



# FASHION BRANDS



# Top clothing brands, according to Forbes

At Forbes has always been the vision of different aspects of life, and their eyes are not passed by the clothing brands. So, the famous apparel brands by Forbes represented mainly by most rating:

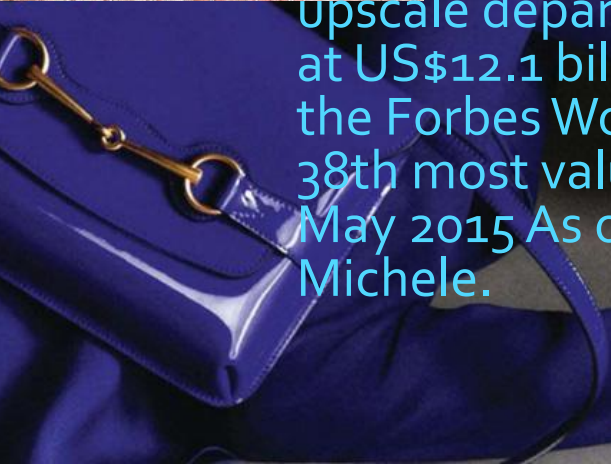
- Gucci.
- Louis Vuitton.
- Burberry.
- Chanel.
- Versace.
- Prada.
- Dior.
- Alexander McQueen.



# Gucci



Gucci - is a luxury Italian fashion and leather goods brand, part of the Gucci Group, which is owned by the French holding company Kering. Gucci was founded by Guccio Gucci in Florence in 1921. Gucci generated about €4.2 billion in revenue worldwide in 2008 according to *Business Week* and climbed to 41st position in the magazine's annual 2009 "Top Global 100 Brands" chart created by Interbrand; it ranked retained that rank in Interbrand's 2014 index. Gucci is also the biggest-selling Italian brand.<sup>[</sup> Gucci operates about 278 directly operated stores worldwide as of September 2009, and it wholesales its products through franchisees and upscale department stores. In the year 2013, the brand was valued at US\$12.1 billion, with sales of US\$4.7 billion. In the Forbes World's Most Valuable Brands list, Gucci is ranked the 38th most valuable brand, with a brand value of \$12.4 billion as of May 2015. As of January 2015, the creative director is Alessandro Michele.





# Gucci





# Louis Vuitton

- *Louis Vuitton Malletier, commonly referred to as Louis Vuitton, or shortened to LV, is a French fashion house founded in 1854 by Louis Vuitton. The label's LV monogram appears on most of its products, ranging from luxury trunks and leather goods to ready-to-wear, shoes, watches, jewelry, accessories, sunglasses and books. Louis Vuitton is one of the world's leading international fashion houses; it sells its products through standalone boutiques, lease departments in high-end and through the e-commerce section of its website. For six consecutive years (2006–2012), Louis Vuitton was named the world's most valuable luxury brand. 2012 valuation was US\$25.9 billion. Year 2013 valuation of the brand was US\$28.4 billion with a sales of US\$9.4 billion. The company operates in 50 countries with more than 460 stores worldwide*





# Louis Vuitton





# Burberry

- Burberry Group Plc (pronounced Burberry Group pi-e-si) - a British company, manufacturer of clothing, accessories and perfumes lyuks.Osnovana class in 1856 by Thomas Burberry, when he opened a small shop factory in Hampshire.





# Burberry





# Chanel

- Chanel S. A. (pronounced Chanel) - French company for the production of clothing and luxury goods based modeleromKoko Chanel in Paris at the beginning of the XX century. The first boutique "Chanel" fashion house opened in 1910. In 1924, Chanel together with the entrepreneur Pierre Veytermrom [en] opened a unit for the production of perfume - Parfums Chanel.





# Chanel





A Versace advertisement featuring a male model standing on a pile of white powder, and two female models sitting on the same powder. They are all wearing Versace's signature green and yellow Medusa print outfits. In the background, there is a large industrial crane and a clear blue sky.

