Внедрение НИТ на уроках английского языка

- *Тема: Постоянное совершенствование уровня педагогического мастерства учителя иностранного языка*

- *Задачи:*

1. *Обеспечение высокого методического уровня проведения всех видов занятий.*
2. *Помощь профессиональному становлению молодых учителей.*
3. *Повышение профессиональной квалификации учителей МО.*
4. *Выявление, обобщение и распространение положительного педагогического опыта творчески работающих учителей.*
5. *Внедрение НИТ на уроках английского языка.*
6. *Подготовка учащихся к олимпиаде, НПК «Шаг в будущее» и выпускников к успешной сдаче ЕГЭ.*
7. *Формирование у учащихся высоких духовно-нравственных качеств на уроках гуманитарного цикла.*

Внедрение НИТ на уроках английского языка

- **Цель**: *содействие воспитанию школьника как субъекта культуры и духовности при обучении иностранному языку с усовершенствованием организации учебного процесса.*

Задачи:

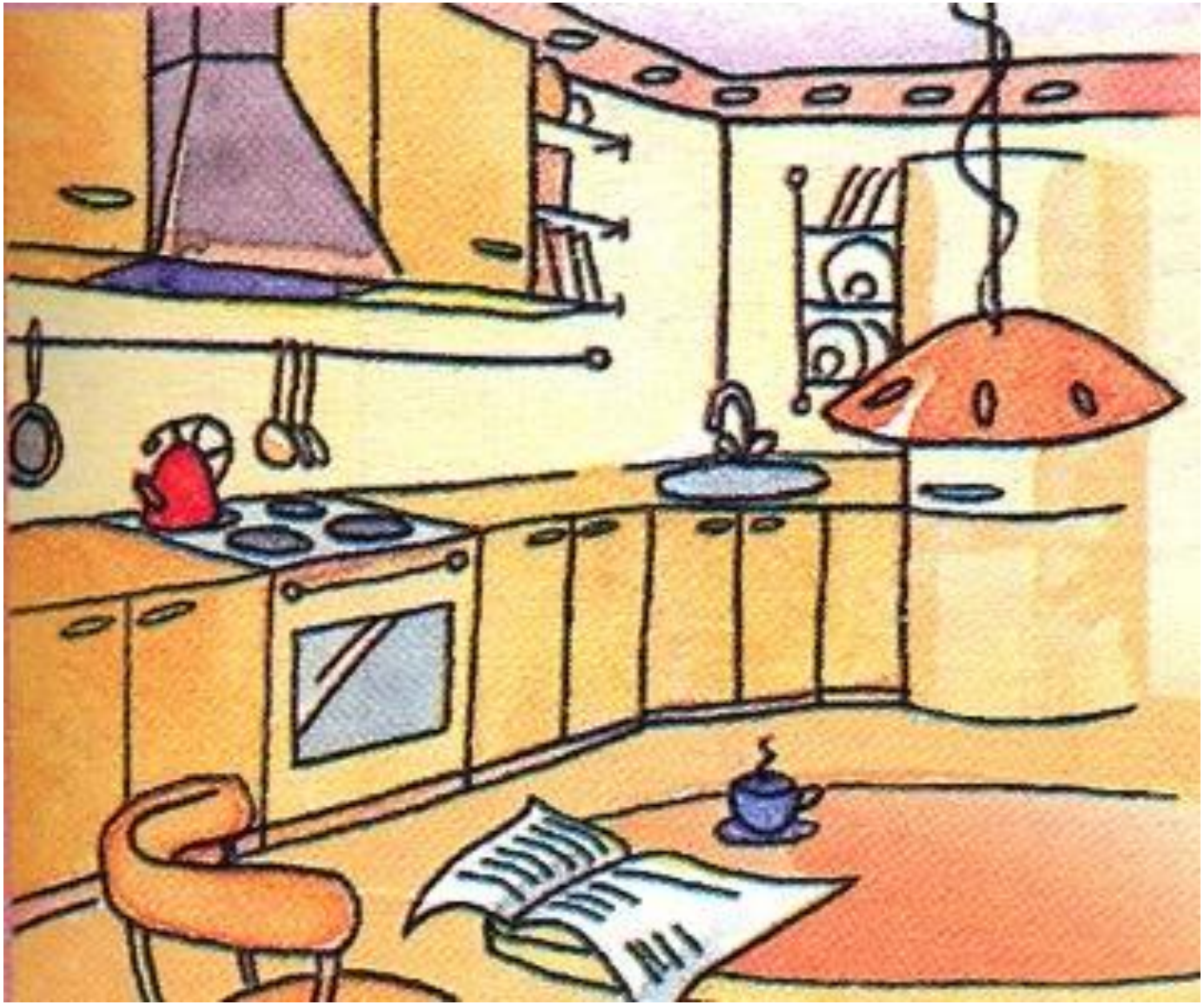
1. *Полное овладение учителями умением работы с инструментарием НИТ.*
2. *Систематизировать план тематической информации уроков с использованием НИТ.*

