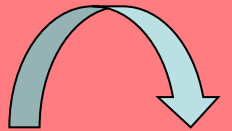
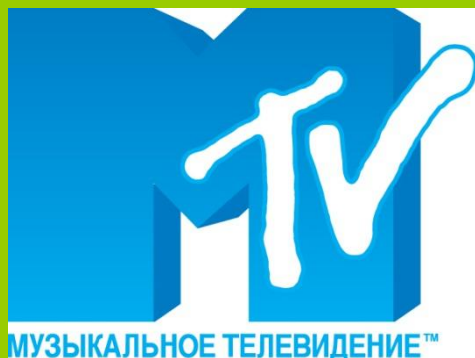


Eyes on people viewing habits





chat show - a program during which well-known people discuss a topic or answer questions telephoned in by the audience; "in England they call a talk show a chat show"


commercial - a commercially sponsored advertising on radio or television

A TV **cooking show** is a television program that presents the preparation of food, in a kitchen on the studio set.

comedy - light and humorous drama with a happy ending

A **soap opera** is an ongoing, episodic work of fiction, usually broadcast on television

A **television cartoon** is a short, hand-drawn (or made with computers to look similar to something hand-drawn) film (or made with computers to look similar to something hand-drawn) film for the cinema (or made with computers to look similar to something hand-drawn) film for the cinema, television



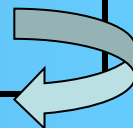


transmits	live programmes:	discussions, interviews
offers	serious programmes:	documentaries and politics
provides	such programmes as:	current affairs programmes
keeps you inform about	different programmes:	chat shows and police series
includes	all kinds of programmes	matches and games



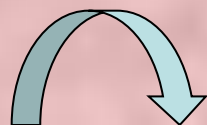
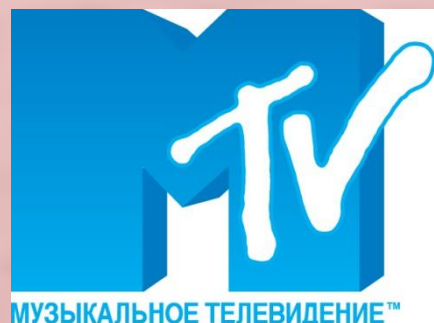


offers	serious programmes:	plays, feature films, series
shows	general entertainment:	soaps and cartoons
transmits	such programmes as:	police series
provides	live programmes:	politics and discussions
combines	children programmes:	chat shows and quizzes
Is devoted to	educational programmes:	documentaries

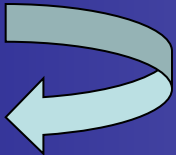




transmits



consists of	live programmes:	(pop, rock, classical) music
shows	all kinds of programmes	series, special shows
broadcasts	serious programmes:	quizzes and concerts
features	different programmes:	commercials
keeps you inform about	such programmes as:	current affairs programmes
includes	specialized programmes:	discussions



is a mixture of	serious programmes:	programmes about fashion
provides	different programmes:	cookery, gardening shows
transmits	educational programmes	different concerts
combines	general entertainment:	discussions, talk shows
offers	such programmes as:	comedies and soaps
includes	live programmes:	programmes about well known people

Reply questions

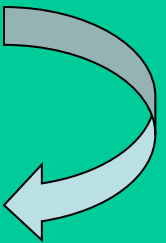
- Our TV set has 14 channels.
- Does it?** Our TV set has only 10 channels.
- My Mum likes to watch NTV and ORT channels.
- Does she?** My Mum likes to watch RTR.
- We can watch channel Sport and TNT.
- Can you?** We can watch channel Culture.



What do members of your family watch? Why?
Give reasons, please.

- My Mum/Dad likes.....
- My brother(s)/sister(s)
prefer(s).....
- The whole family
watches....
- Our favourite
channel(s) is/are.....
- We also watch.....

because it/they show(s) such
programmes as.....



Grammar in focus

When you are talking about something, that has been said or thought, and if the first verb is in the past tense, the second one is usually past as well.

For example: I didn't realize, that your favourite channel was "HTB".

I didn't realize that.....

I was surprised to know that.....

I was glad to know that.....



Home task :

- Collect your classmates tables and make a report about the TV viewing habits of your class. Use phrases from ex.8) at page 72.