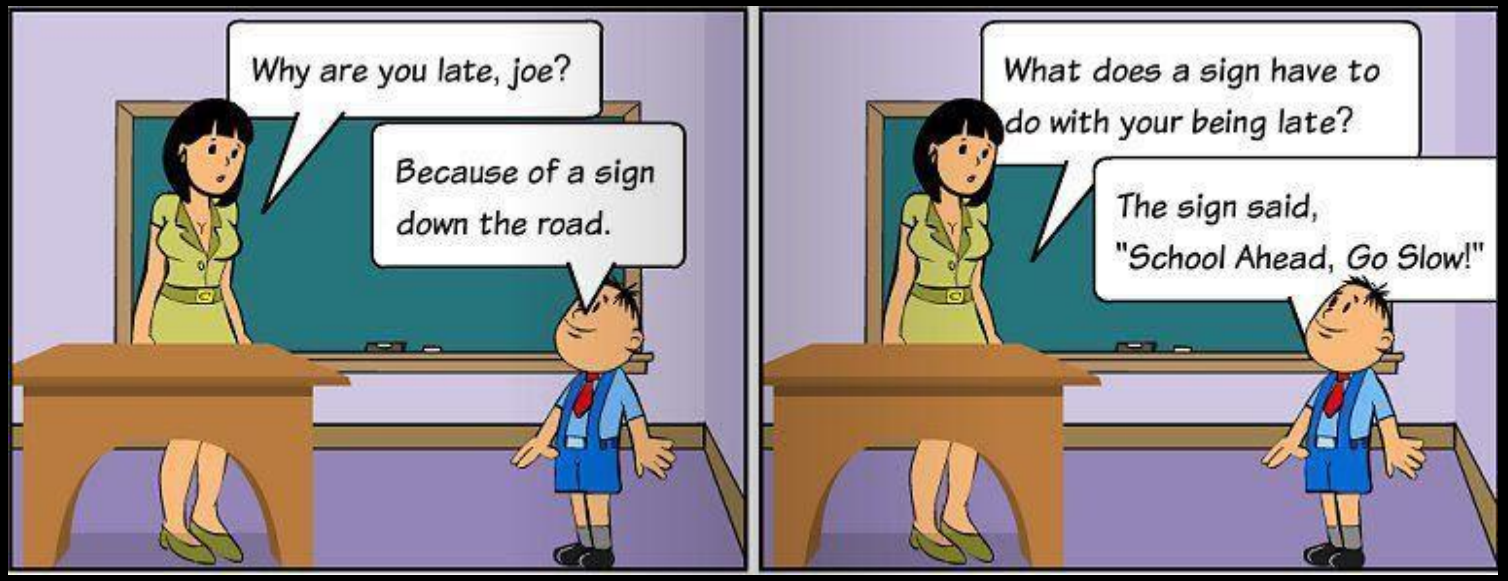
Scots



English

British humor







Individualism

Units Measurements

- English system
- SI units – International System of Units or Metric system

Measurement	SI	Symbol	English	Symbol
Length	meter	m	yard	yard
Volume	liter	L	Gallon	gal
Mass	gram	g	pound	lb
Temp	Celsius	°C	Fahrenheit	°F
Time	second	s	second	s