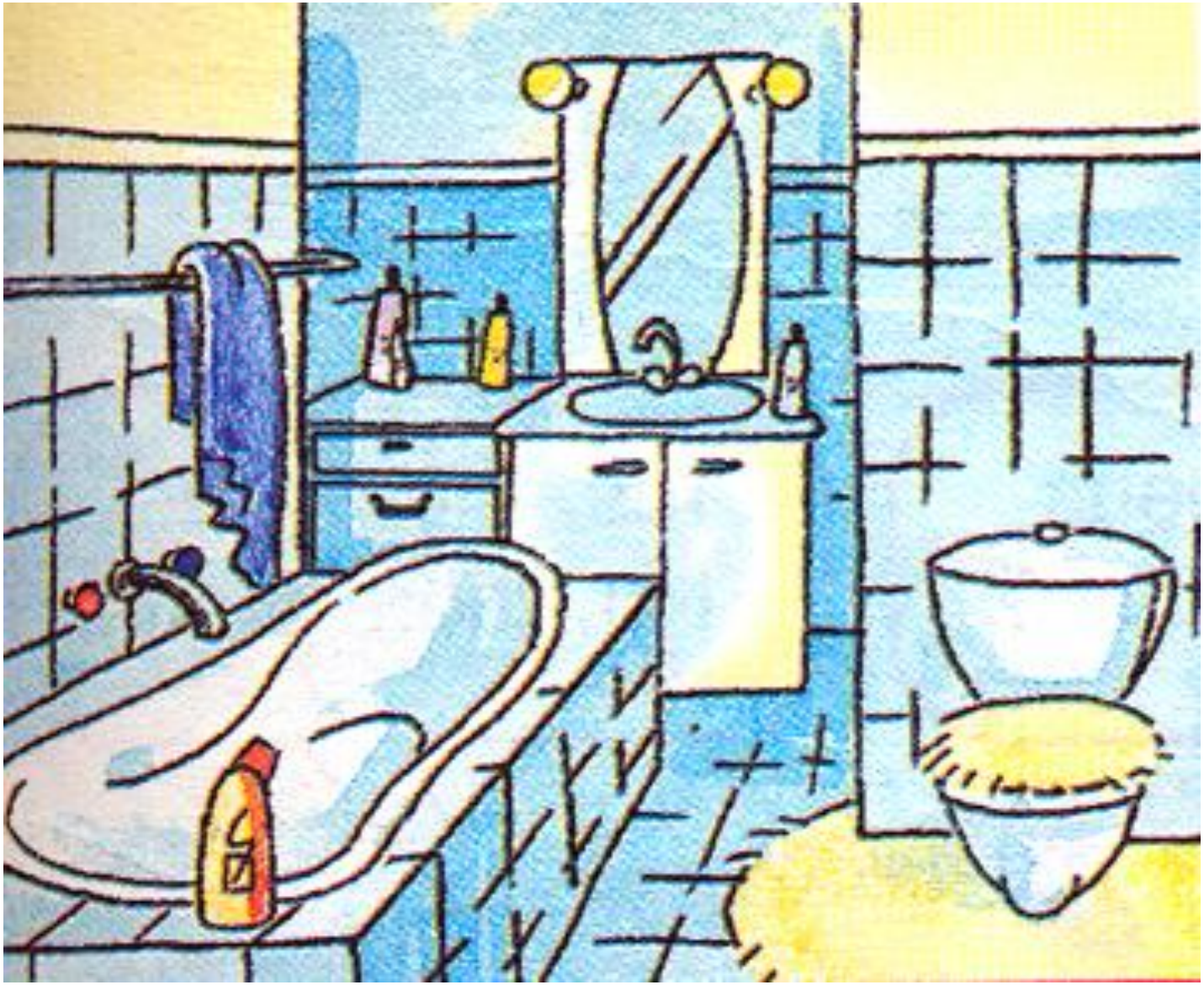
МЕДИАУРОКИ – уроки с использованием современных средств массовой коммуникации

- Учебное кино, видеосъемки на уроках английского языка.
- Учебные аудио и видеокассеты.
- Компьютерные обучающие программы «Voice of America», “Macmillan English Dictionary”, “Talk to me”, “Bridge to English”, “Speak English”.
- Электронные словари, кроссворды.
- Персональная система обучения английскому языку с помощью компьютера «Репетитор (English)».
- Интернет -уроки, онлайн –тесты, тесты ЕГЭ.
- Дополнительные раздаточные печатные материалы.
- Разработки уроков с использованием компьютерных программ Power Point, Adobe Photoshop.

The 26th of January
Friday

My dream home





Russian winter is rich in festivals. It is a time to celebrate though it's cold, frosty and snowy.

Russian Winter Festivals

What festivals are they?

December, 31
New Year's Eve

On this day Russian people are preparing to greet New Year's Day in. They cook lots of meals, buy presents to each other, decorate a house and so on. And at about 12 o'clock at night they gather together with families waiting a great moment.

Father Frost and Snow-Maiden

January, 1 New Year's Day

Januar

January, 13 – Old New Year's Eve

January, 19 - Epiphany

Th stmas to the Epiphany are called Christmas-tide

Tag-questions

Tag-questions are mini-questions that we often put at the end of a sentence in spoken English. We use them when we:

- want to ask someone to confirm what we are saying;
- want to ask someone a question;
- want to sound more polite.