Versace

Gianni Versace S.p.A. (Abbreviation of Versace, Versace's pronounced) - Italian company founded in 1978 by fashion designer Gianni Versace, the manufacturer of fashionable clothes, perfumes, watches, home furnishings, accessories and other luxury items. After Versace's death in 1997, concern the management passed to his younger sister, Donatella Versace. Company logo is a jellyfish Rondanini.

VERSACE



# Versace





# Prada

- Prada (Prada pronounced) - the famous Italian privately owned company specializing in the production of fashionable clothes, shoes and accessories, which owns the fashion house of the same name and trademark. Headquartered in Milane. Istoriya brand began in Milan in 1913, when Mario Prada - the founder of the brand, opened a small shop on the implementation of elegant travel bags. Using exotic soft skin of walruses, Mario managed to attract the attention of influential customers worldwide. Then the company was called «Fratelli Prada» («Prada Brothers»). In 1958, the management of the company has taken the daughter of Mario Prada - Louise.





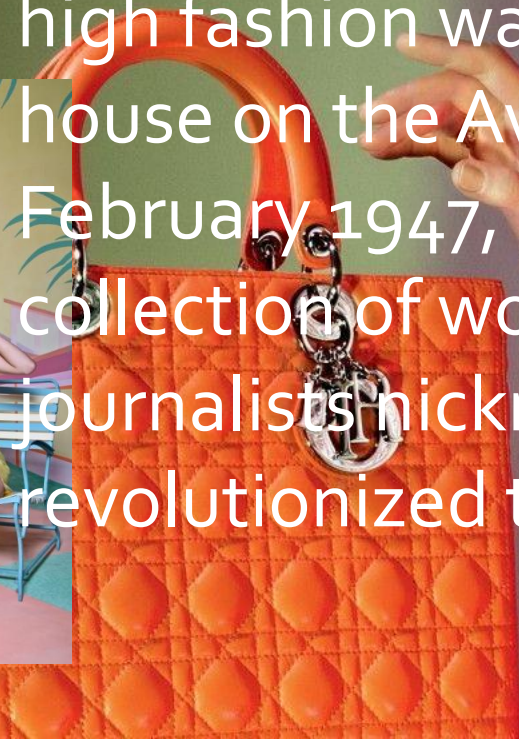
# Prada





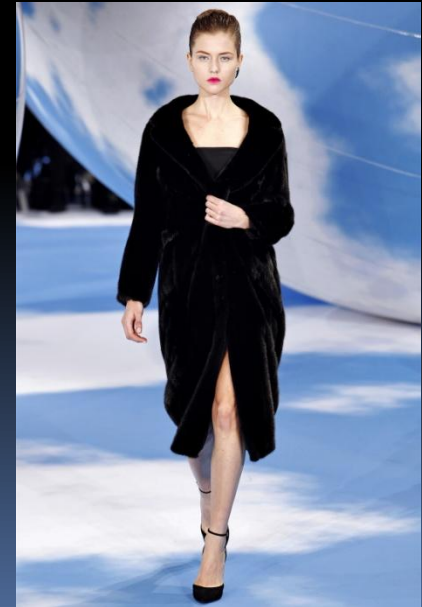
# Dior

- Christian Dior - French fashion house founded in 1946 by designer Christian Dior and textile manufacturer Marcel Boussac [en]. Atelier of high fashion was opened in Paris in a family house on the Avenue Montaigne. [2] In February 1947, Dior was presented the first collection of women's clothing, American journalists nicknamed New Look, which has revolutionized the world of post-war fashion.





# Dior







Dolce & Gabbana.



Salvatore  
Ferragamo.



Dunhill.



Calvin Klein.

Calvin Klein Jeans





Alexander McQueen



Giorgio Armani



Hermes





I liked the clothes from Dior.  
And you?