The British are reserved

Personal Contacts and social life





Chauvinism











A Nation of Gardeners





Sporting



Golf



Cricket



Tennis



Football

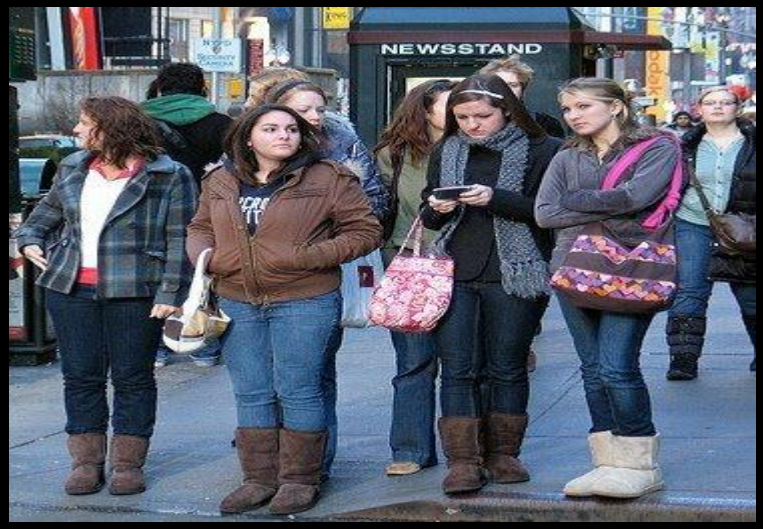
Animal lovers





Clothes, appearance and fashion







British food





Bubble & Squeak



Tea



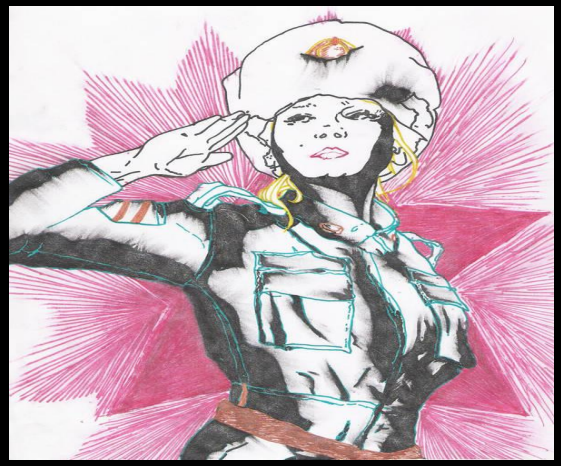


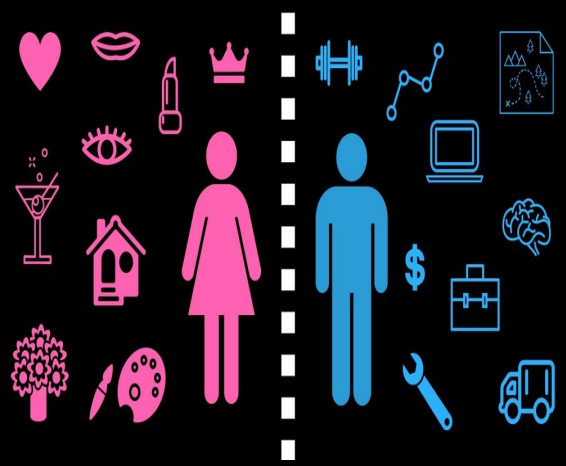
Russian National Character Stereotypes



The most common Russian stereotypes





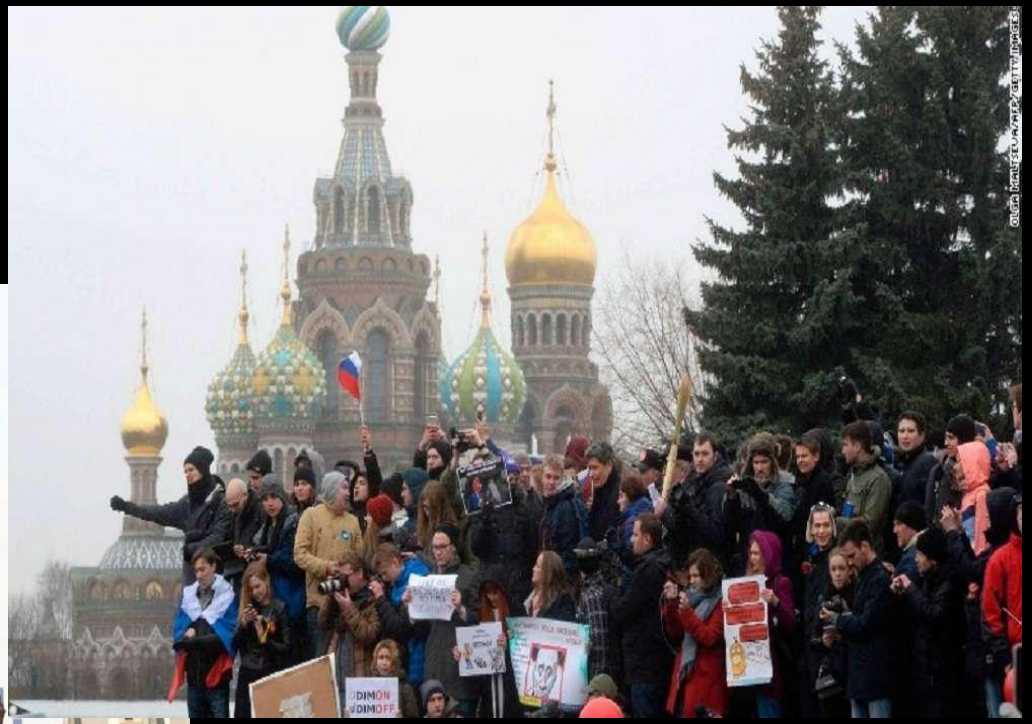


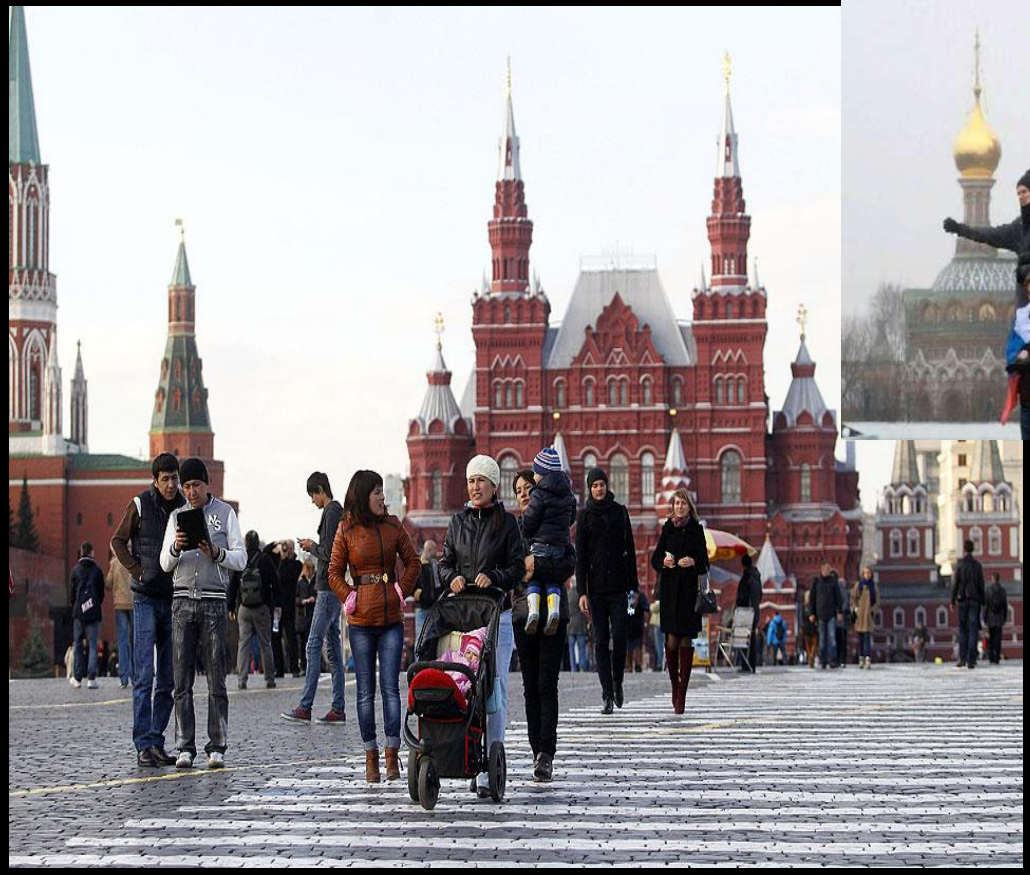




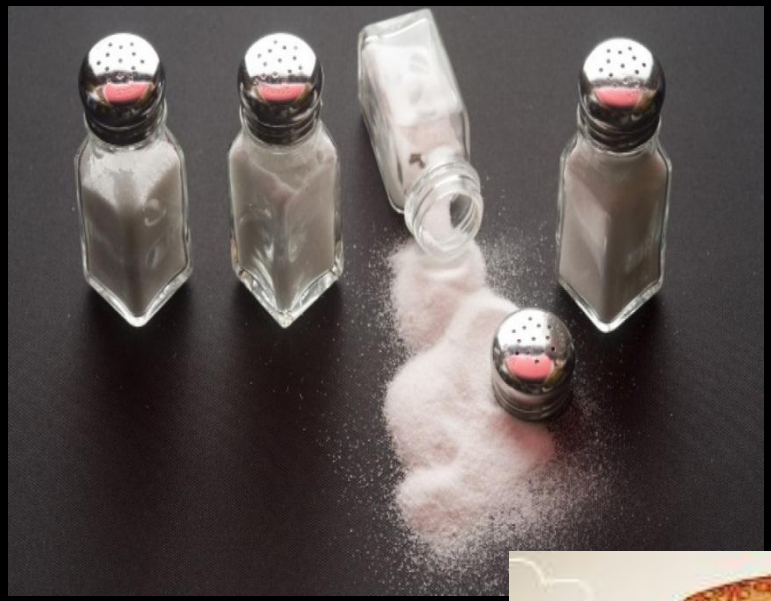


Serious Russians





Russians are superstitious











Russian babushkas





Russian women








Similarities

	British	Russian
Sports	Love for sports	Love for sports
Gardens	Working in the garden	Working in the garden
Alcohol	Alcohol lovers	Alcohol lovers
Animals	Adoring animals, overwhelming love for them	Growing love for animals









Differences



	British	Russian
Attitude to people	Reserved, closed	Open, sociable
Purposes of keeping gardens	National hobby mainly for decorative ambitions	Growing crops to feed families
Food	Unhealthy and greasy	Tendency to coming on healthy food
Tea	Six times a day, tea with milk	Love for tea but not so often
Children	Strict bringing up	More democratic approach to bringing up
Guests	“My house is my castle”, secrecy	Welcoming guests, frankness, hospitality
Greetings	A lot of “Thanks” and “I’m afraid”	A lack of politeness
Personal life	No interfering	Openness
Gestures	Gestures are signs of insincerity	Friendliness, good manners
Visual contact	Considered to be rude	A sign of politeness
Humour	Unique, incomprehensible	National Russian

Conclusion











List of literature

Лосский Н.О. Характер русского народа / Н.О Лосский -М.,1991.
Стернин И.А. О некоторых особенностях русского общения / под ред . И.А. Стернина // Культура общения и ее формирование / И.А. Стернин , Вып. 1- Воронеж,1994, 27.
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Electronic resources

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