If the first part of the question is positive,

the tag-question should be negative:

It was a good film, _____?1.ppt

If the first part of the question is negative,

The tag-question should be positive:

They don't like us, _____?2.ppt

Put a question tag:

1. You wouldn't tell anyone about my New Year resolutions, _____?
2. Russia is a country of traditions, _____?
3. Let's decorate fir-trees with golden balls, _____?
4. Yesterday our friends danced and sang songs, _____?
5. Gifts are not supposed be expensive, _____?
6. British are friendly, _____?
7. Someone should entertain the guests, _____?
8. Tomorrow Father Frost will come to us, _____?
9. Nobody will come tomorrow,_____?
10. A Snow-Maiden is not a bad girl, _____?3.ppt

Translate into English:

1. Россияне любят праздники, не так ли?
2. В Рождество мы поём рождественские песни, не так ли?
3. Русская зима не короткая, так ли?
4. Обычно женщины гадают на святках, не так ли?
5. Мы не печём блины на Крещение, не так ли?
6. Я не купаюсь зимой, не так ли?4.ppt

There is… / There are…

«есть, имеется, находится»

Если мы говорим об одной вещи, тогда используем…

There is a…

There is a living-room in my flat.

В моей квартире есть гостиная.

Если мы говорим о двух или более вещах, тогда употребляем...

There are...

There are three windows in the living-room.

В гостиной есть три окна.

There is or there are?

1. There is/are a sofa in my living-room.
2. There is/are a carpet on the floor.
3. There is/are five chairs near the table.
4. There is/are pictures above the piano.
5. There is/are a ball in the corner.
6. There is/are two posters between the windows.

Составьте предложения:

1. A / video / under / there / the / television / is.
2. There / on the right / flowers / are / of / door / the.
3. Not / is / computer / above / there / a / bed / the.
4. Three / are / my / in / rooms / house / there.
5. Bookcase / door / on the left / is / the / there / a / of.

A CROSSWORD

T									W		
E		P						A	A		
L		I				P	W	R	R		V
E		C				L	I	M	D	L	I
P	D	T		B	T	A	N	C	R	A	D
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O	O	R	O	D	B	T	O	A	B	P	O
N	R	E	F		L		W	I	E		
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The Model of the media-lesson
“Starting your own business”
Модель медиа-урока «Как начать свой бизнес»

- *Дата проведения: 25 января 2007 года*
- *Учитель: Николаева А.Г.*
- *Класс: 10 А*
- *Место проведения: МОШ им.ак.В.П.Ларионова*
- *Задачи урока:*

1. *Развитие лексических навыков*
2. *Развитие речевых умений (монологическая и диалогическая речь)*
3. *Создание благоприятного климата, способствующего формированию личности ученика*

I.	Организационный момент.	1 мин.
II.	Речевая зарядка (повторение лексических единиц по теме).	
III.	Составление и разыгрывание диалогов с практическим применением лексических единиц.	4 мин.
IV.	Выступления групп учащихся с бизнес-проектами.	
V.	Подведение итогов урока.	8 мин.
VI.	Вручение сертификатов участникам проекта.	
		25 мин.

План урока

STARTING YOUR OWN BUSINESS

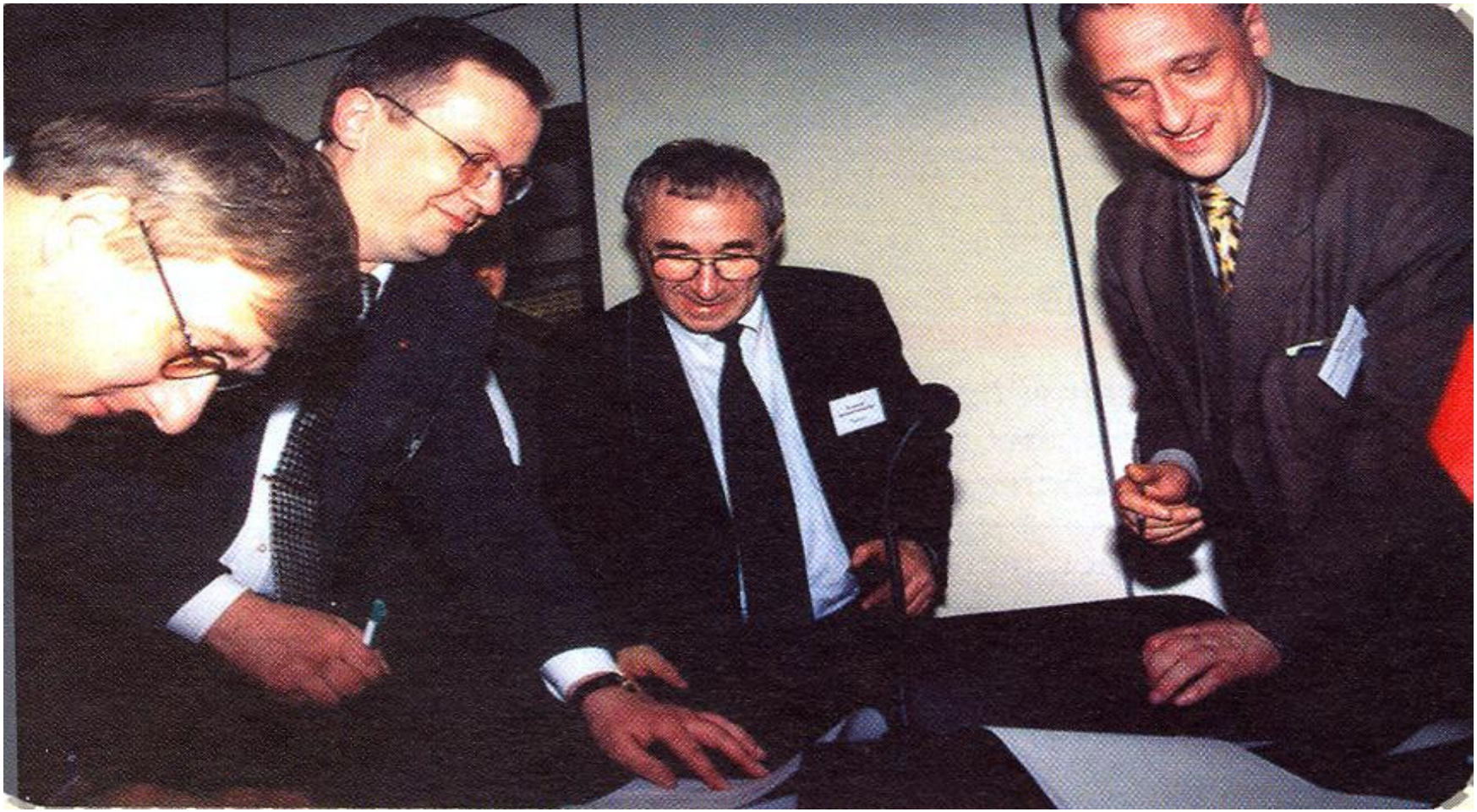
ГЛОБУС
ИЗДАТЕЛЬСТВО

To be at the head of

To run business

To be worth (discussing)

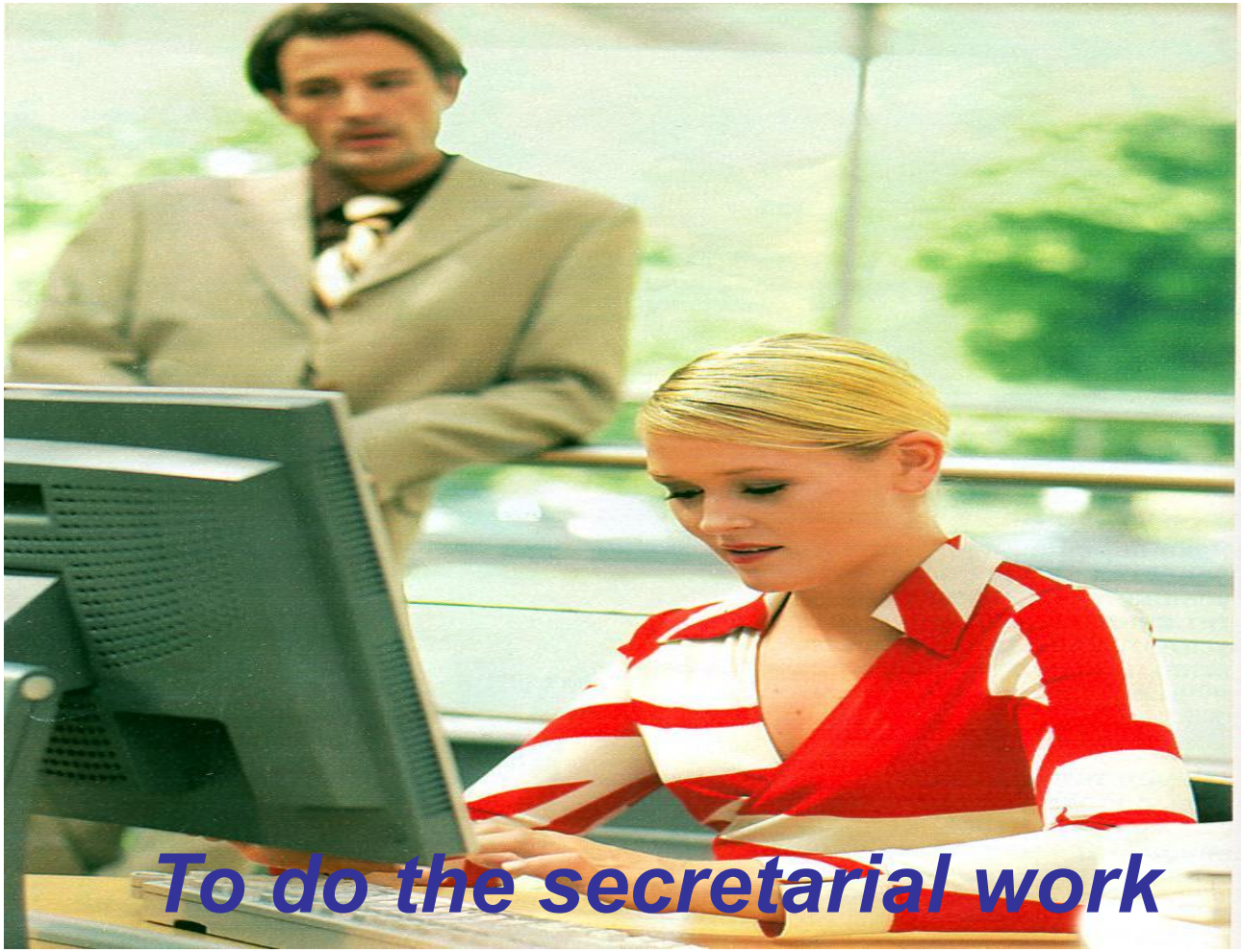
To sign



To be in business

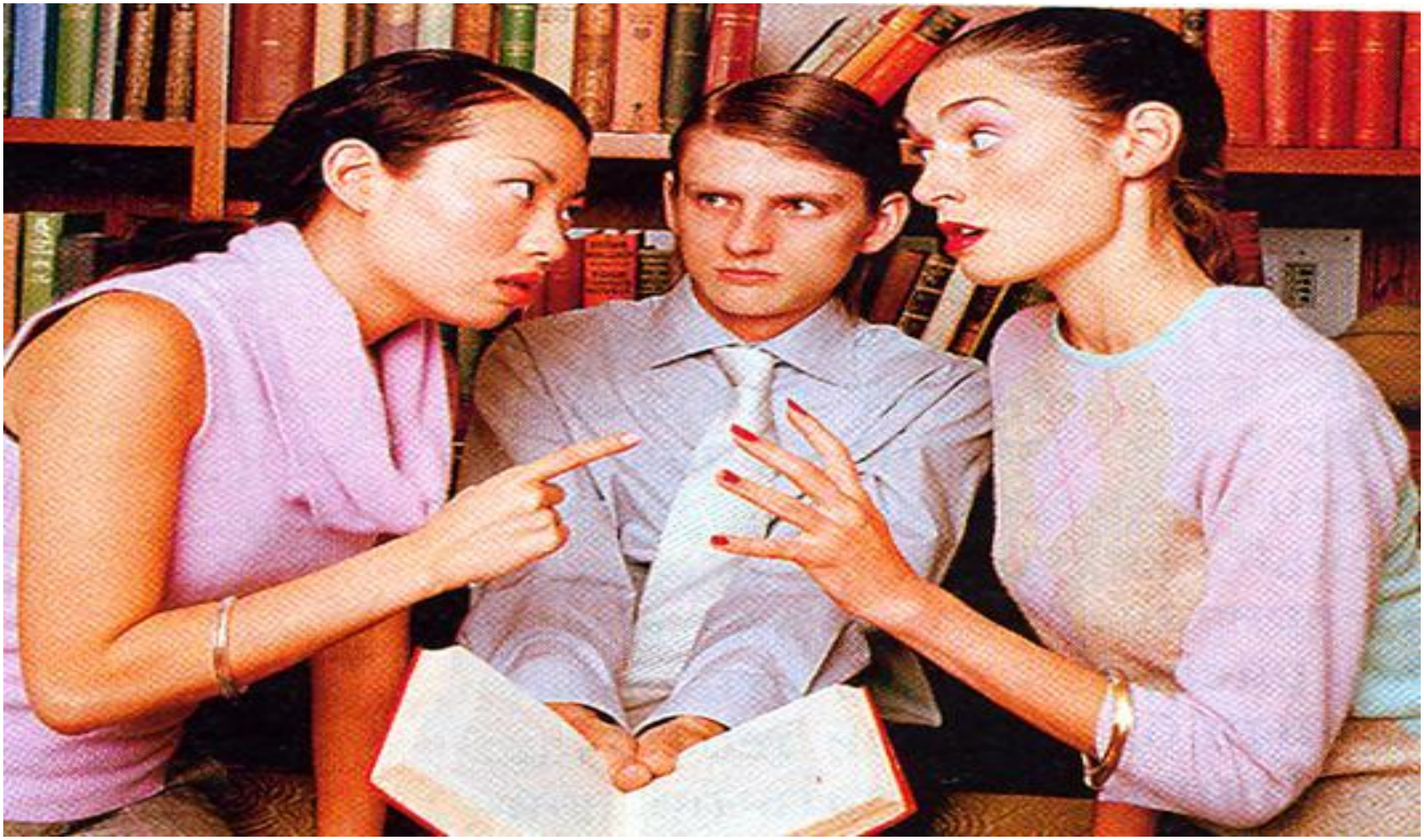
To be in the same line of business

ACCOUNTANT



Account department

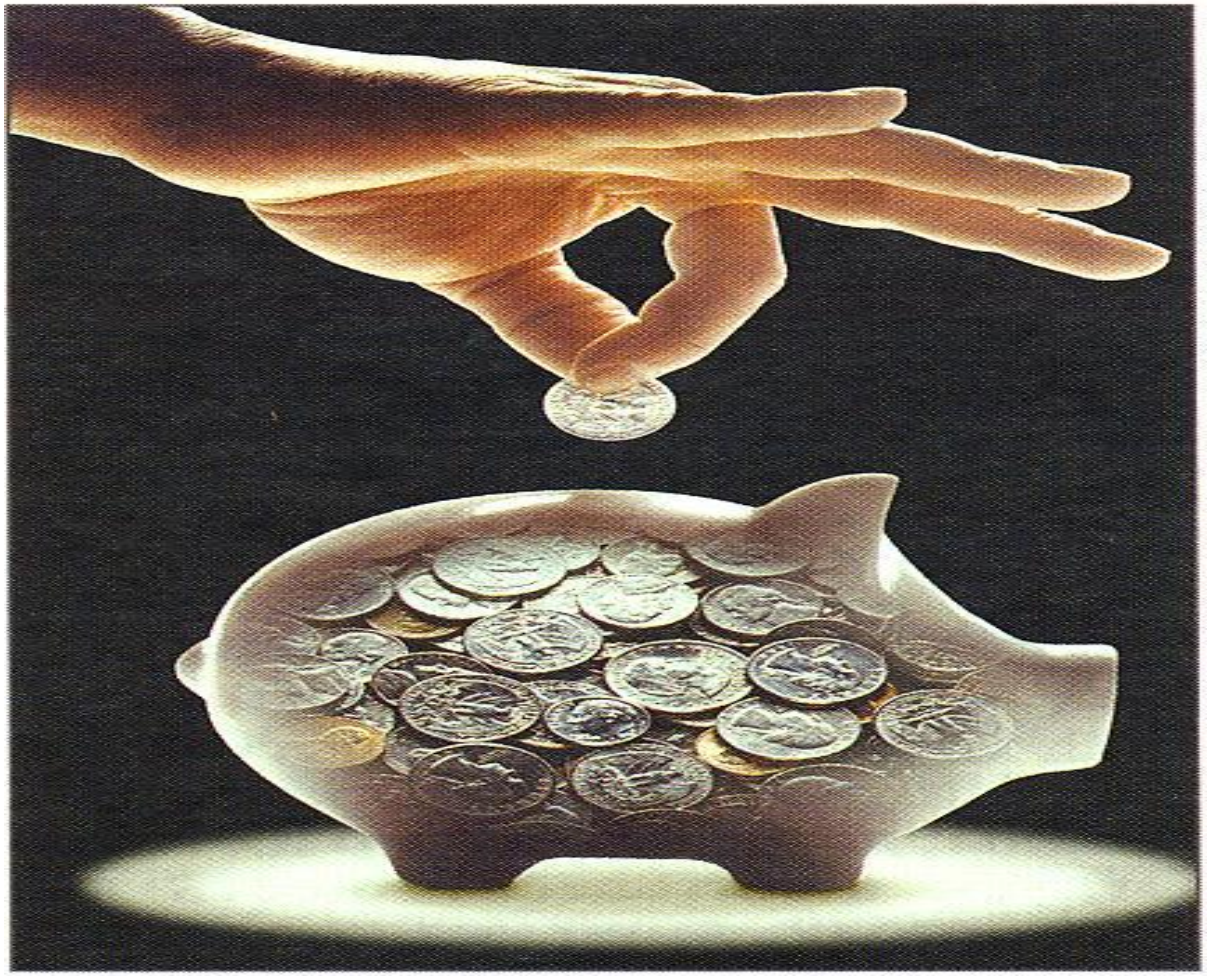
To compete



To meet troubles

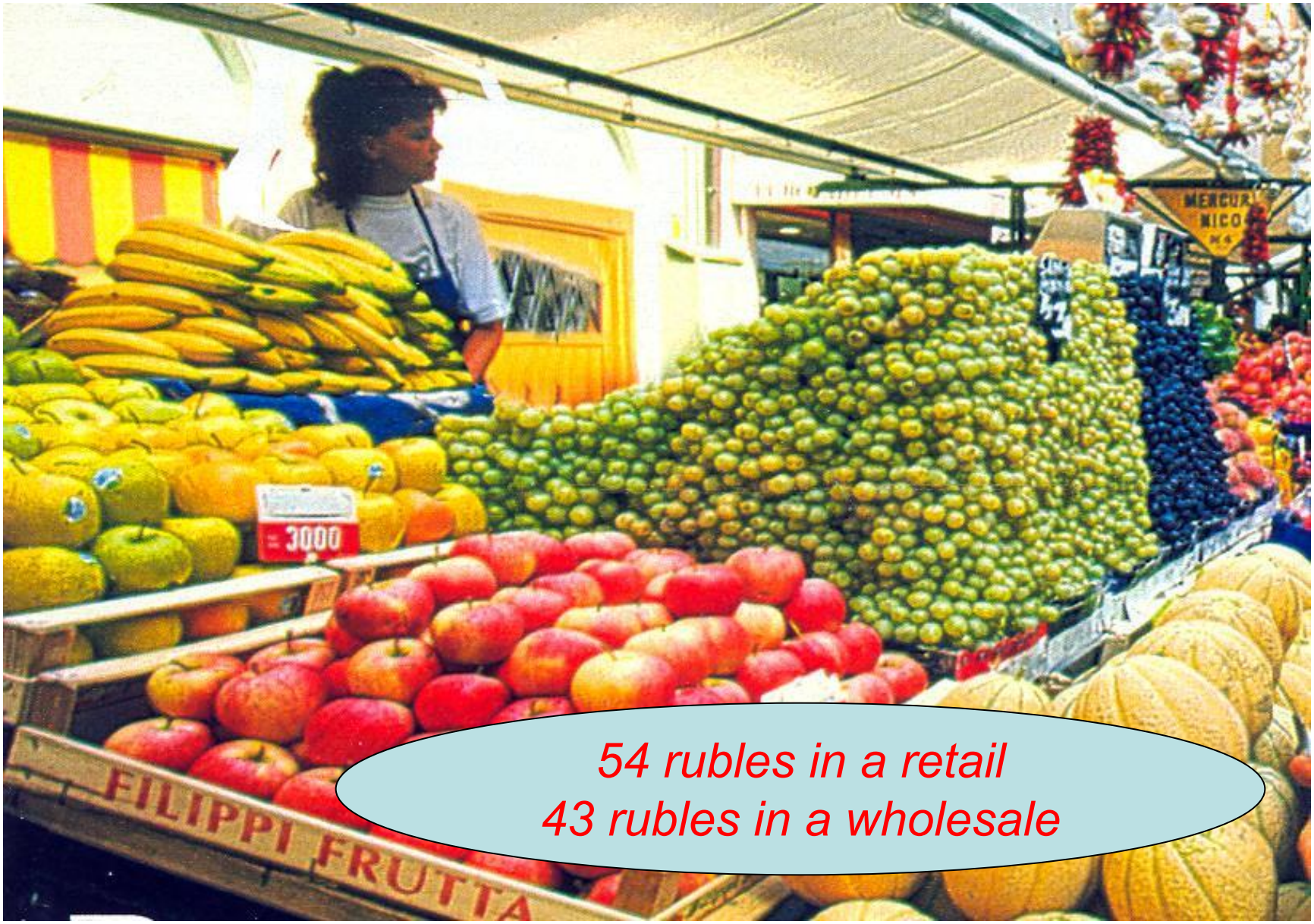
INCOME
©Avdey

Profit



Equipment

Equipment



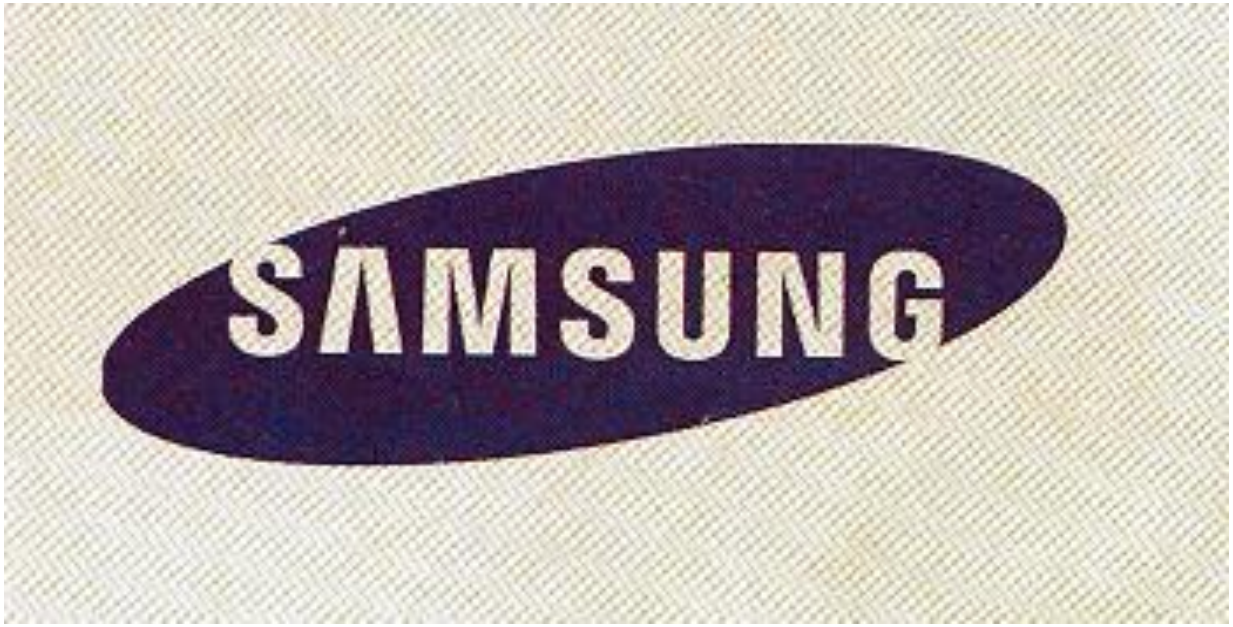
54 rubles in a retail
43 rubles in a wholesale

SALE

- 50%

A discount

A well-established company



To be in great demand

Образцы карточек для составления коротких диалогов

To be in demand To put the new product on the market To produce Top quality goods	-Hi, Henry, how's life? -OK, thank you. I hear your firm…sportswear? -Yes, good sportswear…now and we…only…. -Are you planning to…? -Possibly.

Образцы карточек для составления коротких диалогов

Advantage Long-term contract To be worth promising	-Do you know anything about a… to build a high-speed railway between Moscow and St.Petersburg? -Yes, certainly. This project…discussing. -what…do you see in it? -I suppose, many countries are interested in this project. It is…. -Well, soon you'll get to Moscow in 2 hours!

Образцы карточек для составления коротких диалогов

To employ To recruit To flourish	-How many people do you…? -Our company is…and we….More than a hundred workers. Every year we… ten more. -Great!

Образцы карточек для составления коротких диалогов

To compete *To be in the same line of business* *To produce* *To specialize in*	*-Everybody knows that “Puma”, “Adidas” and “Nike”…sportswear which can…on the world market.* *-…your firm…?* *-Yes, we…goods for children.*

Образцы карточек для составления коротких диалогов

Enterprise To run business To meet troubles To compete	-Does your family help you to…your…? -Certainly, my father is a senior manager. -Is your business…large? -Rather. -Do you…any…? -You see, to …with world-famous firms is a real struggle.

Образцы карточек для составления коротких диалогов

The terms and conditions *Promising* *To sign*	*-Mr. Jones, let's discuss… of our new contract.* *-With pleasure. I find it very….* *-Shall we …it tonight?* *-All right!*

Presentation of your family business

Презентация семейного бизнеса

Скажите…

a) If you can give a name to your company

а) Как вы назвали свою компанию

b) If you prefer to be a sole owner or you'll try to find partners

б) Предпочтете ли вы быть единственным владельцем или вы попытаетесь найти партнеров

c) If it is a family business, say what functions can be given to your relatives

в) Если это семейный бизнес скажите какие функции могут быть отданы вашим родственникам

d) What makes you think that your business is a success

г) что заставляет вас думать, что ваш бизнес будет успешным

e) How large is your company's staff

д) Каков ваш состав компании

f) What troubles you are going to meet

е) Какие проблемы вы собираетесь встретить

The Family Business of the 1st group

The production of the shampoo "TUYARIMA KUO"

Pupil 1. **The name of our business enterprise. We believe it will be our family business, but we are going to find partners in future. Our company's staff is not big at present: 5 persons. As it is a family business, my father Valery is at the head of it. My sister Alfia and I, Victoria are the managers, and out mother Camilla is responsible for the accounts department.**

Pupil 2. **Now we'll try to present our product. On the basis of the latest improvement and the newest technology we have created our own shampoo "Tuyarima Kuo". Our product offers potential customers a set of new qualities which will be presented by my sister.**

the roots to its tips, honey gives an effect of silk, thanks to an extract of oranges your hair can shine more brightly than ever. Chocolate is well-known as the best way to make your hair stronger as it strengthens its structure.

Pupil 4. And at last the unique herbal essences promotes to its growth. If you will wash your hair using shampoo "Tuyarima Kuo" you will see the result in month: your hair will be in 5 sm longer. A mixture of an egg and onion removes the dandruff.

Pupil 1. So, you can see the result of our shampoo. Meet Alfia – she is my sister. She is responsible for our production department and she was washing her hair for two month and the results are brilliant! (Альфия демонстрирует свои длинные волосы).

Pupil 2. We hope our business will be a success and will bring us much profit, because more and more women prefer to buy natural product like shampoo "Tuyarima Kuo". Dear ladies and gentlemen buy our shampoo and have beautiful hair! Thank you for your attention.

The Family Business of the 2nd group

The presentation of the factory "Bags from Androsovs"

Pupil 1. **Hello, dear friends! We run Bags' Factory. The name of our business is "Bags from Androsovs". It's our family business. But let me introduce myself. I'm Darya and I'm at the head of our factory. Here are our relatives. Would you like to meet them?** (*подходят другие члены семьи*). *This is our daughter Dusya.*

Pupil 2. *Good day, my name is Dusya Androsova and I'm 23 years old. I'm in charge of accounts department.*

Pupil 3. ***And let me also introduce myself to you – my name is Ayta-Kuo. I'm 20 years old. I study at the State Artic Institute of Culture and Art. But I work at our company too. And I'm responsible for design of our bags.***

Pupil 4. ***I'm Igor and I'm 30. I'm in charge of equipment and I'm responsible for delivering the materials of our bags.***

Pupil 3. ***You see our first issue!***

Our customers are stylish, beautiful, young women as Sardana Koryakina, Sardana Siromyatnikova, Maria Gushina, Sakhaya and others.

Pupil 1. ***We compete with such well-established companies as Gucci, Ferrucci, Versase, Dolce Gabbane, Army, Polliny, Baldinini, Tryssardy.***

Pupil 2. ***I believe we are energetic and efficient.***

Pupil 4. ***And we hope that our business will flourish!***

The Family Business of the 3rd group

The Presentation of the hotel "Dominicana"

Pupil 1. Ladies & Gentlemen! We'd like to present you the opening of our family hotel "Dominicana" which is situated on the picturesque island Haiti. We've been in this business for a year only, so we are just beginners. I'm Innokenty Scryabin and I'm at the head of it. My wife Maria, she is in charge of account department. And our daughters Fenya and Aya. They are managers.

Pupil 2. We've got our hotel in bequest from our rich grandather. Our staff is 10 people/ but if it flourishes, we'll recruit more workers.

Pupil 3. The latest improvement and modern technology in building and designing we have created our dream-hotel.

Pupil 3. ***Our hotel offers potential clients a set of new qualities. For example, we present you big discounts and credit services.***
But nevertheless, we can say that our hotel service has the lowest price in the world.

Pupil 4. ***We promise the best rest in our cozy rooms of different kinds, phone service in any part of the world, cabled TV, picturesque places of interests, the lessons of dancing, windsurfing, diving, and so on.***

Pupil 1. ***You see we are beginners, but we hope in the future our hotel will be one of the most profitable.***

Pupil 2. ***We realize that we are going to meet different troubles: it is difficult to compete with world famous hotels like Hilton, Mazarini and others. But we hope for the best. We'll work hard. We are sure our energy, taste and honesty will bring us success. Thank you for attention & welcome to our Hotel Dominicana.***

Содержание урока

(материалы использованы из пособий “Business English for Teenagers” А. Банкевич, В. Быкановой, “Business English” С. Любимцевой, Б. Тарковской и Л. Памухиной)

- Особенности использования НИТ на уроке.

Иллюстрированная слайд-материалами лексическая работа способствует лучшему усвоению трудной лексики и повышению интереса школьников к изучению английского языка.

Эффективное применение большого объема деловой лексики на уроке.

- В результате парной диалогической работы все учащиеся повторяют значительную часть лексики во всех диалогах.(24 ЛЕ)
- Лексические единицы (25 слов и выражений) в полном составе использованы всеми учащимися на уроке .
- Необычная форма занятий, свободное общение на английском языке дали возможность старшеклассникам проявить высокую активность, самостоятельность и творческое отношение к заданиям, повысили интерес к предмету «иностранный язык»